

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Motor Trend Auto Shows, Inc.		10/01/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Motor Trend Auto Shows, LLC		
Street Address:	261 Madison Avenue		
Internal Address:	S. Favitta, Director IP		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2740876	EXIT RIGHT	
Registration Number:	2282455	ENTER HERE	
CORRESPONDENCE DATA			
Fax Number:	(212)915-4590		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-915-4665		
Email:	samantha.favitta@sourceinterlink.com		
Correspondent Name:	Source Interlink Media, LLC		
Address Line 1:	261 Madison Avenue		
Address Line 2:	Samantha Favitta, Director IP		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	MTAS CHANGE OF NAME		
NAME OF SUBMITTER:	Samantha Favitta		

900118329

**TRADEMARK**  
**REEL: 003869 FRAME: 0854**

Signature:

/Samantha Favitta/

Date:

10/07/2008

Total Attachments: 4

source=Morot Trend Auto Shows to llc#page1.tif

source=Morot Trend Auto Shows to llc#page2.tif

source=Morot Trend Auto Shows to llc#page3.tif

source=Morot Trend Auto Shows to llc#page4.tif

# Delaware

PAGE 1

## *The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "MOTOR TREND AUTO SHOWS INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "MOTOR TREND AUTO SHOWS INC." TO "MOTOR TREND AUTO SHOWS, LLC", FILED IN THIS OFFICE ON THE FIRST DAY OF OCTOBER, A.D. 2008, AT 9:51 O'CLOCK A.M.

3634706 8100V

081001992

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6893437

DATE: 10-03-08

TRADEMARK

REEL: 003869 FRAME: 0856

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is March 11, 2003.
- 4.) The name of the Corporation immediately prior to filing this Certificate is  
Motor Trend Auto Shows, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of  
Formation is Motor Trend Auto Shows, LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
1st day of October, A.D. 2008.

By: 

Authorized Person

Name: Frederick V. Perry, Assist. Secretary

Print or Type

# Delaware

PAGE 2

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "MOTOR TREND AUTO SHOWS, LLC" FILED IN THIS OFFICE ON THE FIRST DAY OF OCTOBER, A.D. 2008, AT 9:51 O'CLOCK A.M.



3634706 8100V

081001992

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6893437

DATE: 10-03-08

TRADEMARK  
REEL: 003869 FRAME: 0858

STATE of DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE of FORMATION

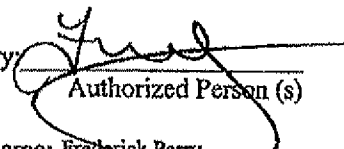
First: The name of the limited liability company is \_\_\_\_\_  
Motor Trend Auto Shows, LLC

Second: The address of its registered office in the State of Delaware is \_\_\_\_\_  
2711 Centerville Road, Suite 400 in the City of Wilmington  
Zip code 19808. The name of its Registered agent at such address is  
Corporation Service Company

Third: (Use this paragraph only if the company is to have a specific effective date of dissolution: "The latest date on which the limited liability company is to dissolve is \_\_\_\_\_.")

Fourth: (Insert any other matters the members determine to include herein.)

In Witness Whereof, the undersigned have executed this Certificate of Formation this  
1st \_\_\_\_\_ day of October \_\_\_\_\_, 2008.

By   
Authorized Person (s)  
Name: Frederick Perry