

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	08/04/2008		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kraft Foods Holdings, Inc.		08/01/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Kraft Foods Global Brands LLC		
Street Address:	Three Lakes Drive		
Internal Address:	NF 584		
City:	northfield		
State/Country:	ILLINOIS		
Postal Code:	60093		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 70			
Property Type	Number	Word Mark	
Serial Number:	72018424	ALPHA-BITS	
Serial Number:	77288037	ALPHA-BITS	
Serial Number:	78035029	ANYTHING BUT ORDINARY	
Serial Number:	74319833	BAKE IN GOOD HEALTH	
Serial Number:	74211504	BANANA NUT CRUNCH	
Serial Number:	74651408		
Serial Number:	78790469	BIG MOUTHS WANTED	
Registration Number:	1868944	BLUEBERRY MORNING	
Registration Number:	2175406	BREAKFAST MADE RIGHT	
Registration Number:	1043683	C. W. POST	
Registration Number:	1998677	CAN'T GET ENOUGH OF THAT...GOLDEN CRISP	
Serial Number:	77398280	CINNA-GRAHAM	

CH \$1765.00 72018424

Serial Number:	77276203	COMBHEADS
Serial Number:	74656528	CRANBERRY ALMOND CRUNCH
Serial Number:	78723856	
Serial Number:	78036220	DISCOVER THE ENERGY
Registration Number:	2712201	EXPERIENCE THE CRUNCH
Serial Number:	78106669	EXPERIENCE THE CRUNCH
Serial Number:	78752375	FEEL LIKE YOU DID 10 LBS AGO
Registration Number:	1470826	FRUIT & FIBRE
Serial Number:	77367756	FRUIT & FIBRE
Serial Number:	73192835	FRUIT & FIBRE
Registration Number:	1509427	FRUIT & FIBRE
Registration Number:	1484457	FRUIT WHEATS
Registration Number:	1781609	GOLDEN CRISP
Serial Number:	71052074	GRAPE-NUTS
Serial Number:	70031689	GRAPE-NUTS
Serial Number:	77021886	GRAPE-NUTS
Serial Number:	71004101	GRAPE-NUTS
Serial Number:	76095045	GRAPE-NUTS O'S
Registration Number:	1506192	GREAT GRAINS
Registration Number:	1658705	GREAT GRAINS
Registration Number:	3105054	HEALTHY CLASSICS
Registration Number:	2830891	HEALTHY CLASSICS
Registration Number:	3111876	HONEY BUNCHES OF OATS
Registration Number:	1575358	HONEY BUNCHES OF OATS
Registration Number:	2293543	HONEY BUNCHES OF OATS
Serial Number:	77224499	HONEY BUNCHES OF OATS JUST BUNCHES
Serial Number:	72222480	HONEYCOMB
Serial Number:	78972241	IT'S A MOUTHFUL OF JOY
Serial Number:	77463149	JUST BUNCHES!
Serial Number:	78952987	MORPH-A-SPORT
Serial Number:	78972231	ONE SPOONFUL IS ALL IT TAKES
Serial Number:	78493340	PICK UP A FRESHLY BAKED BOX
Serial Number:	72027201	POST
Serial Number:	78752363	POST EAT 2 LOSE 10 PLAN
Serial Number:	73015074	

Serial Number:	75512780	POST SELECTS
Serial Number:	77020817	POST TO GO
Serial Number:	77420891	POST TOASTIES
Serial Number:	71032470	POST TOASTIES
Serial Number:	77075870	SELECT INGREDIENTS. POST SELECTS
Serial Number:	75640984	
Serial Number:	76139399	A
Serial Number:	74157819	SHREDDIES
Registration Number:	0818768	SPOON SIZE
Serial Number:	77086286	SPOON-O-GRAM
Serial Number:	74697594	SUGAR BEAR
Registration Number:	1474373	SUGAR BEAR
Registration Number:	1957823	SUGAR BEAR
Registration Number:	1890039	SUGAR BEAR
Registration Number:	2830892	TASTES SO GREAT YOU FORGET IT'S HEALTHY
Registration Number:	0080493	TOASTIES
Registration Number:	3392854	TRAIL MIX CRUNCH
Registration Number:	3291420	TRAIL MIX CRUNCH
Registration Number:	2924364	
Registration Number:	2042138	WAFFLE CRISP
Registration Number:	2122437	WAFFLICIOUS
Registration Number:	2541794	WALL OF VALUES
Registration Number:	3319631	WHOLE GRAIN CRUNCH

#### CORRESPONDENCE DATA

Fax Number: (847)646-5101  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 847-646-6014  
 Email: trademark@kraft.com, abi.adeleke@kraft.com  
 Correspondent Name: Kraft Foods Global Brands LLC  
 Address Line 1: Three Lakes Drive  
 Address Line 2: NF 584  
 Address Line 4: northfield, ILLINOIS 60093

ATTORNEY DOCKET NUMBER:	64509 - POST MARKS
NAME OF SUBMITTER:	abi adeleke
Signature:	/aa/

Date:

09/25/2008

**Total Attachments: 4**

source=kraft foods global brands llc merger#page1.tif

source=kraft foods global brands llc merger#page2.tif

source=kraft foods global brands llc merger#page3.tif

source=kraft foods global brands llc merger#page4.tif

# Delaware

PAGE 1

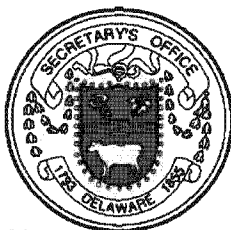
## The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"KRAFT FOODS HOLDINGS, INC.", A DELAWARE CORPORATION,  
WITH AND INTO "KRAFT FOODS GLOBAL BRANDS LLC" UNDER THE NAME OF "KRAFT FOODS GLOBAL BRANDS LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF AUGUST, A.D. 2008, AT 6:47 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FOURTH DAY OF AUGUST, A.D. 2008, AT 7:25 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



4476161 8100M

080840910

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6769001

DATE: 08-01-08

TRADEMARK  
REEL: 003870 FRAME: 0344

CERTIFICATE OF MERGER  
OF  
KRAFT FOODS HOLDINGS, INC.  
WITH AND INTO  
KRAFT FOODS GLOBAL BRANDS LLC

Pursuant to Title 8, Section 264(c) of the General Corporation Law of the State of Delaware (the "DGCL") and Title 6, Section 18-209 of the Limited Liability Company Act, Kraft Foods Global Brands LLC, a Delaware limited liability company ("New KFH LLC"), hereby certifies the following information relating to the merger of Kraft Foods Holdings, Inc., a Delaware corporation ("KFH"), with and into New KFH LLC (the "Merger"):

FIRST: The name and state of formation of the surviving limited liability company and the name and state of incorporation of the corporation being merged with and into this surviving limited liability company are as follows:

<u>Name</u>	<u>State of Incorporation/Formation</u>
Kraft Foods Global Brands LLC	Delaware
Kraft Foods Holdings, Inc.	Delaware

SECOND: The KFH Agreement and Plan of Merger, dated as of August 1, 2008 (the "KFH Agreement and Plan of Merger"), by and among New KFH LLC, and KFH, setting forth the terms and conditions of the Merger has been approved, adopted, executed and acknowledged by New KFH LLC and KFH in accordance with Sections 103 and 264(c) of the DGCL and Title 6, Section 18-209 of the Limited Liability Company Act.

THIRD: The name of the surviving limited liability company shall be Kraft Foods Global Brands LLC (the "Surviving Limited Liability Company").

FOURTH: The Certificate of Formation of New KFH LLC shall be unchanged following the Merger and remain in whole as the Certificate of Formation of the Surviving Limited Liability Company.

FIFTH: The effective date and time of the Merger shall be August [4], 2008, 7:25am Eastern Daylight Time.


SIXTH: The executed KFH Agreement and Plan of Merger is on file at the office of the Surviving Limited Liability Company, located at Three Lakes Drive, Northfield, Illinois 60093.

**SEVENTH:** A copy of the KFH Agreement and Plan of Merger will be furnished by the Surviving Limited Liability Company, on request and without cost, to any member of any constituent limited liability company or stockholder of any constituent company.

[Signature page follows]

IN WITNESS WHEREOF, KRAFT FOODS GLOBAL BRANDS LLC  
has caused this Certificate of Merger to be signed by an authorized person and executed,  
the 1<sup>st</sup> day of August 2008.

~~KRAFT~~ FOODS GLOBAL BRANDS  
~~LLC~~

By:   
Name: Dexter F. Constelav  
Title: Authorized Officer

[Signature Page to Certificate of Merger of KFH with and into New KFH LLC]