

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Whitney Group, Inc.		09/26/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Royal Wine Corporation		
Street Address:	63 North Hook Road		
City:	Bayonne		
State/Country:	NEW JERSEY		
Postal Code:	07002		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2736526	AVVIO	
CORRESPONDENCE DATA			
Fax Number:	(732)632-8760		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	prcarey@buchmanlaw.com		
Correspondent Name:	Paulette R. Carey		
Address Line 1:	510 Thornall Street		
Address Line 2:	suite 200		
Address Line 4:	EDISON, NEW JERSEY 08837		
NAME OF SUBMITTER:	Paulette R. Carey		
Signature:	/Paulette R. Carey/		
Date:	09/30/2008		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, The Whitney Group, Inc., a corporation organized and existing under the laws of the State of New York is the owner of the trademark AVVIO and of US Trademark Registration no. 2,736,526 therefor (the "Mark") and

WHEREAS, Royal Wine Corp., a corporation organized and existing under the laws of the State of New York with its principal place of business located at 63 North Hook Road, Bayonne, NJ 07002, is desirous of acquiring said Mark, the registrations and applications for registrations therefor and the goodwill of the business appertaining thereto;

NOW, THEREFORE, for the sum of \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, The Whitney Group, Inc. does hereby assign to Royal Wine Corporation, all right, title and interest in and to the Marks and the registrations and any of its applications for registrations therefor, together with the goodwill of the business symbolized by the Marks.

Dated this 26th day of September 2008

By: 
Name: David Herzog
Title: President