

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
America's Body Company, Inc.		09/26/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ABC Distribution, LLC		
Street Address:	P.O. Box 650		
City:	Shillington		
State/Country:	PENNSYLVANIA		
Postal Code:	19607		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3409012	ABC AMERICA'S BODY CO.	
Serial Number:	77289833	ADJUST-A-SHELF	
Serial Number:	77289842	OSV	
Registration Number:	3161871	RUGGED AMERICAN	
Serial Number:	77289551	SURE-LOCK	
CORRESPONDENCE DATA			
Fax Number:	(215)789-7653		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	udellr@whiteandwilliams.com		
Correspondent Name:	Ryan Udell		
Address Line 1:	1800 One Liberty Place		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	31213-1		
NAME OF SUBMITTER:	Ryan Udell		

OP \$140.00 3409012

Signature:

/rudell/

Date:

09/29/2008

Total Attachments: 5

source=TRADEMARK ASSIGNMENT#page1.tif

source=TRADEMARK ASSIGNMENT#page2.tif

source=TRADEMARK ASSIGNMENT#page3.tif

source=TRADEMARK ASSIGNMENT#page4.tif

source=TRADEMARK ASSIGNMENT#page5.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Trademark Assignment") is made on this 26th day of September, 2008 between AMERICA'S BODY COMPANY, INC., a Delaware corporation ("Assignor") and ABC DISTRIBUTION, LLC a Delaware limited liability company ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the trademarks and service marks listed on the attached Schedule A, all applications and registrations pertaining thereto, and all common law rights associated therewith, together with the goodwill arising from the use and symbolized by said trademarks (collectively, the "Marks");

WHEREAS, Leggett & Platt, Incorporated, America's Body Company Holdings, Inc., Assignor, The Reading Group, LLC, and Assignee are parties to that certain Asset Purchase Agreement, dated July 29, 2008 (the "Purchase Agreement"), pursuant to which Assignor and others agreed to sell, transfer and assign to Assignee and others the Purchased Assets (as defined in the Purchase Agreement) and all right, title and interest therein and related thereto, including, without limitation, the Marks, together with all goodwill associated therewith, and the entire business to which the Marks pertain, and all rights to claims of past infringement thereof; and

WHEREAS, the parties wish to execute and deliver this Trademark Assignment for the purpose of assigning the Marks and all goodwill related to or symbolized by such Marks from Assignor to Assignee.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee and its successors and assigns, all right, title and interest in and to the Marks throughout the world, including all applications and registrations therefore and all goodwill pertaining thereto, the right to conduct business under the Marks, including the right to license others under the Marks, the portion of the business of Assignor to which any intent-to-use application pertains, and all rights to sue and collect damages and/or profits for claims of past or future infringements of the Marks.

Assignor hereby agrees to execute upon the request of Assignee, such additional documents as are necessary to register and otherwise give full effect to and to perfect the rights of Assignee under this Trademark Assignment in and to the Trademarks worldwide, including all documents necessary to register in the name of Assignee the assignment of the Trademarks with the United States Patent & Trademark Office and, with respect to any equivalent foreign rights, with any other appropriate foreign or international office or registrar.

[SIGNATURES ON FOLLOWING PAGE]

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment on the date first written above.

ASSIGNOR:

AMERICA'S BODY COMPANY, INC.

By:  _____

Name: Ernest C. Jett, _____

Title: Vice President _____

ASSIGNEE:

ABC DISTRIBUTION, LLC

By: _____

Name: _____

Title: _____

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment on the date first written above.

ASSIGNOR:

AMERICA'S BODY COMPANY, INC.

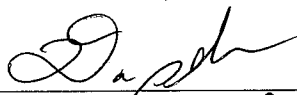
By: _____

Name: _____

Title: _____

ASSIGNEE:

ABC DISTRIBUTION, LLC


By: 

Name: Daniel W. Perlman

Title: President + CEO

Schedule A – Trademarks

REGISTERED TRADEMARKS

ABC America's Body Co. and Design			
APPLICATION NO./ REGISTRATION NO.	FILING DATE	COUNTRY	STATUS
Reg. No. 3409012	04/08/08	US	Registration
ADJUST-A-SHELF			
APPLICATION NO./ REGISTRATION NO.	FILING DATE	COUNTRY	STATUS
Filing No. 77/289,833	3/11/08	US	Published
OSV			
APPLICATION NO./ REGISTRATION NO.	FILING DATE	COUNTRY	STATUS
Filing No. 77/289,842	9/16/07	US	Published
RUGGED AMERICAN			
APPLICATION NO./ REGISTRATION NO.	FILING DATE	COUNTRY	STATUS
Registration No. 3,161,871	10/24/06	US	Registration
SURE-LOCK			
APPLICATION NO./ REGISTRATION NO.	FILING DATE	COUNTRY	STATUS
Filing No. 77/289,551	9/26/07	US	Filing

COMMON LAW TRADEMARKS

All American Work Truck
All-Star
America's Body Company
American Commercial
Citi Van
Cit Van Metro
Dry Freight
Landmaster
Marauder
Marauder II
Olympian
Olympian Plus
Olympian Premium
Olympian Service Van
Phoenix Work Truck
Rugged American Contractor
Rugged American Hauler
Rugged American Landscaper
Rugged American Platform Body
Rugged American S.M.A.R.T. Racks
Rugged American Stake Body
S.M.A.R.T. Racks
S.M.A.R.T. Racks is "Simply the Most Advanced Racking Technology"
Tuff Deck
Tuffskin
Work Truck
Buckeye Truck Equipment
Great Lakes Truck Equipment
Independence Truck Equipment
Liberty Truck Equipment Co.
Phoenix Truck Equipment
Northwest Truckstell
Scherer Truck Equipment