

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SNEWS, LLC		12/20/2007	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Cruz Bay Publishing, Inc.		
Street Address:	300 Continental Boulevard, Suite 650		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2768837	SNEWS	
CORRESPONDENCE DATA			
Fax Number:	(734)623-1625		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	734-623-1938		
Email:	trademark@dickinsonwright.com, jnishi@dickinsonwright.com, nhudge@dickinsonwright.com		
Correspondent Name:	John C. Nishi		
Address Line 1:	1901 L Street, NW, Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	27932-002 RE SNEWS		
NAME OF SUBMITTER:	John C. Nishi		
Signature:	/John C. Nishi/		

OP \$40.00 2768837

Date:

10/06/2008

Total Attachments: 1

source=SNEWS Assignment#page1.tif

TRADEMARK ASSIGNMENT

WHEREAS, SNEWS, LLC, a California limited liability company ("Assignor"), has adopted and is using, or intends to use, the trademarks identified below (the "Marks"), and is the owner of the trademark registration in the United States Patent and Trademark Office for the Marks as identified below (the "Registration"):

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
SNEWS	2,768,837	September 30, 2003
WAKE UP TO REAL NEWS	None	None

WHEREAS, Cruz Bay Publishing, Inc., Delaware corporation ("Assignee"), desires to acquire all of Assignor's right, title and interest in and to the Marks, the Registration, and all the goodwill of the business symbolized by the Marks, as successor to the business of the Assignor to which the Marks relate;

WHEREAS, Assignor and Assignee have agreed in an Asset Purchase Agreement dated December 21, 2007 that Assignor will assign to Assignee the Marks, the Registration and all associated goodwill;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged by each party, SNEWS, LLC hereby assigns to Cruz Bay Publishing, Inc. all of SNEWS, LLC's right, title and interest in and to the Marks, the Registration, and the goodwill of the business symbolized by the Marks.

Executed on December 20, 2007

SNEWS, LLC


By: Michael Hodgson
Its: Member/Designated Officer