

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Racing Champions Ertl, Inc.		04/03/2002	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	RC Ertl, Inc.		
Street Address:	2021 9th Street		
City:	Dyersville		
State/Country:	IOWA		
Postal Code:	52040		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	2667255	JOYRIDE STUDIOS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(414)298-8097		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-298-1000		
Email:	mdietz@reinhartlaw.com		
Correspondent Name:	Michele Dietz		
Address Line 1:	1000 North Water Street		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	6749		
NAME OF SUBMITTER:	Michele Dietz		
Signature:	/mld/		
Date:	10/14/2008		

CH \$40.00 2667255

Total Attachments: 2

source=racing champ ertl to rc ertl#page1.tif

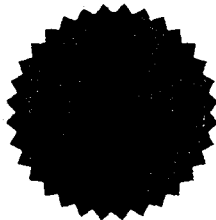
source=racing champ ertl to rc ertl#page2.tif

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "RACING CHAMPIONS ERTL, INC.", CHANGING ITS NAME FROM "RACING CHAMPIONS ERTL, INC." TO "RC ERTL, INC.", FILED IN THIS OFFICE ON THE THIRD DAY OF APRIL, A.D. 2002, AT 12 O'CLOCK P.M.



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

2139250 8100

AUTHENTICATION: 1890389

020455965

DATE: 07-18-02

TRADEMARK  
REEL: 003869 FRAME: 0929

APR 03 2002 10:45 FR RBUDNR MILW #5

STATE OF DELAWARE  
TO 2#774#1586748# OF STATE  
DIVISION OF CORPORATIONS  
FILED 12:00 PM 04/03/2002  
020213222 - 2139250

**CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
RACING CHAMPIONS ERTL, INC.**

Racing Champions Ertl, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify:

**FIRST.** That the Sole Director of said corporation adopted the following resolution:

**RESOLVED:** That the Sole Director hereby declares it advisable and in the best interests of the corporation that Article 1 of the Certificate of Incorporation be amended to read as follows:

1. The name of the Corporation is RC Ertl, Inc.

**SECOND.** That the foregoing amendment has been consented to and authorized by the holders of all of the issued and outstanding stock entitled to vote by written consent given in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

**THIRD.** That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this Certificate to be signed by Robert E. Dods, this 3rd day of April, 2002.

/s/ Robert E. Dods  
Robert E. Dods, Chief Executive  
Officer and Chairman of the Board

MW844613\$W.SW