

10-07-2008

FORM PTO-1594 (Modified)
(Rev. 07/05)
OMB No. 0651-0027 (exp. 6/30/2008)
TM05/REV04



TRADEMA

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Docket No.:

1576-A

To the Director of the U. S. Patent and Trademark Office: Please record the attached original documents or the new address(es) below.

80-0-01

1. Name of conveying party(ies):
Thomas L. Kelly

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State: _____
 Other _____

Citizenship (see guidelines) United States of America
 Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):
 Additional names, addresses, or citizenship attached? Yes No

Name: Max Gluteus Properties, LLC
 Internal Address: _____
 Street Address: 139 East Hathaway Lane
 City: Havertown
 State: Pennsylvania
 Country: United States ZIP: 19083

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Pennsylvania
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from

3. Nature of conveyance/Execution Date(s):
 Execution Date: 9/29/08

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration numbers(s) and identification or description of the Trademark/Service Mark:

A. Trademark / Service Mark Application No.(s)
 B. Trademark / Service Mark Registration No.(s)
1,999,957

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s)/Service Mark(s) (and Filing Date if Application or Registration Number is unknown):
LIVING ROOM MUSIC TEST

5. Name & address of party to whom correspondence concerning document should be mailed:
 Name: John F. A. Earley III
 Internal Address: Harding, Earley, Follmer & Frailey
86 The Commons at Valley Forge East
 Street Address: 1288 Valley Forge Road, P.O. Box 750
 City: Valley Forge
 State: PA Zip: 19482
 Phone Number: 610-935-2300
 Fax Number: 610-935-0600
 Email Address: _____

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00
 Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:
 a. Credit Card 10/06/2008 DBYRNE 00000045 1999957
01 FC-8521 Last 4 Numbers 40.00 00
 Expiration Date _____
 b. Deposit Account Number 05-0208
 Authorized User Name John F.A. Earley III

9. Signature: John F.A. Earley III 9/30/08
 Signature Date

John F.A. Earley III, Reg. No. 31,350 Total number of pages including cover sheet, attachments, and document: 2
 Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 003867 FRAME: 0028

SERVICE MARK ASSIGNMENT

Thomas L. Kelly, having an address at 139 East Hathaway Lane, Havertown, Pennsylvania, 19083, for good and valuable consideration, receipt of which is hereby acknowledged, intending to be legally bound, hereby sells, assigns, and transfers unto Max Gluteus Properties, L.L.C., a limited liability company organized under the laws of Pennsylvania and having an address at 139 East Hathaway Lane, Havertown, Pennsylvania, 19083, the entire right, title and interest in and to the mark LIVING ROOM MUSIC TEST for music research services relating to analysis of listener music preferences, together with the good will of the business symbolized by said mark, together with U.S. Service Mark Registration No. 1,999,957 for registration of said mark, and together with all claims for past infringement of said mark and sums that may be recovered for past infringement thereof.


Thomas L. Kelly

Date: 9/29/08