

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
J Christopher Burch		10/31/2005	INDIVIDUAL: UNITED STATES
Tory Burch		10/31/2005	INDIVIDUAL: UNITED STATES
Fiona Marin		10/31/2005	INDIVIDUAL: HONG KONG
RECEIVING PARTY DATA			
Name:	River Light V, L.P.		
Street Address:	99 Madison Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	LIMITED PARTNERSHIP: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78605806		
CORRESPONDENCE DATA			
Fax Number:	(212)328-6101		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-328-6100		
Email:	mgrieco@dreierllp.com		
Correspondent Name:	Mary L. Grieco		
Address Line 1:	499 Park Ave		
Address Line 2:	Dreier LLP		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	8542.001		
NAME OF SUBMITTER:	Mary L. Grieco		
Signature:	/mary l grieco/		

TRADEMARK

Date:

10/07/2008

Total Attachments: 3

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TRADEMARK ASSIGNMENT

ASSIGNMENT made this 31st day of October 2005, by and between J. Christopher Burch ("CB"), Tory Burch ("TB"), and Fiona Marin ("FM") (collectively "Assignors") and RIVER LIGHT V, L.P. ("Assignee").

WITNESSETH:

WHEREAS, CB, an individual residing at 99 Madison Avenue, New York, New York 10016, is the owner of 19.82 percent of certain rights in and to the trademark TORY BURCH and the designs and logos associated therewith, for various goods and services in International Classes 3, 4, 8, 9, 14, 18, 20, 21, 24, 25, 27, and 35, which trademarks are depicted on Exhibit "A" ("Trademarks");

WHEREAS, TB, an individual residing at 99 Madison Avenue, New York, New York 10016, is the owner of 19.82 percent of certain rights in and to the Trademarks;

WHEREAS, FM, an individual residing at 1021 Park Avenue, New York, New York 10028, is the owner of 2 percent of certain rights in and to the Trademarks;

WHEREAS, Assignee desires to acquire all of Assignors' right, title and interest in and to the Trademarks, and any applications and registrations therefore anywhere in the world (collectively, the "Trademark Assets");

WHEREAS, Assignors desire to transfer all of their right, title and interest in and to the Trademark Assets to Assignee as capital contributions to the Assignee and in exchange for limited partnership interests in Assignee as follows: 19.82% CB, 19.82% TB, 2% FM;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignors hereby sell, assign and transfer to Assignee, and its successors and assigns, absolutely and forever, all of Assignors' right, title and interest, whether statutory or at common law, in and to the Trademarks and the Trademark Assets, together with the goodwill of the business symbolized by the Trademarks, throughout the world, including the right to prosecute any pending applications to register any of the Trademarks, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.


2. The parties agree to promptly execute any and all additional documents that are reasonably necessary to accomplish the intent of this assignment and to record the same in the various jurisdictions throughout the world where necessary.

IN WITNESS WHEREOF, the parties have executed this assignment as of the date first written above.

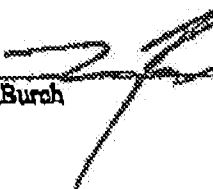
RIVER LIGHT V, L.P.



J. Christopher Burch

By: 

J. Christopher Burch
Manager, CRB, LLC
General Partner of River Light V, L.P.

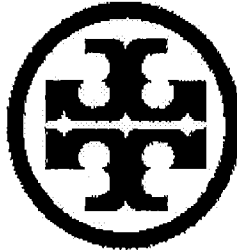


Tory Burch



Fiann Marin

**EXHIBIT A
TRADEMARKS ASSIGNED**



U.S. Serial No. 78605806
U.S. Serial No. 76546289
U.S. Serial No. 76546288
International Registration No. 854 054
International Registration No. 850 292



BY 1188

U.S. Registration No. 2990110 *
U.S. Serial No. 78605818 *
U.S. Serial No. 76546287 *
International Registration No. 853 979 *
International Registration No. 850 293 *

TORY BURCH

No registrations or applications filed yet

* Will likely be abandoned