

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|----------------------------------|--|---|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Viaggio, Inc. | | 08/21/2008 | CORPORATION: |
| RECEIVING PARTY DATA | | | |
| Name: | Spilo Worldwide, Inc. | | |
| Street Address: | 585 Santa Fe Avenue | | |
| Internal Address: | Suite 700 | | |
| City: | Los Angeles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90013 | | |
| Entity Type: | CORPORATION: | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3378510 | BUFFER CATTY | |
| Registration Number: | 3087678 | THE HIP NEW STYLE FOR HOLDING YOUR FILE | |
| Registration Number: | 3298884 | FILE COZY | |
| Registration Number: | 3037861 | FILE CATTY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (310)820-5988 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 310 207-3800 | | |
| Email: | Eric_Hyman@bstz.com | | |
| Correspondent Name: | Eric S. Hyman | | |
| Address Line 1: | 12400 Wilshire Blvd. | | |
| Address Line 2: | Suite 700 | | |
| Address Line 4: | Los Angeles, CALIFORNIA 90025 | | |
| ATTORNEY DOCKET NUMBER: | 013763.A003 | | |

CH \$115.00 3378510

| | |
|--|-----------------|
| NAME OF SUBMITTER: | Eric S. Hyman |
| Signature: | /eric s. hyman/ |
| Date: | 10/01/2008 |
| Total Attachments: 2 source=A003TMassignment#page1.tif source=A003TMassignment#page2.tif | |

TRADEMARK ASSIGNMENT


WHEREAS, Viaggio, Inc., a corporation organized under the laws of the State of Florida, having a place of business 2875 S. Orange Avenue, Suite ⁹ 300, Orlando, Florida 32806 ("Assignor") is the sole and exclusive owner of the trademarks and corresponding U.S. Registrations identified in Schedule 1 attached hereto (the "Marks"); and

WHEREAS, Spilo Worldwide, Inc., a corporation organized under the laws of the State of California having a place of business at 585 Santa Fe Avenue, Los Angeles California 90013 ("Assignee") is desirous of acquiring from said Assignor the entire right, title and interest in and to the Marks together with the goodwill of the business pertaining thereto and corresponding United States registrations thereof, and the Assignor is willing to assign the Marks, associated goodwill and corresponding United States registrations to Assignee.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and adequacy of which Assignor hereby acknowledges, Assignor does hereby sell, assign and transfer unto the Assignee, its entire right, title and interest in and to the Marks, together with the goodwill of the business pertaining thereto and corresponding U.S. Registrations.

IN WITNESS WHEREOF, Assignor has executed this assignment on the 21 day of AUGUST, 2008.

Viaggio, Inc.
"Assignor"

By: 
Name: REBECCA E. TRYBUS
Title: PRESIDENT

TRADEMARKS

| Registration Number | Mark |
|----------------------------|---|
| 3378510 | BUFFER CATTY |
| 3087678 | THE HIP NEW STYLE FOR HOLDING YOUR FILE |
| 3298884 | FILE COZY |
| 3037861 | FILE CATTY |

SCHEDULE 1