

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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| NATURE OF CONVEYANCE: | CHANGE OF NAME |
|-----------------------|----------------|

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------|----------|----------------|--|
| Lentheric Limited | | 07/01/2004 | Private Limited Company: UNITED KINGDOM |

RECEIVING PARTY DATA

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|-------------------|---|
| Name: | Mayfair Perfumes Limited |
| Street Address: | Bushey Mill Lane |
| Internal Address: | Amertrans Park |
| City: | Watford, Hertfordshire |
| State/Country: | UNITED KINGDOM |
| Postal Code: | WD24 7JG |
| Entity Type: | Private Limited Company: UNITED KINGDOM |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2199489 | |

CORRESPONDENCE DATA

Fax Number: (703)610-8686
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 703-610-8694
 Email: rshapiro@milesstockbridge.com
 Correspondent Name: Ronald E. Shapiro
 Address Line 1: 1751 Pinnacle Drive
 Address Line 2: Suite 500
 Address Line 4: McLean, VIRGINIA 22102-3833

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|-------------------------|--------------------------|
| ATTORNEY DOCKET NUMBER: | T3341-15538US01(CPA6560) |
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DOMESTIC REPRESENTATIVE

Name:

900117744

**TRADEMARK
 REEL: 003865 FRAME: 0785**

CH \$40.00 2199489

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Ronald E. Shapiro

Signature:

/Ronald E. Shapiro/

Date:

10/06/2008

Total Attachments: 0

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