

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United Fiduciary, LLC		06/30/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	HighTower Holding LLC		
Street Address:	525 W. Monroe St.		
Internal Address:	Suite 2300		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77457762	HIGHTOWER	
CORRESPONDENCE DATA			
Fax Number:	(312)207-6400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(312) 207-1000		
Email:	ipdocket-chi@reedsmitth.com		
Correspondent Name:	Angela M. Washelesky		
Address Line 1:	Reed Smith LLP		
Address Line 2:	10 S. Wacker Drive		
Address Line 4:	Chicago, ILLINOIS 60606-7507		
NAME OF SUBMITTER:	Angela M. Washelesky		
Signature:	/Angela M. Washelesky/		
Date:	09/30/2008		

CH \$40.00 77457762

Total Attachments: 3

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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"UNITED FIDUCIARY, INC.", A DELAWARE CORPORATION,
WITH AND INTO "UNITED FIDUCIARY, LLC" UNDER THE NAME OF
"HIGHTOWER HOLDING, LLC", A LIMITED LIABILITY COMPANY ORGANIZED
AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS
RECEIVED AND FILED IN THIS OFFICE THE THIRTIETH DAY OF JUNE,
A.D. 2008, AT 1 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE
NEW CASTLE COUNTY RECORDER OF DEEDS.

4525211 8100M

080742728

You may verify this certificate online
at corp.delaware.gov/authvar.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6701645

DATE: 07-01-08

TRADEMARK
REEL: 003861 FRAME: 0672

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:00 PM 06/30/2008
FILED 01:00 PM 06/30/2008
SRV 080742728 - 4525211 FTLK

STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC CORPORATION INTO
DOMESTIC LIMITED LIABILITY COMPANY

Pursuant to Title 8, Section 264(e) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is United Fiduciary, LLC, a Delaware limited liability company, and the name of the corporation being merged into the surviving limited liability company is United Fiduciary, Inc., a Delaware corporation.

SECOND: The Preferred A Unit Purchase and Merger Agreement has been approved, adopted, certified, executed and acknowledged by the surviving limited liability company and the merging corporation.

THIRD: The name of the surviving limited liability company is United Fiduciary, LLC.

FOURTH: The Certificate of Formation of the surviving limited liability company is hereby amended to reflect that the new name of the surviving limited liability company is HighTower Holding, LLC.

FIFTH: The merger is to become effective upon filing.

SIXTH: The Preferred A Unit Purchase and Merger Agreement is on file at 525 W. Monroe Street, Suite 2300, Chicago, Illinois 60661, the place of business of the surviving limited liability company.

SEVENTH: A copy of the Preferred A Unit Purchase and Merger Agreement will be furnished by the surviving limited liability company on request, without cost, to any member of any constituent limited liability company or stockholder of any constituent corporation.

IN WITNESS WHEREOF, said limited liability company has caused this certificate to be signed by an authorized person, the 30th day of June A.D., 2008.

By: 

Authorized person

Name: Andrew Koureich

Title: A Manager

ONLINE 0178266.0326X3-9208