

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Centex Corporation		09/30/2008	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Westwood Insurance Agency		
Street Address:	2728 N. Harwood Street		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75201		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3020249	WESTWOOD INSURANCE AGENCY	
CORRESPONDENCE DATA			
Fax Number:	(202)637-3593		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-383-0100		
Email:	eteas@sutherland.com		
Correspondent Name:	Bradley E. Prendergast,Sutherland Asbill		
Address Line 1:	1275 Pennsylvania Ave., NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004-2415		
ATTORNEY DOCKET NUMBER:	19750.0006		
NAME OF SUBMITTER:	Bradley E. Prendergast		
Signature:	/BPrendergast/		
Date:	10/07/2008		

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Total Attachments: 4

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ASSIGNMENT OF REGISTERED TRADEMARK

THIS ASSIGNMENT OF REGISTERED TRADEMARK is made to be effective as of September 30, 2008, by **CENTEX CORPORATION**, a Nevada corporation ("**Assignor**"), in favor of **WESTWOOD INSURANCE AGENCY**, a California corporation ("**Assignee**"), located at 2728 N. Harwood Street, Dallas, Texas 75201.

RECITALS

- A. Assignor is the owner of all right, title, and interest in and to the registered trademark (collectively, the "**Mark**") listed in **EXHIBIT A**, attached hereto and incorporated herein by reference.
- B. Assignee is an indirect, wholly owned subsidiary of Assignor, and Assignee has entered into that certain stock purchase agreement, by and among Assignee, Centex Title & Ancillary Services, LLC, a Nevada limited liability company and an indirect, wholly owned subsidiary of Assignor that owns all of the outstanding capital stock of Assignee, and ZC Sterling Corporation, a Delaware corporation ("**Sterling**"), dated September 15, 2008 (the "**Purchase Agreement**").
- C. It is a condition to the obligation of Sterling to consummate the transaction contemplated by the Purchase Agreement that Assignor assign and transfer the Mark to Assignee.
- D. Assignee desires to acquire Assignor's right, title, and interest in and to the Mark and the registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the Mark.

ASSIGNMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Mark (including, without limitation, all applications, registrations and registration renewals pertaining thereto) and the goodwill of the business symbolized by the

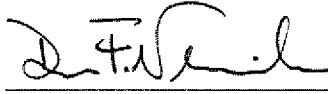
Mark, along with the right to recover from third parties damages and profits for past infringements thereof by such third parties.

IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment of Registered Trademark on the date and in the capacity shown below.

ASSIGNOR:

CENTEX CORPORATION,
a Nevada corporation

Date: September 30, 2008

By: 

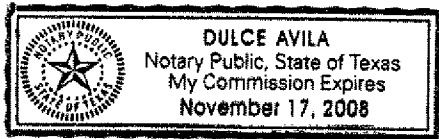
Drew F. Nachowiak
Vice President, Assistant General Counsel and
Assistant Secretary

STATE OF TEXAS

COUNTY OF Dallas

BEFORE ME, the undersigned authority, on this day personally appeared Drew F. Nachowiak and having been duly sworn by me, upon her oath states that he is VP, Assis. GC and Assis. Sec. of CENTEX CORPORATION, a Nevada corporation, that she has read and understands the foregoing instrument, that she is authorized to execute said instrument, and acknowledged to me that she executed same for the purposes and consideration therein expressed, in the capacity therein stated, and as the act and deed of said limited liability company.

SUBSCRIBED AND SWORN TO BEFORE ME on September 30, 2008.



Dulce Avila
Signature of Notary Public

Dulce Avila
Printed Name of Notary Public

My Commission expires: Nov. 17, 2008

EXHIBIT A

Registered Mark(s)

MARK	SERIAL/REG. NO.	CLASS(ES)	JURISDICTION
WESTWOOD INSURANCE AGENCY	3,020,249	36	Federal