

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Motley Fool, Inc.		09/23/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	The Motley Fool, LLC
Street Address:	2000 Duke St., Fourth Floor
City:	Alexandria
State/Country:	VIRGINIA
Postal Code:	22314
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Serial Number:	78890062	CAPS
Serial Number:	77563368	DECLARE YOUR INDEPENDENCE
Serial Number:	75652308	FOOL
Serial Number:	76002742	FOOL.COM
Serial Number:	76002746	FOOL.COM
Serial Number:	76002563	FOOL'S SCHOOL
Serial Number:	75652397	FOOL'S SCHOOL
Serial Number:	75652398	FOOLISH
Serial Number:	75652307	FOOLISH FOUR
Serial Number:	75652396	FOOLMART
Serial Number:	78339845	HIDDEN GEMS
Serial Number:	78339844	HIDDEN GEMS
Serial Number:	75652399	
Serial Number:	76115738	

TRADEMARK

REEL: 003868 FRAME: 0984

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CH \$540.00 78890062

Serial Number:	76012740	RULE BREAKER
Serial Number:	76012739	RULE BREAKER
Serial Number:	78476560	RULE BREAKERS
Serial Number:	76012742	RULE MAKER
Serial Number:	76012737	RULE MAKER
Serial Number:	74629137	THE MOTLEY FOOL
Serial Number:	76116234	THE MOTLEY FOOL

CORRESPONDENCE DATA

Fax Number: (202)842-7899

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2028427800

Email: trademarks@cooley.com

Correspondent Name: Peter Willsey

Address Line 1: 777 6th St., N.W., Suite 1100

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER:	136794-201
NAME OF SUBMITTER:	Susan Mobley
Signature:	/Susan Mobley/
Date:	10/09/2008

Total Attachments: 4

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "THE MOTLEY FOOL, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "THE MOTLEY FOOL, INC." TO "THE MOTLEY FOOL, LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF SEPTEMBER, A.D. 2008, AT 6:34 O'CLOCK P.M.

2419912 8100V

080979869

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6882646

DATE: 09-29-08

TRADEMARK
REEL: 003868 FRAME: 0986

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "THE MOTLEY FOOL, LLC" FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF SEPTEMBER, A.D. 2008, AT 6:34 O'CLOCK P.M.



2419912 8100V

080979869

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6882646

DATE: 09-29-08

TRADEMARK
REEL: 003868 FRAME: 0987

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO
A LIMITED LIABILITY COMPANY TO
PURSUANT TO SECTION 18-214
OF THE LIMITED LIABILITY COMPANY
ACT**

- 1.) The name of the corporation immediately prior to filing this Certificate is:
THE MOTLEY POOL, INC.
- 2.) The date the Certificate of Incorporation was filed is July 19, 1994.
- 3.) The original name of the corporation as set forth in the Certificate of Incorporation is
THE MOTLEY POOL, INC.
- 4.) The name of the limited liability company as set forth in the formation is
THE MOTLEY POOL, LLC
- 5.) The conversion has been approved in accordance with the provisions of Section 18-214.

Dated: September 25, 2008

THE MOTLEY POOL, INC.

By: 
Name: Scott Schedler
Title: President

STATE OF DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE OF FORMATION

7
The undersigned, an authorized natural person, for the purpose of forming a limited liability company, under the provisions and subject to the requirements of the State of Delaware (particularly Chapter 18, Title 6 of the Delaware Code and the acts amendatory thereof and supplemental thereto, and known, identified, and referred to as the "Delaware Limited Liability Company Act"), hereby certifies that:

FIRST: The name of the limited liability company (hereinafter called the "limited liability company") is:

THE MOTLEY FOOL, LLC

SECOND: The address of the registered office in the State of Delaware and the name and the address of the registered agent of the limited liability company required to be maintained by Section 18-104 of the Delaware Limited Liability Company Act are the National Registered Agents, Inc., 160 Greentree Drive, Suite 101, Dover, County of Kent, DE 19904

In Witness Whereof, the undersigned has executed this Certificate of Formation this 23rd day of September, 2008.

By: 

Name: José Padilla

Title: Authorized Person