

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Iridian Technologies, Inc.		09/01/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	LG Electronics U.S.A., Inc.		
Street Address:	7 Clarke Drive		
City:	Cranbury		
State/Country:	NEW JERSEY		
Postal Code:	08512		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2440052	IRISACCESS	
CORRESPONDENCE DATA			
Fax Number:	(202)408-4400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2024084000		
Email:	docketing@finnegan.com		
Correspondent Name:	Evan A. Raynes		
Address Line 1:	901 New York Avenue, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001		
ATTORNEY DOCKET NUMBER:	4747.0224		
NAME OF SUBMITTER:	Evan A. Raynes		
Signature:	/evan a. raynes/		
Date:	10/07/2008		

OP \$40.00 2440052

Total Attachments: 2

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ASSIGNMENT

Iridian Technologies, Inc., a Delaware corporation, with an address of 1245 Church Street, Moorestown, New Jersey, 08057 ("Assignor"), is the owner of record of the trademark identified in Exhibit A and of the U.S. trademark registration therefor ("the Trademark").

LG Electronics U.S.A., Inc., a Delaware corporation, with an address of 7 Clarke Drive, Cranbury, New Jersey, 08512 ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledge, Assignor hereby assigns to Assignee all of its existing right, title and interest to the Trademark, if any, together with any goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

IRIDIAN TECHNOLOGIES, INC.

By:  _____

Name: Mark Molina

Title: Secretary

Date: 9/01/08

EXHIBIT A

MARK

REG. NO.

REG. DATE

IRISACCESS

2440052

April 3, 2001