

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rockwood Specialties Inc.		10/07/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Advantis Technologies, Inc.		
<b>Street Address:</b>	1400 Bluegrass Lakes Parkway		
<b>City:</b>	Alpharetta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30004		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2754340	ADVANTIS TECHNOLOGIES	
<b>Registration Number:</b>	2803521	ADVANTIS TECHNOLOGIES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)775-8100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-775-8000		
<b>Email:</b>	gwheeler@mcandrews-ip.com		
<b>Correspondent Name:</b>	George Wheeler		
<b>Address Line 1:</b>	500 West Madison Street		
<b>Address Line 2:</b>	34th Floor		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60661		
<b>ATTORNEY DOCKET NUMBER:</b>	0840-32803US01		
<b>NAME OF SUBMITTER:</b>	George Wheeler		
<b>Signature:</b>	/gw/		

CH \$65.00 2754340

Date:

10/07/2008

**Total Attachments: 2**

source=ADVANTIS TECHNOLOGIES Assignment#page1.tif

source=ADVANTIS TECHNOLOGIES Assignment#page2.tif

Assignment from Rockwood Specialties, Inc. to Advantis Technologies, Inc.

**TRADEMARK ASSIGNMENT**

**WHEREAS**, Rockwood Specialties Inc., a company under the laws of Delaware, USA, having a place of business at 100 Overlook Center, Princeton, New Jersey 08540, herein below called "Assignor," owns and has used in its business certain trademarks ("Marks") that are registered or for which registration has been applied for as listed on the following Schedule.

Mark	Jurisdiction	Registration No.	Registration Date	Owner
ADVANTIS TECHNOLOGIES	United States	2,754,340	Aug. 19, 2003	Rockwood Specialties Inc.
ADVANTIS TECHNOLOGIES and design	United States	2,803,521	Jan. 6, 2004	Rockwood Specialties Inc.

and;

**WHEREAS**, Advantis Technologies, Inc., a company under the laws of Delaware, USA, having a place of business at 1400 Bluegrass Lakes Parkway, Alpharetta, Georgia 30004, hereinbelow called "Assignee," is desirous of acquiring all right, title and interest in and to the Marks, said trademark applications and registrations, and to any renewals and extensions that may be granted thereon;

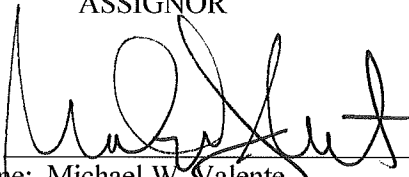
**THEREFORE, BE IT KNOWN** that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has as of the date of signature below, sold, assigned, transferred and by these presents does hereby assign, and transfer unto said Assignee, its successors or assigns, the entire right, title and interest in and to said Marks, said trademark and/or service mark applications and registrations and in and to any extensions and renewals that

Assignment from Rockwood Specialties, Inc. to Advantis Technologies, Inc.

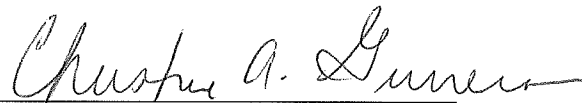
may be granted thereon and any right to recover for past infringement thereof. Assignor hereby confirms that it has assigned to Assignee the business with which the Marks are associated, and the good will connected therewith.

Signed on behalf of )  
Rockwood Specialties Inc. )  
in the presence of: )

ASSIGNOR

By:   
Name: Michael W. Valente  
Title: General Counsel & Assistant Secretary

Dated: October 7, 2008



Witness

Name: Christine A. Gurrera