

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Southern Broadcasting of Pensacola, Inc.		08/01/2008	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Cox Radio, Inc.		
Street Address:	6205 Peachtree Dunwoody Road		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30328		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1491529	WNGC	
Registration Number:	1491528	WGAU	
CORRESPONDENCE DATA			
Fax Number:	(202)776-2222		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-776-2929		
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Correspondent Name:	Mitchell H. Stabbe, Esq.		
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ATTORNEY DOCKET NUMBER:	03600.0180		
NAME OF SUBMITTER:	Mitchell H. Stabbe		
Signature:	/Mitchell H. Stabbe/		

OP \$65.00 1491529

Date:

10/03/2008

Total Attachments: 5

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), dated as of August 1, 2008 is made by and between Southern Broadcasting of Pensacola, Inc., a Florida corporation ("Assignor"), and Cox Radio, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of the marks set forth in Exhibit A (the "Marks"), which are registered or pending in the United States Patent and Trademark Office or in the relevant Secretary of State office;

WHEREAS, Assignee desires to acquire Assignor's right, title and interest in the Marks, the registrations and pending applications thereof, and the goodwill associated therewith, pursuant to this Assignment;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

1. Assignment. Assignor hereby assigns, transfers, conveys and delivers to Assignee (i) all of Assignor's right, title, and interest in, to and under the Marks, including, without limitation, any and all registrations and/or applications for the Marks and the goodwill of the business symbolized by the Marks, and (ii) all of Assignor's rights and privileges, including, without limitation, all claims for damages by reason of past infringement and the right to sue for and receive all damages from past infringement of the Marks, for Assignee's own use and enjoyment and for the use and enjoyment of Assignee's successors and assigns.

2. Authorization. Assignor authorizes and requests the Commissioner for Trademarks of the United States Patent and Trademark Office, and any other official throughout the world whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record Assignee as the assignee and owner of any and all of Assignor's rights in the Marks.

3. Successors and Assigns. This Assignment is binding on and inures to the benefit of the parties hereto, their respective successors in interest, and their respective assigns.

4. Governing Law. This Assignment shall be governed, construed, and enforced in accordance with the laws of the State of Georgia (without regard to any choice of law or conflict of law provisions (whether of the State of Georgia or any other jurisdiction) that would cause the application of laws of any jurisdiction other than the State of Georgia).

5. Counterparts. This Assignment may be executed in two or more counterparts, each of which shall be deemed an original and all of which together will

constitute one and the same instrument. Facsimile or PDF signatures shall be treated as original signatures for all purposes hereunder.

6. Amendments. No amendment or waiver of compliance with any provision hereof or consent pursuant to this Assignment shall be effective unless evidenced by an instrument in writing signed by each party against whom enforcement of such amendment, waiver or consent is sought.


7. Further Assurances. Subject to the terms, conditions and limitations set forth in that certain Asset Purchase Agreement, dated as of February 4, 2008, by and among Assignor, Southern Broadcasting of Athens, Inc., New Broadcast Investment Properties, Inc., Southern Broadcasting Companies, Inc. and Assignee, Assignor agrees to execute, or arrange the execution of, and deliver to the Assignee such further instruments and certificates of conveyance and transfer as the Assignee may reasonably request in order to more effectively transfer and assign to, and to vest, confirm and perfect in, Assignee, its successors, assigns, or other legal representatives ownership of and good title to the Marks in accordance with this Assignment.

[Remainder of page intentionally left blank.]

IN WITNESS WHEREOF, the parties hereto have duly executed this Trademark Assignment as of the date first written above.

ASSIGNOR:

SOUTHERN BROADCASTING OF
PENSACOLA, INC.

By:  _____

Name: Paul C. Stone
Title: President

ASSIGNEE:

COX RADIO, INC.

By: _____

Name:
Title:

IN WITNESS WHEREOF, the parties hereto have duly executed this Trademark Assignment as of the date first written above.

ASSIGNOR:

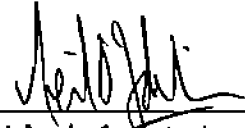
SOUTHERN BROADCASTING OF
PENSACOLA, INC.

By: _____

Name: Paul C. Stone
Title: President

ASSIGNEE:

COX RADIO, INC.

By:  _____

Name: Neil G. Johnston
Title: Vice President and CFO

EXHIBIT A

Marks

Trademarks Registered at the Unites States Patent and Trademark Office

Mark	Registration Number	Current Registrant
WNGC	1,491,529	Southern Broadcasting of Pensacola, Inc.
WGAU	1,491,528	Southern Broadcasting of Pensacola, Inc.