

10-06-2008



103528122

To the Director of the U. S. Patent and Trademark Office, 103528122 documents or the new address(es) below.

80.08.9

1. Name of conveying party(ies):

SELLJEWELRY INC.

- Individual(s)
- General Partnership
- Corporation- State: New York
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance / Execution Date(s) :

Execution Date(s) December 8, 2005

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: CIRCA INC.

Internal

Address: _____

Street Address: 415 Madison Avenue, 19th Fl.

City: New York

State: New York

Country: U.S.A.

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

TRADEMARK RECEIVED
US PATENT & TRADEMARK OFFICE
2008 SEP 30 P 1:16

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2631690 2818826 2991464

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

WE'VE GOT A CHECK FOR YOU
CHECK MARK DESIGN SELLJEWELRY

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Robert G. Roomian

Internal Address: _____

Street Address: P.O. Box 7111

City: Alexandria

State: VA Zip: 22307

Phone Number: 703 690-6451

Fax Number: 703 690-0074

Email Address: r.roomian@att.net

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 90.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

10/03/2008 DBYRNE
Deposit Account Number _____
Authorized User Name _____

00000002 2008-09-30-2008
48.00 OP
58.00 OP
U.S. Patent & Trademark Office

9. Signature:

Robert G. Roomian
Signature
Robert G. Roomian

September 29, 2008
Date

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

State of New York }
Department of State } ss:

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

Witness my hand and seal of the Department of State on **December 09, 2005**



A handwritten signature in black ink, appearing to read "R. H. Co.", is written over the seal area.

Special Deputy Secretary of State

DOS-1266 (9/05)

CSC 45

F 051208000/5

New York State
Department of State
Division of Corporations, State Records
and Uniform Commercial Code
41 State Street
Albany, NY 12231
www.dos.state.ny.us

**CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF**

SELLJEWELRY INC.
(Insert Name of Domestic Corporation)

Under Section 805 of the Business Corporation Law

FIRST: The name of the corporation is: SELLJEWELRY INC.

If the name of the corporation has been changed, the name under which it was formed is: _____
SELLJEWELRY.COM, INC.

SECOND: The date of filing of the certificate of incorporation with the Department of State is:
November 17, 1998

THIRD: The amendment effected by this certificate of amendment is as follows: (Set forth each amendment in a separate paragraph providing the subject matter and full text of each amended paragraph. For example, an amendment changing the name of the corporation would read as follows: Paragraph *First* of the Certificate of Incorporation relating to *the corporation name* is hereby amended to read as follows: *First: The name of the corporation is ... (new name) ...*)

Paragraph FIRST of the Certificate of Incorporation relating to THE NAME OF THE
CORPORATION

is hereby amended to read in its entirety as follows: _____

FIRST: THE NAME OF THE CORPORATION IS: CIRCA INC.

F051208000/5

FOURTH: The certificate of amendment was authorized by: [Check the appropriate box]

- The vote of the board of directors followed by a vote of a majority of all outstanding shares entitled to vote thereon at a meeting of shareholders.
- The vote of the board of directors followed by the unanimous written consent of the holders of all outstanding shares.

/s/ Chris Del Gatto

Chris Del Gatto, CEO

(Signature)

(Name and Capacity of Signer)

FILED

2005 DEC -8 PM 3:34

CERTIFICATE OF AMENDMENT OF THE CERTIFICATE OF INCORPORATION OF

SELLJEWELRY INC.

(Insert Name of Domestic Corporation)

ICC STATE OF NEW YORK DEPARTMENT OF STATE FILED

DEC -8 2005

Under Section 805 of the Business Corporation Law

TAX \$

BY: [Signature]

Filer's Name GALLO & DARMANIAN

Address SUITE 863, 230 PARK AVENUE

City, State and Zip Code NEW YORK, NEW YORK 10169

Nancy

NOTE: This form was prepared by the New York State Department of State. It does not contain all optional provisions under the law. You are not required to use this form. You may draft your own form or use forms available at legal stationery stores. The Department of State recommends that all documents be prepared under the guidance of an attorney. The certificate must be submitted with a \$60 filing fee, plus the required tax on shares pursuant to §180 of the Tax Law, if applicable.

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