

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wheeler Winery, Inc.		09/19/2008	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Papera Ranch LLC		
<b>Street Address:</b>	438 Fulton Street		
<b>City:</b>	Palo Alto		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94301-1326		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2020522	PAPER RANCH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(707)524-1906		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(707) 524-1900		
<b>Email:</b>	dranit@smlaw.com		
<b>Correspondent Name:</b>	Warren L. Dranit		
<b>Address Line 1:</b>	P. O. Box 1867		
<b>Address Line 4:</b>	Santa Rosa, CALIFORNIA 95402		
<b>ATTORNEY DOCKET NUMBER:</b>	7495 - PAPER RANCH		
<b>NAME OF SUBMITTER:</b>	Warren L. Dranit		
<b>Signature:</b>	/wld/		
<b>Date:</b>	10/06/2008		

OP \$40.00 2020522



Exhibit A

TRADEMARK ASSIGNMENT

This Trademark Assignment is being executed and delivered by Wheeler Winery, Inc. a California corporation doing business as "De Loach Winery" ("Assignor"), pursuant to the Agreement for Sale and Assignment of Trademark dated as of September 19, 2008, between Assignor and Papera Ranch LLC, a California Limited Liability Company, having its principal office at 438 Fulton Street, Palo Alto, CA 94301-1326 ("Assignee").

Seller adopted, used, and registered the Trademark PAPER RANCH (the "Trademark") for which Seller obtained registration in the U.S. Patent and Trademark Office on the U.S. Principal Register, registration number 2020522, issued on December 3, 1996 (the "Registration"). The Trademark, together with all good will associated with the Trademark, and the Registration are collectively referred to herein as the "Assets".

Assignor desires to assign to Assignee all right, title, and interest in and to the Assets.

Now, for good and valuable consideration, the receipt and adequacy of which is acknowledged, Assignor hereby irrevocably assigns and transfers to Assignee all right, title and interest Assignor has or may acquire in and to the Assets, including all rights of recovery for past infringement thereof, to have and hold for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors and assigns, as fully and completely as the same would have been held by Assignor had this Assignment not been made.

Wheeler Winery, Inc.

By

Alain Leonnet, Vice President

ACKNOWLEDGMENT

STATE OF CALIFORNIA )  
 ) ss:  
COUNTY OF MARIN )

On September 19, 2008 before me, Sean Hurley, Notary Public personally appeared Alain Leonnet, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Sean Hurley

