

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Burgett, Inc.		10/01/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	American Sejung Corporation		
Street Address:	5300 East Ontario Mills Parkway		
Internal Address:	Suite 100		
City:	Ontario		
State/Country:	CALIFORNIA		
Postal Code:	91764		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1425705	FALCONE	
CORRESPONDENCE DATA			
Fax Number:	(916)498-1074		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(916) 498-1010		
Email:	sls@intellectual.com		
Correspondent Name:	Steven L. Smith		
Address Line 1:	400 Capitol Mall		
Address Line 2:	Suite 1550		
Address Line 4:	Sacramento, CALIFORNIA 95814		
ATTORNEY DOCKET NUMBER:	BUR1012.73C		
NAME OF SUBMITTER:	Steven L.Smith		
Signature:	/sls/		

CH \$40.00 1425705

Date:

10/01/2008

Total Attachments: 2

source=Falcone Trademark Assignment#page1.tif

source=Falcone Trademark Assignment#page2.tif

TRADEMARK ASSIGNMENT

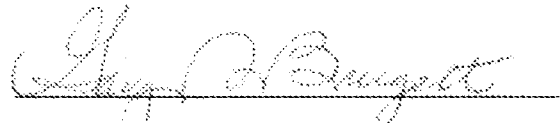
WHEREAS, BURGETT, INCORPORATED, a California Corporation, is the owner of the entire right, title, and interest in and to the trademark, **FALCONE**, together with the goodwill of the business symbolized by, and associated with trademark Serial No. 1,425,705 registered on January 20, 1987 on the Principal Register for use on pianos in International Class 015, and,

WHEREAS, AMERICAN SEJUNG CORPORATION, a California Corporation, is desirous of acquiring the entire right, title, and interest in and to said mark and application for registration, as well as the goodwill of the business symbolized by and associated with said mark, within the United States of America and its territorial possessions and within the countries foreign to the United States, and of acquiring the entire right, title and interest in and to any foreign registrations that may be granted thereon;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, BURGETT, INC., does hereby, sell, assign and transfer to AMERICAN SEJUNG, INC., the entire right, title and interest in and to said mark and application for registration with the United States of America and its territorial possessions and within all countries foreign to the United States and in and to any foreign registrations that may be granted therefor, together with the goodwill of the business symbolized by and associated with said mark, and all said rights to be held and enjoyed by AMERICAN SEJUNG, INC. for its use and enjoyment and for the use and enjoyment of its successors and assigns in perpetuity or so long as permitted by law, as fully and entirely as the same would have been held and enjoyed by BURGETT INC., if this assignment, transfer and sale had not been made.

BURGETT, INC., hereby authorizes and requests the United States Commissioner of Patents and Trademarks, and such officials in foreign countries as are duly authorized by their laws to register trademarks and service marks, to issue any and all certificates of registrations for said mark to AMERICAN SEJUNG COPORATION, as the owner of the entire interest, for sole use and benefit of AMERICAN SEJUNG CORPORATION, its successors, assigns and legal representatives.

In testimony whereof, BURGETT, INC., has caused the hand of its proper representative to be subscribed hereto this 1st day of October, 2008.

A handwritten signature in cursive script, appearing to read "Gary H. Burgett", is written over a horizontal line.

GARY BURGETT, President

Burgett Incorporated