

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
comScore Networks, Inc.		07/02/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	comScore, Inc.		
Street Address:	11950 Democracy Drive, 6th Floor		
City:	Reston		
State/Country:	VIRGINIA		
Postal Code:	20190		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2521558	MYMETRIX	
Registration Number:	2756128	COMSCORE NETWORKS	
Registration Number:	2545119	NETSCORE	
CORRESPONDENCE DATA			
Fax Number:	(703)438-2350		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7034382111		
Email:	clin@comscore.com		
Correspondent Name:	Christiana Lin		
Address Line 1:	11950 Democracy Drive, 6th Floor		
Address Line 4:	Reston, VIRGINIA 20190		
NAME OF SUBMITTER:	Christiana L. Lin		
Signature:	/Christiana L. Lin/		
Date:	10/06/2008		

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