

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Clarke American Corp.		05/02/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Harland Clarke Holdings Corp.		
Street Address:	10931 LAUREATE DRIVE		
City:	SAN ANTONIO		
State/Country:	TEXAS		
Postal Code:	78249		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77164469	HARLAND CLARKE	
CORRESPONDENCE DATA			
Fax Number:	(202)331-4308		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-293-7060		
Email:	vmullineaux@sughrue.com, ksmith@sughrue.com		
Correspondent Name:	Kevin G. Smith/Sughrue Mion, PLLC		
Address Line 1:	2100 Pennsylvania Avenue, N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037		
ATTORNEY DOCKET NUMBER:	S11814		
NAME OF SUBMITTER:	Kevin G. Smith		
Signature:	/Kevin G. Smith/		
Date:	10/06/2008		

CH \$40.00 77164469

Total Attachments: 2

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Delaware

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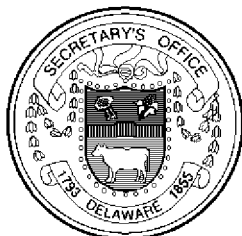
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CLARKE AMERICAN CORP.", CHANGING ITS NAME FROM "CLARKE AMERICAN CORP." TO "HARLAND CLARKE HOLDINGS CORP.", FILED IN THIS OFFICE ON THE SECOND DAY OF MAY, A.D. 2007, AT 11:01 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4047923 8100

070505775



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5641773

DATE: 05-02-07

TRADEMARK
REEL: 003865 FRAME: 0164

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:01 AM 05/02/2007
FILED 11:01 AM 05/02/2007
SRV 070505775 - 4047923 FILE

CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF INCORPORATION
OF
CLARKE AMERICAN CORP.

Pursuant to Sections 228 and 242 of the General
Corporation Law of the State of Delaware

Clarke American Corp., a Delaware corporation (hereinafter called the
"Corporation"), does hereby certify as follows:

FIRST: Article 1 of the Corporation's Certificate of Incorporation is
hereby amended to read in its entirety as set forth below:

1: The name of the corporation is Harland Clarke Holdings
Corp. (hereinafter the "Corporation").

SECOND: The foregoing amendment was duly adopted in accordance
with Sections 228 and 242 of the General Corporation Law of the State of
Delaware.

IN WITNESS WHEREOF, the Corporation has caused this Certificate
to be duly executed in its corporate name this 2nd day of May, 2007.

CLARKE AMERICAN CORP.

By 
Name: Judy Harris
Title: Authorized Person