

Form PTO-1594 (Rev. 09-08)
OMB Collection 0651-0027 (exp. 10/31/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

BDS Management Group, Inc.
455 South 4th Street, Suite 350
Louisville, KY 40202

- Individual(s)
- General Partnership
- Corporation - State: Delaware
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) June 27, 2008

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: B-DRY LLC

Internal

Address: _____

Street Address: 455 South 4th Street, Suite 350

City: Louisville

State: KY

Country: Jefferson Zip: 40202

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____

Citizenship _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

Serial Nos.: 77504511, 77504529 and 77504597

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

THE SMART CALL, BLUE CANYON FOUNDATION EXPERTS Word and Design Marks

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Kyle Anne Citrynell

Internal Address: _____

Street Address: 462 South Fourth Street, 22nd Floor

City: Louisville

State: Kentucky Zip: 40202

Phone Number: (502) 584-7400

Fax Number: (502) 583-2100

Email Address: kcitrynell@bdsdrycitylaw.com

6. Total number of applications and registrations involved:

1 and 3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 90.00

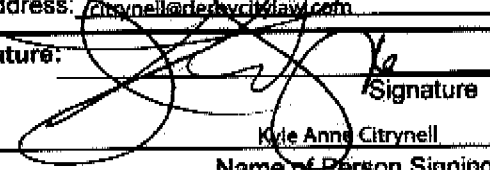
- Authorized to be charged to deposit account
- Enclosed

8. Payment information:

Deposit Account Number 502426

Authorized User Name Kyle Anne Citrynell

9. Signature:


Signature
Name of Person Signing

10/07/08

Date

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$90.00 502426 77504511

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ASSIGNMENT OF TRADEMARK APPLICATIONS

WHEREAS, BDS Management Group, Inc , a Delaware corporation residing in Louisville, Kentucky, has adopted, used, is using and is the owner of the following trademarks and the applications for registration thereof in the United States Patent and Trademark Office:

Trademark	Serial No.
THE SMART CALL	77/504511
BLUE CANYON FOUNDATION EXPERTS Word Mark	77/504529
BLUE CANYON FOUNDATION EXPERTS Design Mark	77/504597

WHEREAS, B-DRY LLC ("B-DRY"), a Virginia corporation, having its principal offices at 455 South 4th Street, Suite 350, Louisville, Kentucky 40202, is desirous of acquiring said trademarks,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, BDS MANAGEMENT GROUP, INC. hereby assigns to B-DRY LLC all right, title and interest in and to said trademarks together with the goodwill of the business symbolized by said trademarks and the applications for registration thereof.

Signed at Louisville, Kentucky this 27 day of JUNE, 2008.

BDS MANAGEMENT GROUP, INC.

By: 

Title: CMO

Allen McCormick

STATE OF KENTUCKY)
)
 COUNTY OF JEFFERSON) SS

On this 22 day of June, 2008, personally appeared Allen Mc Cormick
 of BDS MANAGEMENT GROUP, INC., to me known to be the assignor above named, and
 acknowledged that he/she executed the foregoing Assignment.

Patricia A. Burhead
 NOTARY PUBLIC, STATE AT LARGE, KY

Patricia A. Burhead
Notary Public, State at Large, KY
My commission expires Oct. 29, 2011