

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Growseed Aktiengesellschaft		11/23/2004	CORPORATION: LIECHTENSTEIN
RECEIVING PARTY DATA			
Name:	Wm. Wrigley Jr. Company		
Street Address:	410 North Michigan Avenue		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60611		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	2337853	BANG BANG	
Registration Number:	2699012	BOOMER	
Registration Number:	2769239	BOOMER ACID	
Registration Number:	2831270	BOOMER DROP	
Registration Number:	2922854	BOOMER KM ROLL	
Registration Number:	2840143	BOOMER SPLASH	
Registration Number:	2910384	BOOMER TWIST SURPRISE	
Registration Number:	1991523	DUNKIN	
Registration Number:	2930572	DUNKIN CREMETTO	
Registration Number:	2904985	DUNKIN LICK UP	
Registration Number:	2392761	JOYCO	
Registration Number:	2392762	JOYCO	
Registration Number:	2354578	PIM POM	
Registration Number:	2881572	POP TIMER	

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TRADEMARK
REEL: 003867 FRAME: 0645

Registration Number:	2720921	SOLANO
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CORRESPONDENCE DATA

Fax Number: (312)645-3503

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-644-2121

Email: trademark.department@wrigley.com

Correspondent Name: Stacy Chronopoulos

Address Line 1: 410 North Michigan Avenue

Address Line 4: Chicago, ILLINOIS 60611

NAME OF SUBMITTER:	Stacy P. Chronopoulos
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Signature:	/Stacy P. Chronopoulos/
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Date:	10/09/2008
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Total Attachments: 2

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GLOBAL TRADEMARK ASSIGNMENT

WHEREAS, **GROWSEED AKTIENGESELLSCHAFT**, a Liechtenstein corporation having its principal place of business at Aeulestrasse 5, FL-9490, Vaduz, Furstentum Liechtenstein, ("Growseed"), is the owner and sole owner of record of the trademarks, service marks and applications and registrations therefore shown on the attached Schedule A ("Trademarks");

WHEREAS, **WM. WRIGLEY JR. COMPANY**, a Delaware corporation, having its principal place of business at 410 N. Michigan Avenue, Chicago, Illinois, 60611 ("Wrigley"), desires to acquire the Trademarks; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Growseed does hereby sell, assign, set over and transfer to Wrigley the entire right, title and interest in and to each of said Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all income, royalties, damages, and payments now or hereafter due or payable in respect thereto, and in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present, or future infringement of the rights assigned to Wrigley under this Assignment.

AND Growseed hereby agrees to execute any papers and to perform such other proper acts as Wrigley may deem reasonably necessary to secure to Wrigley, or its successors or assigns, the rights hereby assigned,

TO HAVE AND TO HOLD the same unto Wrigley, its successors and assigns said Trademarks, together with the goodwill of the business associated therewith, effective November 23, 2004.

GROWSEED AKTIENGESELLSCHAFT

By: [Signature]

Name: Howard Malovany

Title: Director

By: [Signature]

Name: Mark A. Monroe

Title: Director

WM. WRIGLEY JR. COMPANY

By: [Signature]

Name: Howard Malovany

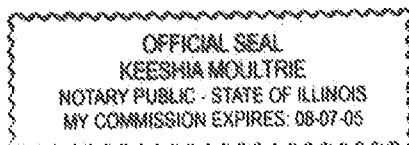
Title: Vice President, Secretary
and General Counsel

STATE OF Illinois)

COUNTY OF Cook)

ss.

On this 23 day of November, 2004, before me, a Notary Public in and for the County aforesaid, personally appeared MARK A. MONROE, personally known to me and known to me to be the person whose name is subscribed to the foregoing instrument, who stated that he was the Director of **GROWSEED AKTIENGESELLSCHAFT**, and that he had been duly authorized by the Board of Directors of said corporation to execute the foregoing instrument under said authority.



[Signature]
Notary Public
8/7/2005
My Commission Expires

**GLOBAL TRADEMARK ASSIGNMENT
SCHEDULE A**

TRADEMARK	U.S. REGISTRATION NO.
BANG BANG	2,337,853
BOOMER	2,699,012
BOOMER ACID	2,769,239
BOOMER DROP	2,831,270
BOOMER KM ROLL	2,922,854
BOOMER SPLASH	2,840,143
BOOMER TWIST SURPRISE	2,910,384
DUNKIN	1,991,523
DUNKIN CREMETTO	2,930,572
DUNKIN LICK UP	2,904,985
JOYCO	2,392,761
JOYCO	2,392,762
PIM POM	2,354,578
POP TIMER	2,881,572
SOLANO	2,720,921