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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Charlie Rebich	FORMERLY Chitvan Rebich	10/10/2008	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Supreme Joy Distributors, Inc.	
Street Address:	2432 Armstrong Street	
City:	Livermore	
State/Country:	CALIFORNIA	
Postal Code:	94551	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77364026	NEERA

CORRESPONDENCE DATA

Fax Number: (415)705-6383

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415-705-6377

Email: mwittenberg@dergnoah.com

Correspondent Name: Malcolm B. Wittenberg

Address Line 1: Four Embarcadero Center, Suite 1450
Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	1074.02
NAME OF SUBMITTER:	Malcolm B. Wittenberg
Signature:	/malcolm b wittenberg/
Date:	10/10/2008

TRADEMARK REEL: 003868 FRAME: 0451

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Total Attachments: 1 source=Scan001#page1.tif

TRADEMARK
REEL: 003868 FRAME: 0452

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark:	NEERA))
Class Nos.:	044)
Applicant:	CHARLIE REBICH)
Serial No.:	77/364,026) ASSIGNMENT OF) <u>APPLICATION</u>
In re Application		

WHEREAS, Charlie Rebich, having a mailing address of Post Office Box 463, Forrestville, CA 95436 has adopted and is using a mark for which said assignor has filed application in the United States Patent and Trademark Office for registration; and

WHEREAS, Supreme Joy Distributors, having a principal place of business at 2432 Armstrong Street, Livermore, CA 94551, is desirous of acquiring said mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Charlie Rebich does hereby assign to Supreme Joy Distributors all right, title and interest in and to the mark, together with the good will of the business symbolized by the mark, and the above-identified application for registration of said mark.

The Commissioner of Patents and Trademarks is requested to issue the certificate of registration of registration to said assignee.

Dated: 10/10/08

RECORDED: 10/10/2008

CHARLIE RESKORMAR

REEL: 003868 FRAME: 0453