

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Volkmar Klaus		10/06/2008	INDIVIDUAL: GERMANY
RECEIVING PARTY DATA			
Name:	Bully Holding GmbH & Co.KG		
Street Address:	Bully-Strasse 1		
City:	Spraitbach		
State/Country:	GERMANY		
Postal Code:	D-73565		
Entity Type:	LIMITED LIABILITY COMPANY: GERMANY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1356985	BULLY	
Registration Number:	2656816	BULLYLAND	
Registration Number:	2927134	BULLY	
CORRESPONDENCE DATA			
Fax Number:	(828)252-6316		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	828-252-6225		
Email:	Carter@AshevillePatent.com		
Correspondent Name:	David M. Carter		
Address Line 1:	P.O. Box 2985		
Address Line 4:	Asheville, NORTH CAROLINA 28802		
ATTORNEY DOCKET NUMBER:	BUL-1, 2 & 3		
DOMESTIC REPRESENTATIVE			
Name:	David M. Carter		

OP \$90.00 1356985

Address Line 1: P.O. Box 2985
Address Line 4: Asheville, NORTH CAROLINA 28802

NAME OF SUBMITTER:	David M. Carter
Signature:	/David M. Carter/
Date:	10/10/2008

Total Attachments: 1
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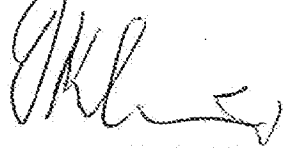
**DEED OF ASSIGNMENT
OF UNITED STATES TRADEMARKS**

WHEREAS, Volkmar Klaus., a resident of Germany, (hereinafter referred to as "Assignor"), owns all right, title and interest in and to U.S. Trademark Registration No. 1,356,985 for BULLY Plus Design, U.S. Trademark Registration No. 2,656,816 for BULLYLAND, and U.S. Trademark Registration No. 2,927,134 for BULLY and all of the goodwill associated therewith (hereinafter referred to as the "Trademark Properties"); and

WHEREAS, Bully Holding GmbH & Co.KG, a German limited liability company, having its principal place of business at Bully-Strasse 1, D-73565 Spraitbach, Germany (hereinafter referred to as "Assignee"), desires to acquire Assignor's entire right, title and interest in and to the Trademark Properties, together with the good will of the business symbolized by the Trademark Properties.

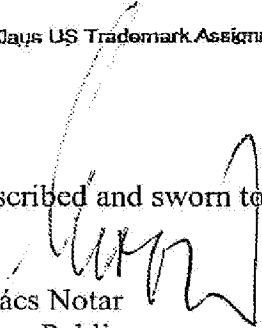
NOW THEREFORE, in consideration of \$10.00 and other good and valuable consideration, receipt of which is acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Trademark Properties, together with the good will of the business symbolized by the Trademark Properties. Assignor agrees that it will, upon the reasonable request of Assignee, execute and deliver papers which are necessary or desirable to perfect title in the Trademark Properties in Assignee.

IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal on this 5- day of October, 2008.

By: 
Volkmar Klaus
geboren 28.2.1940
73565 Spraitbach
Bullystr. 1

Bully_from Klaus US Trademark Assignment.doc

Subscribed and sworn to me this 6th day of October 2008


Kovács Notar
Notary Public

-Kovács-
Notar

Notariat Schwäbisch Gmünd I
Notar Peter Kovacs
Goethestraße 5
73525 Schwäbisch Gmünd
Telefon 07171 / 10 46 93-20

