TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Motor Trend Auto Shows, Inc.		10/01/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Motor Trend Auto Shows, LLC
Street Address:	261 Madison Avenue
Internal Address:	S. Favitta, Director IP
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2740876	EXIT RIGHT
Registration Number:	2282455	ENTER HERE

CORRESPONDENCE DATA

Fax Number: (212)915-4590
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-915-4665
Email: samantha.favitta@sourceinterlink.com
Correspondent Name: Source Interlink Media, LLC
Address Line 1: 261 Madison Avenue
Address Line 2: Samantha Favitta, Director IP
Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	MTAS CHANGE OF NAME
NAME OF SUBMITTER:	Samantha Favitta

Signature:	/Samantha Favitta/
Date:	10/07/2008

Total Attachments: 4
source=Morot Trend Auto Shows to llc#page1.tif
source=Morot Trend Auto Shows to llc#page2.tif
source=Morot Trend Auto Shows to llc#page3.tif
source=Morot Trend Auto Shows to llc#page4.tif

Delaware

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "MOTOR TREND AUTO SHOWS INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "MOTOR TREND AUTO SHOWS INC." TO "MOTOR TREND AUTO SHOWS, LLC", FILED IN THIS OFFICE ON THE FIRST DAY OF OCTOBER, A.D. 2008, AT 9:51 O'CLOCK A.M.

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

3634706 8100V

AUTHENTICATION: 6893437

081001992

DATE: 10-03-08

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware
Secretary of State
Division of Corporations
Delivered 09:51 AM 10/01/2008
FILED 09:51 AM 10/01/2008
SRV 081001992 - 3634706 FILE

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

1.) The jurisdiction where the Corporation first formed is Delaware.

2.) The jurisdiction immediately prior to filing this Certificate is Delaware.

3.) The date the corporation first formed is March 11, 2003.

4.) The name of the Corporation immediately prior to filing this Certificate is Motor Trend Auto Shows, Inc.

5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Motor Trend Auto Shows, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 1st day of October, A.D. 2008.

By: _____
Authorized Person

Name: Frederick V. Perry, ~~Assist. Secretary~~
Print or Type

Delaware

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "MOTOR TREND AUTO SHOWS, LLC" FILED IN THIS OFFICE ON THE FIRST DAY OF OCTOBER, A.D. 2008, AT 9:51 O'CLOCK A.M.

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

3634706 8100V

081001992

AUTHENTICATION: 6893437

DATE: 10-03-08

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STATE *of* DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE *of* FORMATION

First: The name of the limited liability company is Motor Trend Auto Shows, LLC

Second: The address of its registered office in the State of Delaware is 2711 Centerville Road, Suite 400 in the City of Wilmington. Zip code 19808. The name of its Registered agent at such address is Corporation Service Company

Third: (Use this paragraph only if the company is to have a specific effective date of dissolution: "The latest date on which the limited liability company is to dissolve is _____.")

Fourth: (Insert any other matters the members determine to include herein.)

In Witness Whereof, the undersigned have executed this Certificate of Formation this 1st day of October, 2008.

By: _____
Authorized Person (s)

Name: Frederick Perry