

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Time4 Media, Inc.		03/27/2007	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bonnier Active Media, Inc.		
<b>Street Address:</b>	460 N. Orlando Ave, Suite 200		
<b>City:</b>	Winter Park		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	32789		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2878280	FIELD & STREAM BEST OF THE BEST AWARDS	
Registration Number:	2800534	FIELD & STREAM	
Registration Number:	2797951	FIELD & STREAM	
Registration Number:	2897452	FIELD & STREAM	
Registration Number:	3068165	FIELD & STREAM	
Registration Number:	3068334	FIELD & STREAM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(407)264-8455		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	cqm@patentorlando.com		
<b>Correspondent Name:</b>	Christine McLeod		
<b>Address Line 1:</b>	390 N. Orange Ave, Suite 2500		
<b>Address Line 4:</b>	Orlando, FLORIDA 32801		
<b>ATTORNEY DOCKET NUMBER:</b>	F&S CHANGE OF NAME		

**CH \$165.00 2878280**

NAME OF SUBMITTER:	Christine McLeod
Signature:	/cqmcleod/
Date:	10/14/2008
Total Attachments: 4 source=Change of Name#page1.tif source=Change of Name#page2.tif source=Change of Name#page3.tif source=Change of Name#page4.tif	

State of New York }  
Department of State } ss:

*I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.*

*Witness my hand and seal of the Department of State on*

**June 1, 2007**



A handwritten signature in black ink, appearing to be "D. J. [unclear]", written over a faint circular stamp.

*Deputy Secretary of State for  
Business and Licensing Services*

DOS-1266 (Rev. 03/07)

NCR-86

070327000956

**CERTIFICATE OF AMENDMENT  
OF  
THE CERTIFICATE OF INCORPORATION  
OF  
TIME4 MEDIA, INC.**

**UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW**

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Time4 Media, Inc., a New York corporation, does hereby certify as follows:

- (1) The name of the corporation is Time4 Media, Inc. The name under which the corporation was formed is TMC Magazine Corporation.
- (2) The Certificate of Incorporation of Time4 Media, Inc. was filed by the Department of State on the 14<sup>th</sup> day of April, 1967.
- (3) The Certificate of Incorporation of Time4 Media, inc. is hereby amended to effect a change in the corporate name pursuant to Section 801(b)(1) of the Business Corporation Law.
- (4) Article I of the Certificate of Incorporation is hereby amended as follows:

"I

Name. The name of the corporation is:

BONNIER ACTIVE MEDIA, INC."

- (5) The manner in which the amendment to Article I of the Certificate of Incorporation of Time4 Media, Inc. was authorized was by the unanimous written consent of the board of directors and the unanimous written consent of the shareholders.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on this 27<sup>th</sup> day of March, 2007.

TIME4 MEDIA, INC.

By: /s/ Jonas Bonnier

Name: Jonas Bonnier

Title: Director

NCR-22

070327000956

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THE CERTIFICATE OF INCORPORATION  
OF  
TIME4 MEDIA, INC.

UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW

Davis Polk & Wardwell  
450 Lexington Avenue  
New York, NY 10017

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STATE OF NEW YORK  
DEPARTMENT OF STATE  
FILED MAR 27 2007  
TAX \$ \_\_\_\_\_  
BY: DKS  
New York

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