

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GiantPeople LLC		10/07/2008	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	L.L. Bean, Inc.		
Street Address:	Casco Street		
City:	Freeport		
State/Country:	MAINE		
Postal Code:	04033		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	74264663	SUNSMART	
CORRESPONDENCE DATA			
Fax Number:	(978)823-0888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	uspto@clocktowerlaw.com		
Correspondent Name:	Clock Tower Law Group		
Address Line 1:	2 Clock Tower Place, Suite 255		
Address Line 4:	Maynard, MASSACHUSETTS 01754		
ATTORNEY DOCKET NUMBER:	04.0158		
NAME OF SUBMITTER:	Erik J. Heels		
Signature:	/erikjheels/		
Date:	10/07/2008		

OP \$40.00 74264663

Total Attachments: 3

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Assignment of Trademark

WHEREAS,


GiantPeopleLLC
6 Knowlton Dr.
Acton, MA 01720

(hereinafter "Assignor") owns the trademark SUNSMART (hereinafter referred to as "the Mark"), registered in the United States Patent and Trademark Office as set forth on attached Schedule A; and WHEREAS,

L.L. Bean, Inc.
Casco Street
Freeport, ME 04033

(hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Mark and the registration therefor, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark and the registration therefor for the United States and throughout the world together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof. Assignor agrees to execute and deliver at the request of the assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.


Assignor - ERIK J. HEELS, Member, GiantPeople LLC

10/07/08
Date

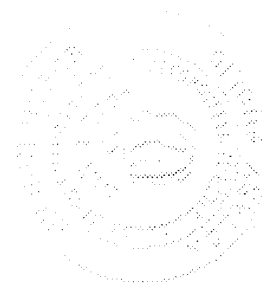
Corporate Acknowledgment Form

On this 7th day of October, 2008, before me personally came [insert name of party executing Assignment] Erk J. Heels to me known, who being by me duly sworn did depose and say that he is the [insert title] member of [insert Assignor's company name] Grant People LLC, the corporation described in and which executed the foregoing instrument; that he knows the corporate seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation, and that he signed his name thereto by like order.

STATE OF Massachusetts)
) ss.:
COUNTY OF Middlesex)

Eileen Myers
Notary Public

[affix notary stamp and notary seal]



Schedule A

Registrant: **GIANTPEOPLE LLC**
Reg. No.: **1733250**
Reg. Date: **1992-11-17**
Mark: **SUNSMART**

