

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Amuro! Confections Company, LLC		12/31/2003	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Wm. Wrigley Jr. Company		
Street Address:	410 North Michigan Avenue		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60611		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 27			
Property Type	Number	Word Mark	
Registration Number:	3059413	CURVE BALL COTTON CANDY	
Registration Number:	2749027		
Registration Number:	2642526	FRESH SQUEEZED	
Registration Number:	2642522	FRESH SQUEEZED	
Registration Number:	2647184	ZAZZ-BERRY	
Registration Number:	2646844	TOY BAG BUBBLE GUM	
Registration Number:	2602709	ZING-ZANG	
Registration Number:	2636941	METABO GUM	
Registration Number:	2646843	COOKIE JAR BUBBLE GUM	
Registration Number:	2948436	DRAGON FIRE	
Registration Number:	2644017	DRAGON FIRE	
Registration Number:	2546509	NEON BEACH	
Registration Number:	2501063	LOUIE THE LEOPARD	
Registration Number:	2518723	SLY THE FOX	

CH \$690.00 3059413

900118046

TRADEMARK
 REEL: 003867 FRAME: 0697

Registration Number:	2598771	NICOTIME
Registration Number:	2688952	HOW MUCH CAN YOU HANDLE?
Registration Number:	2583026	HOW MUCH SOUR CAN YOU HANDLE?
Registration Number:	2298252	
Registration Number:	2259639	SANTA'S COAL
Registration Number:	2135099	LOTTA LEMON
Registration Number:	1876050	SQUEEZE POP SPORTS BOTTLE CANDY
Registration Number:	1805482	TAPE TWISTERS
Registration Number:	1788933	BUBBLE BEEPER
Registration Number:	1696314	SQUEEZE POP
Registration Number:	1479832	REED'S
Registration Number:	0847421	REED'S
Serial Number:	74089256	AMUROL

CORRESPONDENCE DATA

Fax Number: (312)645-3503

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-644-2121

Email: trademark.department@wrigley.com

Correspondent Name: Stacy Chronopoulos

Address Line 1: 410 North Michigan Avenue

Address Line 4: Chicago, ILLINOIS 60611

NAME OF SUBMITTER:	Stacy P. Chronopoulos
Signature:	/Stacy P. Chronopoulos/
Date:	10/09/2008

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS AND SERVICEMARKS

This Assignment of Trademarks and Servicemarks ("Assignment") is made as of December 31, 2003 by Amurof Confections Company, LLC, an Illinois limited liability company ("Assignor"), to Wm. Wrigley Jr. Company a Delaware corporation ("Assignee").

PRELIMINARY STATEMENT

Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's name, Assignor's registered and unregistered domestic and foreign trademarks, trade names and servicemarks, all associated registrations and applications therefor and any renewals and extensions thereof, and any assumed fictional business names (all of the foregoing being referred to herein as the "Marks").

AGREEMENT

1. ASSIGNMENT OF MARKS

Assignor, for and in acknowledgement of receipt of the consideration set forth in the Agreement, hereby transfers and assigns to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, and all causes of action, rights of recovery and claims for damages and other relief referring or pertaining to the Marks, including claims for past and future infringement, that may hereafter be secured under the laws now or hereafter in effect in all countries around the world, the same to be held and enjoyed by Assignee, its successors and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

2. POWER OF ATTORNEY

Assignor hereby constitutes and appoints Assignee, its true and lawful attorney-in-fact, with full power of substitution in Assignor's name and stead but for Assignee's benefit to take any and all steps including proceedings at law, in equity or otherwise, and to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest the aforesaid Marks more effectively in Assignee or to protect the same, or to enforce any claim or right of any kind with respect thereto (at Assignor's cost and expense).

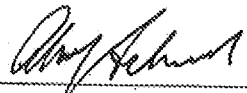
3. GOVERNING LAW

Except to the extent that federal law preempts state law with respect to the matters covered by this Assignment, it will be governed by and construed under the laws of Illinois without regard to conflicts of laws principles that would require the application of any other law.

Assignor has executed and delivered this Assignment as of the date indicated in the first sentence of this Assignment.

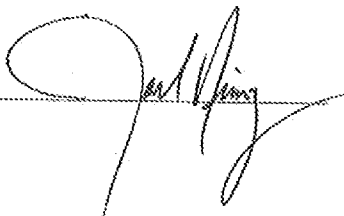
Amuro! Confections Company, LLC

By: Wm. Wrigley Jr. Company
Its: Manager

By: 

Name: Alan J. Schneider

Title: V.P. & Treasurer

Witness: 

ASSIGNMENT OF TRADEMARKS AND SERVICES MARKS

BETWEEN AMUROL CONFECTIONS COMPANY, LLC AND WM. WRIGLEY JR. COMPANY

SCHEDULE A

Mark	Number	Status
Curve Ball Cotton Candy * (on list)	3059413	Registered
Design Only *	2749027	Registered
Fresh Squeezed (and Design)	2642526	Registered
Fresh Squeezed (and Design)	2642522	Registered
Zazz-Berry	2647184	Registered
Toy Bag Bubble Gum	2646844	Registered
Zing-Zang	2602709	Registered
Metabo Gum	2636941	Registered
Cookie Jar Bubble Gum	2646843	Registered
Dragon Fire *	2948436	Registered
Dragon Fire	2644017	Registered
Neon Beach	2546509	Registered
Louie The Leopard	2501063	Registered
Sly the Fox	2518723	Registered
Nicotime	2598771	Registered
How Much Can You Handle	2688952	Registered
How Much Can You Handle	2583026	Registered
Design only *	2298252	Registered
Santa's Coal *	2259639	Registered
Lotta Lemmon	2135099	Registered
Squeeze Pop Sports Bottle Candy *	1876050	Renewed
Tape Twisters *	1805482	Renewed
Bubble Beeper *	1788933	Renewed
Squeeze Pop *	1696314	Renewed
Reed's	1479832	Registered
Reed's	847421	Renewed
Amurol	74/089256	Registered