

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------------|----------|----------------|-----------------------|
| New Uno Holdings Corporation | | 10/08/2005 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

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|------------------------|---------------------------|
| Name: | WM Wrigley Jr. Company |
| Street Address: | 410 North Michigan Avenue |
| City: | Chicago |
| State/Country: | ILLINOIS |
| Postal Code: | 60611 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 53

| Property Type | Number | Word Mark |
|----------------------|----------|------------------------------------|
| Registration Number: | 2843356 | AQUADROPS |
| Registration Number: | 3254403 | BIG TIME |
| Serial Number: | 77379477 | RONDOS |
| Serial Number: | 77383391 | CRAZY CORES |
| Registration Number: | 2879841 | FEEL THE CHARGE, TASTE THE RAINBOW |
| Registration Number: | 2550689 | FORTUNE RAINBOW |
| Registration Number: | 3096107 | HOLIDAY MINT SKITTLES |
| Registration Number: | 2722014 | RAINBOWWORKS |
| Registration Number: | 2923636 | S |
| Registration Number: | 2604085 | SIENTE EL CORRIENTAZO |
| Registration Number: | 2929318 | SKITTLES |
| Registration Number: | 1415102 | SKITTLES |
| Registration Number: | 2279534 | SKITTLES |
| Registration Number: | 3424514 | SKITTLES |

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| Registration Number: | 3353307 | SKITTLES |
| Serial Number: | 77496679 | SKITTLES |
| Serial Number: | 77248196 | SKITTLES |
| Serial Number: | 77260766 | SKITTLES |
| Serial Number: | 77260801 | SKITTLES |
| Registration Number: | 3278045 | SKITTLES |
| Registration Number: | 3410890 | SKITTLES |
| Registration Number: | 3101167 | SKITTLES |
| Registration Number: | 1966670 | SKITTLES |
| Registration Number: | 1966671 | SKITTLES |
| Registration Number: | 1966669 | |
| Registration Number: | 2727071 | SKITTLES |
| Registration Number: | 1366914 | SKITTLES |
| Registration Number: | 1318413 | SKITTLES |
| Registration Number: | 3314827 | SKITTLES S |
| Registration Number: | 2727070 | SKITTLES |
| Registration Number: | 2535714 | S |
| Registration Number: | 2278216 | SKITTLES |
| Registration Number: | 1538344 | TASTE THE RAINBOW OF FRUIT FLAVORS |
| Registration Number: | 3112392 | X-TREME FRUIT SKITTLES |
| Registration Number: | 3011681 | BLUE RASPBERRY FREEZE |
| Serial Number: | 77470563 | FAVEREDS |
| Registration Number: | 2705221 | FRUIT CHEWLICIOUS |
| Serial Number: | 78712947 | GUMMIBURSTS |
| Serial Number: | 77255107 | ISN'T LIFE JUICY? |
| Registration Number: | 2931118 | ISN'T LIFE JUICY? |
| Registration Number: | 3018177 | MYSTERY FLAVOR? |
| Registration Number: | 3327785 | PSYCHEDELI-MELON |
| Registration Number: | 2016700 | REAL FRUIT JUICE! GREAT FRUIT TASTE! |
| Registration Number: | 2960535 | REFRESHINGLY WET |
| Registration Number: | 2618172 | STARBURST |
| Registration Number: | 3223728 | STARBURST |
| Serial Number: | 77283299 | STARBURST |
| Registration Number: | 3177483 | STARBURST |
| Registration Number: | 2540444 | |

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| Registration Number: | 2622137 | |
| Registration Number: | 2586421 | STARBURST FRUIT CHEW POPS |
| Registration Number: | 3325202 | MORE JUICE MORE BURST |
| Registration Number: | 3013566 | STARBURST ICY BURSTS |

CORRESPONDENCE DATA

Fax Number: (212)484-3990

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|-------------------------|----------------------|
| ATTORNEY DOCKET NUMBER: | 027845.00001 |
| NAME OF SUBMITTER: | Leslie K. Mitchell |
| Signature: | /Leslie K. Mitchell/ |
| Date: | 10/10/2008 |

Total Attachments: 4

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made between New Uno Holdings Corporation, a Delaware corporation, with a business address of 6885 Elm Street, McLean Virginia 22101-3883 (hereinafter referred to as "Assignor"), and WM Wrigley Jr. Company, a Delaware corporation, whose principal place of business is 410 North Michigan Avenue Chicago, Illinois 60611 (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the owner of certain trademarks for which it has filed applications in the United States Patent and Trademark Office (hereinafter referred to as the "Marks") which are currently pending and / or registered and are listed in Schedule A, attached hereto and incorporated herewith and made part of this Assignment; and

WHEREAS, Assignee is desirous of acquiring said Marks identified on Schedule A, along with the goodwill of the business pertaining thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, and transfer to Assignee, the entire rights, title, and interests in and to the Marks, together with the goodwill of the business symbolized by the marks, and the identified applications for registration and registrations thereof.

Date: October 9, 2008

NEW UNO HOLDINGS CORPORATION

By: Valerie Ann Mars

Title: Valerie Ann Mars
Authorized Officer

SCHEDULE A**Trademark Schedule**

| TRADEMARK | Application No. | Registration No. |
|---|------------------------|-------------------------|
| AQUADROPS | 75983429 | 2843356 |
| BIG TIME b/w Design | 76622668 | 3254403 |
| RONDOS | 77379477 | N/A |
| CRAZY CORES | 77383391 | N/A |
| FEEL THE CHARGE, TASTE THE RAINBOW | 76122049 | 2879841 |
| FORTUNE RAINBOW | 75832483 | 2550689 |
| HOLIDAY MINT SKITTLES | 76578641 | 3096107 |
| RAINBOWWORKS | 76160108 | 2722014 |
| S Stylized | 76258825 | 2923636 |
| SIENTE EL CORRIENTAZO (FEEL THE ELECTRIC CHARGE in English) | 76207317 | 2604085 |
| SKITTLES | 76473291 | 2929318 |
| SKITTLES | 73592855 | 1415102 |
| SKITTLES | 75587654 | 2279534 |
| SKITTLES | 78860920 | 3424514 |
| SKITTLES | 78512425 | 3353307 |
| SKITTLES | 77496679 | N/A |
| SKITTLES | 77248196 | N/A |
| SKITTLES | 77260766 | N/A |
| SKITTLES | 77260801 | N/A |
| SKITTLES | 78978432 | 3278045 |
| SKITTLES Colour Device | 78913187 | 3410890 |
| SKITTLES Colour Label | 76541887 | 3101167 |

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| SKITTLES RAINBOW b/w Device | 74653845 | 1966670 |
| SKITTLES RAINBOW b/w Device | 74653846 | 1966671 |
| Skittles Rainbow b/w Device | 74653843 | 1966669 |
| SKITTLES RAINBOW b/w Device | 76446823 | 2727071 |
| SKITTLES RAINBOW Colour Device | 73491331 | 1366914 |
| SKITTLES RAINBOW Colour Device | 73415564 | 1318413 |
| SKITTLES RAINBOW Colour Device | 78953544 | 3314827 |
| SKITTLES RAINBOW Colour Label | 76446819 | 2727070 |
| Skittles S in Circle b/w Device | 76010416 | 2535714 |
| SKITTLES Stylized | 75587473 | 2278216 |
| TASTE THE RAINBOW OF FRUIT FLAVORS | 73729081 | 1538344 |
| X-TREME FRUIT SKITTLES | 76578694 | 3112392 |
| BLUE RASPBERRY FREEZE | 76160107 | 3011681 |
| FAVEREDS | 77470563 | N/A |
| FRUIT CHEWLICIOUS | 76208927 | 2705221 |
| GUMMIBURSTS | 78712947 | N/A |
| ISN'T LIFE JUICY? | 77255107 | N/A |
| ISN'T LIFE JUICY? | 76287525 | 2931118 |
| MYSTERY FLAVOR? | 76302062 | 3018177 |
| PSYCHEDELI-MELON | 78888942 | 3327785 |
| REAL FRUIT JUICE! GREAT FRUIT TASTE! | 74493565 | 2016700 |
| REFRESHINGLY WET | 76547553 | 2960535 |
| STARBURST | 76348278 | 2618172 |
| STARBURST | 77028184 | 3223728 |
| STARBURST | 77283299 | N/A |
| STARBURST | 76610078 | 3177483 |

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| Starburst Cartoon Lip Device | 76290318 | 2540444 |
| Starburst Cartoon Lip Device | 76194973 | 2622137 |
| STARBURST FRUIT CHEW POPS | 76122610 | 2586421 |
| MORE JUICE MORE BURST | 76611450 | 3325202 |
| STARBURST ICY BURSTS | 76454769 | 3013566 |
| STARBURST FRUIT CHEW POPS | 76122610 | 2586421 |

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