

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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|--|--|-----------------------|----------------------------------|
| <b>SUBMISSION TYPE:</b>                  | NEW ASSIGNMENT   |                       |                                  |
| <b>NATURE OF CONVEYANCE:</b>             | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                                  |
| <b>CONVEYING PARTY DATA</b>              |  |                       |                                  |
| <b>Name</b>                              | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>               |
| Lincoln Center for Performing Arts, Inc. |  | 09/25/2008            | Non-Profit Corporation: NEW YORK |
| <b>RECEIVING PARTY DATA</b>              |  |                       |                                  |
| <b>Name:</b>                             | A&E Television Networks  |                       |                                  |
| <b>Street Address:</b>                   | 235 East 45th Street   |                       |                                  |
| <b>City:</b>                             | New York   |                       |                                  |
| <b>State/Country:</b>                    | NEW YORK   |                       |                                  |
| <b>Postal Code:</b>                      | 10017  |                       |                                  |
| <b>Entity Type:</b>                      | JOINT VENTURE: NEW YORK  |                       |                                  |
| <b>PROPERTY NUMBERS Total: 1</b>         |  |                       |                                  |
| <b>Property Type</b>                     | <b>Number</b>  | <b>Word Mark</b>      |                                  |
| Registration Number:                     | 2130413  | REEL TO REAL          |                                  |
| <b>CORRESPONDENCE DATA</b>               |  |                       |                                  |
| <b>Fax Number:</b>                       | (212)768-6700  |                       |                                  |
|  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                                  |
| <b>Phone:</b>                            | 212-768-5367   |                       |                                  |
| <b>Email:</b>                            | kwostl@sonnenschein.com  |                       |                                  |
| <b>Correspondent Name:</b>               | Monica B. Richman  |                       |                                  |
| <b>Address Line 1:</b>                   | 1221 Avenue of the Americas  |                       |                                  |
| <b>Address Line 2:</b>                   | Sonnenschein Nath & Rosenthal LLP  |                       |                                  |
| <b>Address Line 4:</b>                   | New York, NEW YORK 10020   |                       |                                  |
| <b>ATTORNEY DOCKET NUMBER:</b>           | 21602608-1607  |                       |                                  |
| <b>NAME OF SUBMITTER:</b>                | Kendall E. Wostl   |                       |                                  |
| <b>Signature:</b>                        | /Kendall E. Wostl/   |                       |                                  |

OP \$40.00 2130413

Date:

10/02/2008

**Total Attachments: 2**

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## TRADEMARK ASSIGNMENT

This Assignment is by and between Lincoln Center for the Performing Arts, Inc., a non-profit corporation of New York, with an address at 70 Lincoln Center Plaza, New York, NY 10023 ("Assignor"), and A&E Television Networks, a New York joint venture, with a place of business at 235 East 45th Street, New York, NY 10017 ("Assignee").

WHEREAS, Assignor is the owner of the trademark REEL TO REAL and the corresponding U.S. Trademark Registration No. 2130413 (the "Trademark") registered on January 20, 1998;

WHEREAS, Assignor desires to transfer all of its rights, title and interest in and to the Trademark to Assignee;

WHEREAS, Assignee desires to acquire all of Assignor's rights, title and interest in and to the Trademark;

NOW THEREFORE, in consideration of the foregoing and for good and valuable consideration which receipt is hereby acknowledged, Assignor does hereby assign to Assignee, its entire rights, title, and interest in and to the Trademark, including all common law rights, and any trademark registrations and applications, along with the goodwill of the business symbolized by the Trademark, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment had not been made.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States to record this Assignment, and to issue or transfer all said trademark registrations and

To be submitted to the USPTO

applications to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, this Assignment has been executed by the parties on the day and year written below.

**ASSIGNOR:**

Lincoln Center for the Performing Arts, Inc.

By: Lesley Rosenthal  
Name: Lesley Rosenthal  
Title: VP General Counsel & Secretary  
Date: 9/25/08

**ASSIGNEE:**

A&E Television Networks

By: Nancy R. Alpert *DS*  
Name: Nancy R. Alpert  
Title: Vice President, Legal and Business Affairs  
Date: 10/1/08