

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pennfield Corporation		12/20/2007	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Land O'Lakes, Inc.		
Street Address:	4001 Lexington Avenue North		
City:	Arden Hills		
State/Country:	MINNESOTA		
Postal Code:	55126		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78885700	MOTHER'S MATCH	
CORRESPONDENCE DATA			
Fax Number:	(651)481-2832		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	651 481-2842		
Email:	bmgoebel@landolakes.com		
Correspondent Name:	Amber Stevens		
Address Line 1:	4001 Lexington Ave North		
Address Line 4:	Arden Hills, MINNESOTA 55126		
ATTORNEY DOCKET NUMBER:	MOTHER'S MATCH		
NAME OF SUBMITTER:	Amber Stevens		
Signature:	/as/		
Date:	10/08/2008		

CH 78885700 \$40.00

900117959

TRADEMARK
REEL: 003867 FRAME: 0183

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, on December 20, 2007, Pennfield, Corporation (hereinafter "PENNFIELD") and Land O'Lakes, Inc. (hereinafter "LOL") entered into an agreement wherein PENNFIELD assigned all its right, title and interest in and to the goods and effects belonging, due or owing to LOL, of the trademark, MOTHER'S MATCH, serial number 78/885700.

WHEREAS, PENNFIELD has used the trademark and is desirous to assign its rights.

WHEREAS, LOL, a Minnesota corporation, with a mailing address of 4001 Lexington Avenue North, Arden Hills, MN 55126, is desirous of acquiring such mark and the pending registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, PENNFIELD assigns all right, title and interest it may have in and to such mark, together with the goodwill of the business symbolized by the mark, and the above identified pending registration thereof.

Dated this 27th day of December, 2007.

Pennfield Corporation

By: Gary L. Gross
Print Name: Gary L. Gross
Title: Sr VP

State of PA)
) ss
County of LANCASTER)

On this 27 day of December, 2007 before me appeared Gary L. Greff, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Pennfield Corporation.

Amber L. Parsons
Notary Public

