

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cumberland Swan Holdings, Inc.		01/09/2008	CORPORATION: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vi-Jon, Inc		
<b>Street Address:</b>	8515 Page Avenue		
<b>City:</b>	St. Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63114		
<b>Entity Type:</b>	CORPORATION: TENNESSEE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78803423	TIDY TOTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(314)727-2101		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	314-244-3624		
<b>Email:</b>	bgerdelman@pcblawfirm.com		
<b>Correspondent Name:</b>	Bernard W. Gerdelman		
<b>Address Line 1:</b>	165 N. Meramec, 6th Floor		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63105		
<b>NAME OF SUBMITTER:</b>	Bernard W. Gerdelman		
<b>Signature:</b>	/Bernard W. Gerdelman/		
<b>Date:</b>	09/29/2008		
<b>Total Attachments: 1</b>			
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OP \$40.00 78803423

## TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement is made as of this 9th day of January, 2008 by Cumberland Swan Holdings, Inc., a Tennessee corporation ("Assignor") to and for the benefit of Vi-Jon, Inc., a Tennessee corporation ("Assignee").

In consideration of ten dollars (\$10.00), Assignor hereby assigns to Assignee all of Assignor's right, title and interest in the following trademark (the "Trademark"), including all goodwill associated with the Trademark and all registrations pertaining to the Trademark:

<u>Trademark</u>	<u>Serial No.</u>	<u>Registration Number</u>
TIDY TOTS	78803423	N/A

Assignor is the owner of the Trademark as shown on the records of the United States Patent and Trademark Office, and Assignee is desirous of acquiring the Trademark.

Assignor has not granted any licenses, nor made any other conveyances of the Trademark, any good will associated with the Trademark or any applications to register or registrations pertaining to the Trademark, other than this assignment made to Assignee, nor does there exist as of the date hereof any security interest in, or other encumbrance of, the Trademark or any registration thereof.

Assignor covenants that it will cooperate in effecting the assignment made hereby, including the execution of any filings with any government agencies necessary or appropriate to carry out the intent of this document and the taking of any other reasonable actions necessary to vest in Assignee all of Assignor's right, title and interest in the Trademark and the goodwill and registrations with respect thereto.

ASSIGNOR:  
Cumberland Swan Holdings, Inc.

By: 

Title: SVP