

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Walgreen Co.		09/25/2008	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	The Carriage House Companies, Inc.		
Street Address:	196 Newton Street		
City:	Fredonia		
State/Country:	NEW YORK		
Postal Code:	14063		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2658797	MUCHOS AMIGOS	
CORRESPONDENCE DATA			
Fax Number:	(314)877-7748		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	314-877-7054		
Email:	amhattan@ralcorp.com		
Correspondent Name:	Angela M. Hattan, Legal Assistant		
Address Line 1:	800 Market Street		
Address Line 4:	St. Louis, MISSOURI 63101		
ATTORNEY DOCKET NUMBER:	CHC-000028		
NAME OF SUBMITTER:	L. Michael Mullen		
Signature:	/l. michael mullen/		
Date:	10/06/2008		

CH 2658797 \$40.00

900117694

TRADEMARK
REEL: 003865 FRAME: 0347

ASSIGNMENT OF TRADEMARK

WHEREAS, Walgreen Co., an Illinois corporation having a place of business at 200 Wilmot Road, Deerfield, Illinois 60015 ("Assignor"), has adopted and used in its business and is the sole and exclusive owner of United States Trademark Registration No. 2,658,797 for MUCHOS AMIGOS (herein referred to as the "Trademark").

WHEREAS, The Carriage House Companies, Inc., a Delaware corporation having a place of business at 196 Newton Street, Fredonia, New York 14063 ("Assignee"), desires to acquire the entire right, title and interest in the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by Assignor, Assignor does hereby sell, transfer, convey, assign and deliver to Assignee all of Assignor's rights, title and interest in and to the Trademark, together with the goodwill of the business symbolized thereby.

This Assignment of Trademark shall insure to the benefit of and be binding upon Assignee and Assignor and their respective successors and assigns.

IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment of Trademark as of this 25th day of September, 2008.

Walgreen Co.

By [Signature]

CNR

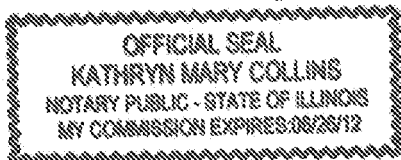
Name Allan M. Resnick

Divisional Vice President-Law
Title and Assistant Secretary

State of Illinois)

County of Lake)

The foregoing Assignment of Trademark was sworn to and acknowledged before me on this 25th day of September, 2008, by Allan M. Resnick of Walgreen Co., an Illinois corporation, for and on behalf of the company.



[Signature]
Notary Public

My commission expires: 6-26-2012

s:\contract\Assignment of Trademark 071008

X:\GLSHARE\CONTRACT\Walgreens Assignment of Trademark 090908.doc