

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reach Magazine, Inc.		07/21/2005	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Reach-SR, LLC		
Street Address:	9933 Alliance Road		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45242		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1880822	PARTNERSHIP PLUS	
CORRESPONDENCE DATA			
Fax Number:	(513)794-4139		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	513-794-4151		
Email:	jtheobald@reachusa.com		
Correspondent Name:	Jason M. Theobald		
Address Line 1:	9933 Alliance Road		
Address Line 4:	Cincinnati, OHIO 45242		
NAME OF SUBMITTER:	Jason M. Theobald		
Signature:	/Jason M. Theobald/		
Date:	10/02/2008		

Total Attachments: 2
 source=Trademark - Reach Magazine Inc#page1.tif

900117502

**TRADEMARK
 REEL: 003863 FRAME: 0542**

OP \$40.00 1880822

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Reach Magazine, Inc

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: Ohio
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) July 21, 2005

- Assignment Merger
 Security Agreement Change of Name
 Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Reach-SR LLC f/k/a Reach Publishing

Internal Address: _____

Street Address: 9933 Alliance Rd

City: Cincinnati

State: Ohio

Country: USA Zip: 45242

- Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____
 Other LLC Citizenship USA

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,880,822

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Jason Theobald

Internal Address: _____

Street Address: 9933 Alliance Rd

City: Cincinnati

State: Ohio Zip: 45242

Phone Number: 513 794 4151

Fax Number: 513 794 4139

Email Address: jtheobald@reachsa.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
 Enclosed online w/ credit card

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

[Signature]
Signature

9/25/2008
Date

Jason Theobald
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

THIS ASSIGNMENT (the "Assignment") of the mark "PARTNERSHIP PLUS" is dated as of July, 21 2005 by Reach Magazine, Inc. a corporation ("Assignor") for the benefit of Reach-SR, LLC, f/k/a Reach Publishing Systems, Inc. (the "Company").

FOR VALUE RECEIVED, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns, conveys, and transfers to the Company, and its successors and assigns, all its right, title and interest to the said mark "PARTNERSHIP PLUS" together with the goodwill of the business symbolized by said trademark including, without limitation, all worldwide copyrights, trademarks, patents, or other intellectual property rights therein, in and to the "PARTNERSHIP PLUS" mark, including, without limitation, Registration No. 1,880,822 on the Records of the U.S. Patent and Trademark Office. The Company shall have the exclusive worldwide right under copyright and servicemark to each element of the mark in the Company's name as the author thereof and to register any copyright, or any and all applicable renewals and extensions of such copyright.

IN WITNESS WHEREOF, the undersigned has executed this Assignment in the date first written above.

REACH MAGAZINE, INC.

REACH-SR, LLC
f/k/a Reach Publishing Systems, Inc.

By: [Signature]
Title: President
Date: 7/21/2005

By: [Signature]
Title: Managing Member
Date: 7/21/2005

STATE OF Ohio

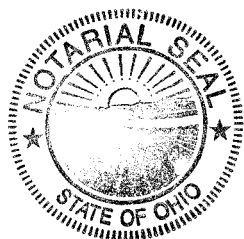
COUNTY/CITY OF Hamilton, to wit:

This is to certify that on the 21st day of July, 2005, personally appeared before me, the undersigned Notary Public, in and for the City/County and State aforesaid, Robert Slavovick, and acknowledged his signature to the foregoing Assignment of the mark on his own behalf.

GIVEN under my hand this 21 day of July, 2005.

[Signature]
Notary Public

My Commission Expires: 8/31/2008



BRIAN GRAFTON
Notary Public
In and for the State of Ohio
My Commission Expires
August 3, 2008