

09-29-2008



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OPR/FINANCE

9-26-08

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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Aaron Investment Company

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation- State: Delaware
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Avi Yofan

Internal

Address: Unit 1202

Street Address: 11 San Marcos

City: Clearwater

State: Florida

Country: USA Zip: 33767

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____

Other individual Citizenship United States

If assignee is not domiciled in the United States, a domestic representative designation is attached: N/A Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) September 24, 2008

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

75/763,676

B. Trademark Registration No.(s)

2,657,598

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Lamps FOREVER

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Jessica A. Rohde

Internal Address: Aaron Rents, Inc. ;
10th Floor

Street Address: 309 East Paces Ferry
Road NE

City: Atlanta

State: Georgia Zip: 30305

Phone Number: 678-402-3340

Fax Number: 678-402-3512

Email Address: jessica.rohde@aarontents.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information: N/A

Deposit Account Number 09/23/2008 NJ4841 40082450 70763767

Authorized User Name _____

9. Signature: Jessica A. Rohde

Signature

9-24-08

Date

Jessica A. Rohde

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

**ASSIGNMENT OF TRADEMARK AND
RELATED REGISTRATION**

THIS ASSIGNMENT OF TRADEMARK AND RELATED REGISTRATION (this "Assignment"), dated as of September 24, 2008, is from **Aaron Investment Company**, a Delaware corporation ("Assignor"), to **Avi Yofan**, an individual ("Assignee").

WITNESSETH:

WHEREAS, Assignor desires to assign to Assignee all right, title and interest in and to the trademark LAMPS FOREVER and the related United States trademark registration 2,657,598 (the "Trademark"), together with any and all goodwill of the business associated with the Trademark; and

WHEREAS, Assignee desires to acquire the Trademark and all goodwill of the business associated therewith from the Assignor; and

WHEREAS, Assignor and Assignee desire to confirm and record the assignment of the Trademark to Assignee;

NOW, THEREFORE, for \$10.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with (i) the goodwill and the business symbolized by the Trademark and (ii) all causes of action, claims and demands and other rights for, or arising from, any infringement, including past infringements, of the Trademark.
2. Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademark and all other rights hereby conveyed.

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed by their respective authorized officers, all as of the day and year first above written.

ASSIGNOR:

Aaron Investment Company

By: 

Print Name: Elizabeth L. Gibbs

ASSIGNEE:

Avi Yofan

By: 

Print Name: AVI YOFAN

Chairman
R. Charles Loudermilk, Sr.

President & CEO
Robert C. Loudermilk, Jr.

Executive Vice President
& CFO
Gilbert L. Danielson

Chief Operations Officer
William K. Butler, Jr.

President, Rent-to-Rent
Eduardo Quinones

Aaron Rents, Inc.[®]

309 E. Paces Ferry Rd., N.E.
Atlanta, Georgia 30305-2377 / (404) 231-0011

Legal Department
(678) 402-3340 (telephone)
(678) 402-3512 (facsimile)

Jane.Jacob@aaronrents.com

September 24, 2008

Via: Certified U. S. Mail

Mail Stop Assignment Recordation Services
Director of the USPTO
P. O. Box 1450
Alexandria, Virginia 22313-1450

Re: Assignment of Trademark and Related Registration
Trademark: Lamps Forever
Trademark Application No.: 75/763,676
Trademark Registration No.: 2,657,598

To Whom It May Concern:

Attached please find the completed Recordation Form Cover Sheet, Assignment and a check payable to the Director of the US Patent & Trademark Office in the amount of Forty Dollars and Zero Cents (\$40.00) regarding the above-referenced matter.

Please contact me at the above number should you have any questions.

Sincerely,



Jane E. Jacob
Legal Assistant

JEJ:s

Enclosure

The Nation's Premier Furniture Rental and Sales Company

RECORDED: 09/26/2008

**TRADEMARK
REEL: 003861 FRAME: 0323**