

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Haymarket Business Publications Limited		10/01/2008	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Haymarket Media, Inc.		
Street Address:	114 West 26th Street		
Internal Address:	4th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	CORPORATION: NORTH DAKOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2390580	PR WEEK	
CORRESPONDENCE DATA			
Fax Number:	(703)720-7399		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-720-7033		
Email:	trademarkdocketing@aporter.com		
Correspondent Name:	Colleen H. McDuffie		
Address Line 1:	1600 Tysons Boulevard		
Address Line 2:	Suite 900		
Address Line 4:	McLean, VIRGINIA 22102		
ATTORNEY DOCKET NUMBER:	05668.003		
NAME OF SUBMITTER:	Colleen H. McDuffie		
Signature:	/Colleen H. McDuffie/		

CH \$40.00 2390580

Date:

10/02/2008

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Haymarket Business Publications Limited, a corporation of the United Kingdom ("Assignor"), is the owner of all right, title, and interest in and to the trademark PR WEEK ("the Mark"), as well as U.S. Registration No. 2,390,580 therefor;

WHEREAS, Haymarket Media, Inc., a corporation of New York ("Assignee"), desires to acquire all of Assignor's rights, title, and interest in and to the Mark and the corresponding registration therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to the Assignee, the entire right, title, and interest in and to the Mark, the registration therefor, and the goodwill of the business symbolized by the Mark, and the portion of the business to which the Mark pertains, said business being ongoing and existing, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, and/or other legal representatives, including the right to sue for and receive all damages accruing from past infringement of the Mark.

Assignor agrees to take all actions and execute additional documents as necessary or reasonable to assign, transfer, perfect, and record the rights of Assignee in and to the Mark and the registration.

This assignment shall be binding on the parties, their successors and/or assigns, and all others acting by, through, with, or under their direction, and all those in privity therewith.

IN WITNESS WHEREOF, the parties have executed this assignment effective as of this 1st day of October, 2008.

ASSIGNOR:

ASSIGNEE:

Haymarket Business Publications Limited

Haymarket Media, Inc.

By: 

By: 

Name: Philip Goodman
Title: Company Secretary

Name: Michael Kriak
Title: CFO, Secretary, and Treasurer

PR WEEK Trademark Assignments