Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
BMI Products,LLC		105/20/2008 1	LIMITED LIABILITY COMPANY: DELAWARE	

RECEIVING PARTY DATA

Name:	Building Material Invest Ltd.		
Street Address:	Hofstrasse 1a		
Internal Address:	CH-6300		
City:	Zug		
State/Country:	SWITZERLAND		
Entity Type:	CORPORATION: SWITZERLAND		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3386347	ВМІ

CORRESPONDENCE DATA

Fax Number: (414)273-5198

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 414-273-3500

Email: bgilpin@gklaw.com

Correspondent Name: Brian G. Gilpin

Address Line 1: 780 North Water Street Address Line 2: Godfrey & Kahn, S.C.

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER: 071561-0001

DOMESTIC REPRESENTATIVE

900118156

Name: Brian G. Gilpin

Address Line 1: 780 North Water Street

TRADEMARK REEL: 003868 FRAME: 0442 338634

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Address Line 2: Godfrey & Kahn, S.C. Address Line 4: Milwaukee, WISCONSIN 53202					
NAME OF SUBMITTER:	Brian G. Gilpin				
Signature:	/bgg/				
Date:	10/10/2008				
Total Attachments: 3 source=BMlassignment#page1.tif source=BMlassignment#page2.tif source=BMlassignment#page3.tif					

TRADEMARK REEL: 003868 FRAME: 0443

TRADEMARK ASSIGNMENT

WHEREAS, BMI PRODUCTS, LLC, a Delaware limited liability company ("Assignor"), owns all right, title, and interest in the trademarks, trademark applications, and trademark registrations shown on Schedule A attached hereto and any related common law rights, including the goodwill associated therewith (the "Trademarks");

WHEREAS, BUILDING MATERIAL INVEST LTD, a Swiss corporation, having its principal place of business at Hofstrasse 1a, CH-6300 Zug, Switzerland ("Assignee"), is the owner of Assignor, and desires to acquire record ownership of the Trademarks; and

WHEREAS, Assignor has agreed that Assignee shall acquire all rights throughout the world in and to the Trademarks and any applications and registrations therefor, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to recover damages and profits for past and future infringements thereof.

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer unto Assignee all right, title, and interest in and to the Trademarks and any applications or registrations therefor, together with all common law rights therein, the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, throughout the world, all renewals thereof, and all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and profits for past and future infringements thereof. Assignee hereby accepts the assignment.

ASSIGNOR, BMI PRODUCTS, LLC

By: ame: Signed and sworn to before me this ____ day of May, 2008. Notary Public, State of _____ My Commission:

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ASSIGNEE, BUILDING MATERIAL **INVEST LTD**

Title: Chairman of the Board of Directors

Signed and confirmed to me this 20th day of May, 2008.

Dr. Peter Hess

Notary Public, State of Zug/Switzerland My Commission: not limited in time



TRADEMARK REEL: 003868 FRAME: 0444



ASSIGNEE, BUILDING MATERIAL INVEST LTD /

By: 1 . 1800

Name: Dr. Peter Hess Title: Director

Signed and confirmed to before me this 22 day of May, 2008.

Dr. Paul Thalmann
Notary Public, State of Zug/Switzerland
My Commission: not limited in time

SCHEDULE A: TRADEMARKS

MARK	COUNTRY	SERIAL NO./REG. NO.	FILING DATE/REG. DATE	STATUS	
(BMI	US	3,386,347	February 19, 2008	Registered	
(BMI	CH	548.670	December 5, 2005	Registered	
ВМІ	CA.	1,279,803	November 16, 2005	Pending	
(BMI	EM	004722278	October 20, 2006	Registered	

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RECORDED: 10/10/2008

TRADEMARK
REEL: 003868 FRAME: 0446