# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

| Name  | Formerly | Execution Date | Entity Type           |
|---|----------|----------------|-----------------------|
| International Business Machines Corporation |          | 08/06/2007     | CORPORATION: NEW YORK |

#### **RECEIVING PARTY DATA**

| Name:           | Ricoh Company Limited      |  |
|-----------------|----------------------------|--|
| Street Address: | 1-3-6, Nakamagome, Ohta-ku |  |
| City:           | Tokyo                      |  |
| State/Country:  | JAPAN                      |  |
| Postal Code:    | 143-8555                   |  |
| Entity Type:    | CORPORATION: JAPAN         |  |

### PROPERTY NUMBERS Total: 4

| Property Type        | Number  | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2377839 | INFOCOLOR |
| Registration Number: | 2268102 | INFOCOLOR |
| Registration Number: | 2189088 | INFOPRINT |
| Registration Number: | 2157518 | INFOPRINT |

#### **CORRESPONDENCE DATA**

Fax Number: (212)391-0525

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-278-0400

Email: pdmurray@cooperdunham.com

Correspondent Name: Peter D. Murray

Address Line 1: 1185 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 2257/79827

DOMESTIC REPRESENTATIVE

900117963

TRADEMARK REEL: 003867 FRAME: 0256 23//839

CH 64450

Name: Peter D. Murray, Cooper & Dunham LLP
Address Line 1: 1185 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER: Peter D. Murray

Signature: //Peter D. Murray/

Date: 10/08/2008

Total Attachments: 2
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#### ASSIGNMENT

ASSIGNMENT made this Lake day of August, 2007, between International Business Machines Corporation (Assignor"), a corporation organized and existing under the laws of New York with a place of business at New Orchard Road, Armonk, NY 10504, and Ricoh Company Limited, a corporation organized and existing under the laws of Japan with a place of business at 1-3-6, Nakamagome, Ohta-ku, Tokyo, 143-8555, Japan ("Assignee");

WHEREAS, the Assignor represents and warrants it has adopted, used and is using; and is the sole owner of the entire right, title and interest, including the goodwill associated therewith, in and to the trademarks on the attached list and is assigning the marks in the identified applications and registrations as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. § 1060;

WHEREAS, Assignee is desirous of acquiring said marks, trademark applications and registrations and applications thereof:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor hereby irrevocably assigns, transfers and conveys to the Assignee, its successors, assigns or other legal representatives, all rights, title and interest in and to the said marks, and registrations and applications for trademark applications and registrations in the United States, with the goodwill of the business symbolized by the marks.

This assignment is effective as of the love Doug of August 2001.

ASSIGNOR: INTERNATIONAL BUSINESS
MACHINES CORPORATION

By: Name:

William R. LaFontaine, Jr.

Title:

Vice President

**Business Development & Licensing** 

On this day of 446-47, 2007 before me personally appeared William R. LaFoncaine, Jr., who declared that he is duly and lawfully authorized to execute this Assignment on behalf of International Business Machines Corporation, and suknov/edged the foregoing signature to be his own.

JENNIFER D. COFF
Notary Public, State of New York
Fescintration Number 01GOE101041
Custified in Westchester County and
Ostified in New York County
omnission Sightes Newmoor 8,222

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## SCHEDULE

| MARK | SERIAL NO. |  |
|------|------------|--|
|      |            |  |

| NFOCOLOR  | 75144141 |
|-----------|----------|
| INFOCOLOR | 75288369 |
| INFOPRINT | 75288368 |
| INFOPRINT | 78144142 |