

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Confirmatory Assignment

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ADG, LLC		11/30/2007	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Ashley O'Rourke
Street Address:	4042 Benedict Canyon Drive
City:	Sherman Oaks
State/Country:	CALIFORNIA
Postal Code:	91423
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Serial Number:	78651850	36-24-36
Serial Number:	75979881	ASHLEY O'ROURKE
Serial Number:	77063120	DIAMONDS AND CHOCOLATES
Serial Number:	78612987	FORTUNE TELLER
Serial Number:	78758447	I-DEA
Serial Number:	76327752	LOVE JUNKIE
Serial Number:	77277758	PURE NATURAL PINK
Serial Number:	77067419	RICH PINK BABY
Serial Number:	78853104	RICH PINK GIRL
Serial Number:	76276426	SEDUCE
Serial Number:	78800669	TOURNIQUET
Serial Number:	77093617	VINTAGE PINK
Serial Number:	76457964	WOMENS ATTITUDE

OP \$340.00 78651850

CORRESPONDENCE DATA

Fax Number: (215)851-8383
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 215-851-8522
Email: rjacobsmeadway@eckertseamans.com,
esteigerwalt@eckertseamans.com
Correspondent Name: Roberta Jacobs-Meadway
Address Line 1: 50 South 16th Street, 22nd Floor
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Address Line 4: Philadelphia, PENNSYLVANIA 19102

ATTORNEY DOCKET NUMBER:	297836-00009
NAME OF SUBMITTER:	Roberta Jacobs-Meadway
Signature:	/roberta jacobs-meadway/
Date:	10/14/2008

Total Attachments: 2
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CONFIRMATORY ASSIGNMENT OF TRADEMARKS

9838 Glenora

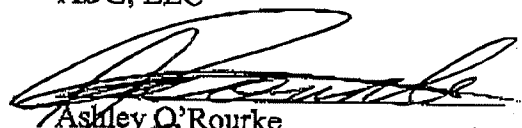
WHEREAS, ADG, LLC, a limited liability company having an address of ~~4042~~
~~Benedict Canyon Dr., Sherman Oaks, CA 91423~~ ^{Blvd., Sun Valley, CA 91352}, has used in its business the following
trademarks set forth in Schedule A attached hereto and assigned such marks and the goodwill
associated with the marks effective Nov 30 2007

WHEREAS, Ashley O'Rourke, a U.S. citizen having an address of 4042 Benedict
Canyon Dr., Sherman Oaks, CA 91423 acquired all right, title and interest in and to the said
trademarks together with the goodwill of the business symbolized by the trademarks and the
registrations and applications thereof as set forth in the attached Schedule A effective
Nov 30 2007

WHEREAS, it is desired that the assignment of said registrations and applications
be made of record in the United States Patent and Trademark Office, and other appropriate
Patent and Trademark Offices.

NOW THEREFORE, for the sum of ten dollars (\$10) for good and valuation
consideration, the receipt of which is hereby acknowledged, and intending to be legally bound
hereby, said ADG, LLC hereby confirms the assignment to said Ashley O'Rourke all rights, title
and interest in and to the said trademarks, together with the goodwill of the business symbolized
by the said marks, and the registrations and applications thereof as set forth in the attached
Schedule A effective from Nov. 30, 2007.

ADG, LLC


Ashley O'Rourke
Title: President
Date: 10/4/08

Schedule A

Mark Name	Serial No.	Registration No.
36-24-36	78/651,850	3,202,897
ASHLEY O'ROURKE	75/979,881	2,483,760
DIAMONDS AND CHOCOLATES	77/063,120	
FORTUNE TELLER	78/612,987	3,225,763
I-DEA (Stylized)	78/758,447	
LOVE JUNKIE	76/327,752	2,933,542
PURE NATURAL PINK	77/277,758	
RICH PINK BABY	77/067,419	
RICH PINK GIRL	78/853,104	3,337,027
SEDUCE	76/276,426	2,555,858
TOURNIQUET	78/800,669	3,299,752
VINTAGE PINK	77/093,617	
WOMENS ATTITUDE	76/457,964	2,948,973