

10-10-2008

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



103529303

To the Director of the U. S. Patent and Trademark Office, documents or the new address(es) below.

1. Name of conveying party(ies):

HSBC Card Services, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation- State: Delaware
☐ Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) 2-15-07

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: HSBC Finance Corporation

Internal _____

Address: _____

Street Address: 26525 N. Riverwoods Blvd.

City: Mettawa

State: Illinois

Country: USA Zip: 60045

- ☐ Association Citizenship _____
☐ General Partnership Citizenship _____
☐ Limited Partnership Citizenship _____
☒ Corporation Citizenship Delaware
☐ Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3345507

Additional sheet(s) attached? ☐ Yes ☒ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Catherine G. Magnuson

Internal Address: HSBC

Street Address: 10900 Wayzata Blvd.

City: Minnetonka

State: MN Zip: 55305

Phone Number: 952-358-4990

Fax Number: 952-358-4098

Email Address: catherine.magnuson@us.hsbc.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.⁰⁰

- ☐ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☒ Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____

Expiration Date 10/01/2008 to 09/30/2009 Account Number 00000057 3345507

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Terry L. Kloepper

Signature

Terry L. Kloepper, Sr. Paralegal

Name of Person Signing

Oct. 8, 2008

Date

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 003870 FRAME: 0281

ASSIGNMENT OF TRADEMARKS

WHEREAS, HSBC CARD SERVICES, INC. a Delaware Corporation, having a place of business at 2700 Sanders Road, Prospect Heights, Illinois 60070 ("Assignor"), is the sole and exclusive owner of the trademark registrations and applications described on Schedule A attached hereto and made a part hereof; and


WHEREAS, HSBC FINANCE CORPORATION, a Delaware Corporation, having a place of business at 2700 Sanders Road, Prospect Heights, Illinois 60070 ("Assignee"), desires to acquire the entire right, title and interest in, to and under the said marks and the registrations and applications thereof:

NOW, THEREFORE, for and in consideration of the sum of Ten Dollars (\$10.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor sells, assigns, transfers and sets over to said Assignee, all its right, title and interest in, to and under the said marks, together with the goodwill of the business symbolized by the marks, and the registration and application thereof.

IN TESTIMONY WHEREOF, Assignor has executed this assignment by its duly authorized officer this 15th day of February 2007.

Assignor:

HSBC CARD SERVICES, INC.

By: 
Name: David C Swift
Title: Managing Director

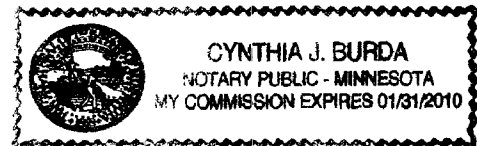
CERTIFICATE OF ACKNOWLEDGEMENT

STATE OF Minnesota)
COUNTY OF Hennepin)

On this 15th day of February, 2007, before me appeared David C. Swift, the person who signed the foregoing instrument, who acknowledged that he executed the above assignment as a free act on behalf of the Assignor identified therein, with authority to do so.

Cynthia J. Burda
Notary Public

Subscribed and sworn to
before me this 15th day of
February, 2007.



My commission expires: Jan 31, 2010.

SCHEDULE A

<u>Trademark</u>	<u>Serial No.</u>	<u>Reg. No.,</u>	<u>Reg. Date</u>
EVENT PROTECTOR	78/713423	3345507	11/27/2007