

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Emap Communications Limited		05/19/2008	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA	
Name:	Emap Limited
Street Address:	Hampstead Road
Internal Address:	Greater London House
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	NW1 7EJ
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	3381977	WORLD RETAIL CONGRESS

CORRESPONDENCE DATA	
Fax Number:	(207)774-7499
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	207-774-4000
Email:	cbacall@verrilldana.com
Correspondent Name:	Charles P. Bacall
Address Line 1:	One Portland Square
Address Line 2:	P.O. Box 586
Address Line 4:	Portland, MAINE 04112-0586

ATTORNEY DOCKET NUMBER:	38379-8041
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DOMESTIC REPRESENTATIVE	
Name:	Charles P. Bacall

OP \$40.00 3381977

Address Line 1: One Portland Square
Address Line 2: P.O. Box 586
Address Line 4: Portland, MAINE 04112-0586

NAME OF SUBMITTER:	Charles P. Bacall
Signature:	/Charles P. Bacall/
Date:	10/03/2008
Total Attachments: 1 source=DOC100308#page1.tif	



**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 537204

The Registrar of Companies for England and Wales hereby certifies that

EMAP COMMUNICATIONS LIMITED

having by special resolution changed its name, is now incorporated
under the name of

EMAP LIMITED

Given at Companies House on 19th May 2008



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES