

10-07-2008

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

REC
T



103528544

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

BNP Media II, LLC

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation- State: Michigan
☐ Other _____

Citizenship (see guidelines) U.S.

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) September 30, 2008

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: Mississippi Casino Operators Association

Internal _____

Address: _____

Street Address: 2555 Marshall Road, Suite F

City: Biloxi

State: Mississippi

Country: U.S.A. Zip: 39531

- ☒ Association Citizenship U.S.A.
☐ General Partnership Citizenship _____
☐ Limited Partnership Citizenship _____
☐ Corporation Citizenship _____
☐ Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2495736

Additional sheet(s) attached? ☐ Yes ☒ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

"Southern Gaming Summit" and all rights and benefits ancillary thereto for annual convention and trade show focusing on the casino entertainment industry.

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Will Symmes

Internal Address: _____

Street Address: 2408 14th Street

City: Gulfport

State: Mississippi Zip: 39501

Phone Number: (228) 868-8999

Fax Number: (228) 868-8940

Email Address: will.symmes@pmp.org

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- ☐ Authorized to be charged to deposit account
☒ Enclosed

8. Payment Information:

10/06/2008 DBYNE 00000057 2495736

Deposit Account Number _____ 48.00 US

Authorized User Name _____

9. Signature:

Signature

09/30/08

Date

Scott Wolters
Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 003867 FRAME: 0032

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BNP Media II, LLC ("Assignor"), a Michigan limited liability company, of 155 N. Pfingsten Road, Suite #205, Deerfield, IL 60015, has adopted and is using a mark for which it has registered in the United States Patent and Trademark Office, Registration No. 2495736; and

Mississippi Casino Operators Association ("Assignee"), a Mississippi not-for-profit corporation, of 2555 Marshall Road, Suite F, Biloxi, MS, 39531, desires to acquire a fifty percent (50%) interest in such mark.

Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee a fifty percent (50%) interest in all rights, title, and interest in and to the mark, together with the good will of the business symbolized by the mark, and the above-identified trademark registration. The Director of the Patent and Trademark Office is requested to record this assignment 37 C.F.R. § 3.25, and, thereafter it issue the certificate of registration to the above-named assignee.

IN WITNESS WHEREOF, each of the parties hereto has signed this Agreement as of the day and year below:

Mississippi Casino Operators Association

By: _____

Jon Lucas
Chairman

Date: 9/30, 2008

BPN Media II, LLC

By: _____

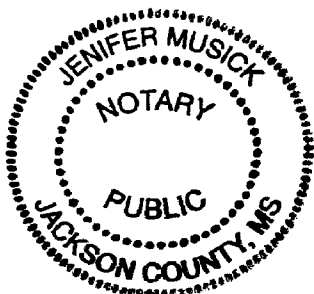
Scott Wolters
Director, Tradeshow &
Conferences

Date: 9/30, 2008

STATE OF MISSISSIPPI
COUNTY OF HARRISON

PERSONALLY APPEARED BEFORE ME, the undersigned authority, a notary public in and for the aforesaid jurisdiction, the within named **JON LUCAS**, who acknowledged that he as signed and delivered the above and foregoing instrument on the day and year therein set forth and mentioned.

GIVEN UNDER MY HAND, and official seal of office, this 30th day of September, 2008.



(SEAL)

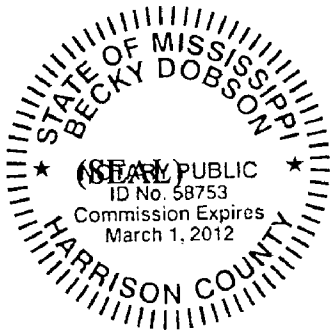
NOTARY PUBLIC

JENIFER MUSICK
Mississippi Statewide Notary Public
My Commission Expires July 16, 2010

**STATE OF MISSISSIPPI
COUNTY OF HARRISON**

PERSONALLY APPEARED BEFORE ME, the undersigned authority, a notary public in and for the aforesaid jurisdiction, the within named, SCOTT WOLTERS who acknowledged that he signed and delivered the above and foregoing instrument on the day and year therein set forth and mentioned.

GIVEN UNDER MY HAND, and official seal of office, this 30th Day of September, 2008.



Becky Dobson
NOTARY PUBLIC