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# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Lonsdale Sports Limited		09/18/2008	COMPANY: UNITED KINGDOM

### **RECEIVING PARTY DATA**

Name:	Patrick Holdings ApS
Street Address:	Langstrupvej 8
City:	3490 Fredensborg
State/Country:	DENMARK
Entity Type:	COMPANY: DENMARK

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1322256	

# **CORRESPONDENCE DATA**

Fax Number: (949)760-9502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 949-760-0404

Email: efiling@kmob.com

Correspondent Name: Stacey R. Halpern

Address Line 1: 2040 Main Street, Fourteenth Floor Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER: NONBILLABLE

### DOMESTIC REPRESENTATIVE

900117420

Name: Stacey R. Halpern

Address Line 1: 2040 Main Street, Fourteenth Floor Address Line 4: Irvine, CALIFORNIA 92614

NAME OF SUBMITTER: Stacey R. Halpern

TRADEMARK

REEL: 003862 FRAME: 0772

Signature:	/Stacey R. Halpern/
Date:	10/01/2008
Total Attachments: 2 source=Untitled#page1.tif source=Untitled#page2.tif	

TRADEMARK REEL: 003862 FRAME: 0773

### TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 18 day of September, 2008, by and between Lonsdale Sports Limited, a company incorporated in England and Wales, having a place of business at Unit A, Brook Park East, Shirebrook NG20 8RY, United Kingdom (hereinafter "ASSIGNOR"), and Patrick Holding ApS, a company incorporated in Denmark, having a place of business at Langstrupvej B, 3490 Fredensborg, Denmark (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks listed in Schedule A hereto thereinafter the "Trademarks"):

WHEREAS, ASSIGNOR is the owner of the federal trademark registrations and applications relating to the Trademarks (hereinafter collectively the "Registrations and Applications");

WHEREAS, ASSIGNEE is desirons of acquiring all rights, title, and interest in and to the Trademarks in the U.S. as well as the Registrations and Applications; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks in the U.S. as well as the Registrations and Applications together with the goodwill symbolized by the Trademarks in the U.S. and the Registrations and Applications set forth in Schedule A subsisting in the same.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR fiereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in the U.S. in and to the Trademarks, Applications and Registrations set forth in Schedule A together with the goodwill symbolized by said Trademarks, Registrations and Applications in the U.S. concurrent with the transfer of the goodwill and the U.S. portion of ASSIGNOR'S business to which the Trademarks pertain but not the ASSIGNOR'S U.S. business with regard to any marks not listed in Schedule A.

Name: Robert Mellors				
Title Director				
Executed at New Cavendis	h Street, London	this 18 day o	f September, 2008	
Patrick Holding ApS				
Ву:	£ 1000000	5.50 19	and the same while the	
Name:	<u> </u>	A STATE OF THE STA		
Title:				
Executed at	this	18 day of	September	. 2008.

Lousdale Sports Limited/

# SCHEDULE A

Murk	Reg./App. Number	Class/Goods/Services
PATRICK	1,110,924	18: Bags in the noture of luggage for carrying various sporting items
M. mance	77/041,617	25: Clothing, namely footwear
Description of the second	1,392,430	25: Footwear for sports and outdoor activities; and accessories for sport shoes, namely, cleats, tips, and inner soles
	1,615,010	28: Sporting equipment, namely, footballs, soccer balls, velleyballs, and rugby balls
FETTELEX	77/499,772	18: Luggage, cases, travelling bags, carry-on huggage, overnight luggage, bags for travel accessories, shoe bags, garment bags, briefcases, holdalls, haversacks, backpacks, rucksacks, knapsacks, handbags, shoulder bags, clutch bags, tote bags, sports bags, athletic bags, beach bags, shopping bags, cycle bags, belt bags, toilet bags, hip pouches, wallets, purses, pouches, key cases, key fobs, baby and child carriers, umbrellas, parasuls, card holders 25: Footwear, sports shoes, trainers, boots, shoes, gaiters, socks, sportswear, t-shirts, polo shirts, sweat shirts, pullovers, trousers, pants, hats, caps, gloves, belts, jackets, coats, anoraks, belts 28: Gyumastic and sporting articles and equipment, bags adapted and shaped for sports equipment, shin guards, paddings (parts of sports suits), knee protectors, sporting articles for wear adapted for use in specific sports, balls for games and sports, exercise equipment
(3)	1,322,256	25: Sports shoes

TRADEMARK
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**RECORDED: 10/01/2008**