

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Arthur W. Trulaske, Trustee under Indenture of Trust of Arthur W. Trulaske dated July 7, 1993		07/28/2008	TRUSTEE: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	True Fitness Technology, Inc.		
<b>Street Address:</b>	865 Hoff Road		
<b>City:</b>	O'Fallon		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63366		
<b>Entity Type:</b>	CORPORATION: MISSOURI		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1512848	TITAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(314)612-1301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	314-444-7783		
<b>Email:</b>	ipdept@lewisrice.com		
<b>Correspondent Name:</b>	Kirk A. Damman		
<b>Address Line 1:</b>	500 N. Broadway, Suite 2000		
<b>Address Line 2:</b>	Lewis, Rice & Fingersh, L.C. - Box IP		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63102		
<b>ATTORNEY DOCKET NUMBER:</b>	TITAN		
<b>NAME OF SUBMITTER:</b>	Kirk Damman		
<b>Signature:</b>	/Kirk A Damman/		

OP \$40.00 1512848

Date:

09/30/2008

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

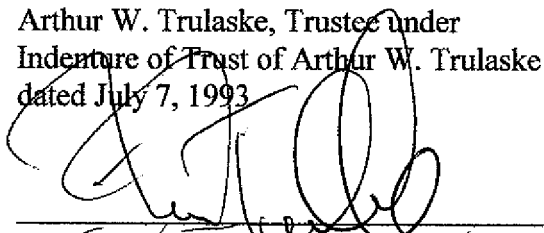
The undersigned, Arthur W. Trulaske, Trustee under indenture of Trust of Arthur W. Trulaske dated July 7, 1993, a trust, whose address is 121 North Warbler Lane, Bird Key Sarasota, Florida 43236, hereinafter referred to as "Assignor," hereby assigns and transfers all rights, title, ownership and interest in and to the following trademark in the United States, together with the goodwill symbolized by the mark and the registration therefor, in favor of True Fitness Technology, Inc., a Missouri Corporation, whose address is 865 Hoff Road, O'Fallon, Missouri 63366, hereinafter referred to as "Assignee," for the amount of US \$1.00 and other good and valuable consideration, the receipt, adequacy and sufficiency of which is hereby acknowledged.

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
TITAN	1,512,848	November 15, 1988

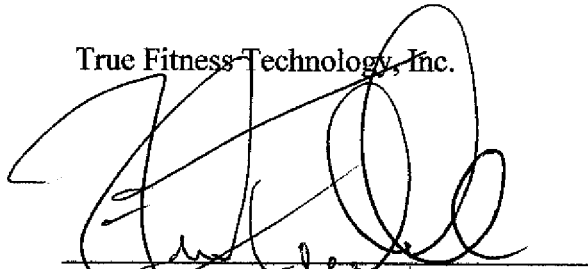
The Assignee appoints Kirk A. Damman, of Lewis, Rice & Fingersh, L.C., 500 North Broadway, Suite 2000, Box IP Department, St. Louis, Missouri 63102, as the person and firm to whom any notice in respect of the registration or this Assignment may be sent, and upon whom service or any proceedings in respect of the registration or this assignment may be given or served with the same effect as if they had been given to or served upon the Assignee.

In witness whereof, the parties have executed this assignment on the 28 day of July, 2008.

Arthur W. Trulaske, Trustee under Indenture of Trust of Arthur W. Trulaske dated July 7, 1993

  
By: FRANK TRULASKE  
(Name Printed)

True Fitness Technology, Inc.

  
By: FRANK TRULASKE  
(Name Printed)