

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Live Nation Motor Sports, Inc.		09/09/2008	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Feld Motorsports, Inc.
Street Address:	8607 Westwood Center Dr
City:	Vienna
State/Country:	VIRGINIA
Postal Code:	22182
Entity Type:	CORPORATION: VIRGINIA

PROPERTY NUMBERS Total: 71

Property Type	Number	Word Mark
Registration Number:	2436405	TREADHEAD
Registration Number:	1866483	UNITED STATES HOT ROD ASSOCIATION
Registration Number:	1722616	UNITED STATES HOT ROD ASSOCIATION
Registration Number:	1718292	UNITED STATES HOT ROD ASSOCIATION
Registration Number:	1720198	UNITED STATES HOT ROD ASSOCIATION
Registration Number:	1717712	UNITED STATES HOT ROD ASSOCIATION
Registration Number:	2665961	USHRA
Registration Number:	3434138	AFTERBURNER
Serial Number:	77404429	BACKWARDS BOB
Serial Number:	77404427	BACKWARDS BOB
Serial Number:	77404433	BACKWARDS BOB
Registration Number:	2314331	BAR TO BAR
Registration Number:	1415312	BATTLE OF THE MONSTER TRUCKS
Registration Number:	2675608	BLACKSMITH

CH \$1790.00 2436405

Registration Number:	2735423	BLACKSMITH
Registration Number:	2654388	BLUE THUNDER
Registration Number:	2654387	BLUE THUNDER
Registration Number:	2434290	BULLDOZER
Registration Number:	2412223	BULLDOZER
Registration Number:	3477476	CAPTAIN'S CURSE
Registration Number:	3473161	CAPTAIN'S CURSE
Serial Number:	77129626	CAPTAIN'S CURSE
Serial Number:	77129887	CAPTAIN'S CURSE
Registration Number:	2609525	CRASH MADNESS
Registration Number:	2417413	CROSS CLUB X
Serial Number:	78960575	DIGGER'S DUNGEON
Registration Number:	2685676	EL TORO LOCO
Registration Number:	3199142	EL TORO LOCO
Registration Number:	2258586	F-USA
Registration Number:	2810413	FMX
Registration Number:	2808440	FMX
Registration Number:	2317583	FORMULA USA
Registration Number:	2471007	GRAND SLAM
Registration Number:	2390991	GRAVE DIGGER
Registration Number:	2375181	GRAVE DIGGER
Registration Number:	3342784	GRAVE DIGGER
Registration Number:	1710119	GRAVE DIGGER
Serial Number:	77413724	GRAVE DIGGER
Registration Number:	2824885	HIGH ROLLER
Registration Number:	2603897	IFMA
Registration Number:	3221224	INFERNO
Registration Number:	2264886	INSIDE MONSTER JAM
Registration Number:	2586855	INTERNATIONAL FREESTYLE MOTOCROSS ASSOCIATION
Registration Number:	2892618	INTERNATIONAL HOT ROD ASSOCIATION
Registration Number:	2926938	MAXIMUM DESTRUCTION
Registration Number:	2743784	MAXIMUM DESTRUCTION
Registration Number:	3150449	MONSTER JAM
Registration Number:	2116431	MONSTER JAM
Registration Number:	3075088	MONSTER JAM UNITED STATES HOT ROD ASSOCIATION

TRADEMARK

REEL: 003870 FRAME: 0968

Registration Number:	2861600	MONSTER MUTT
Registration Number:	3013030	MONSTER TRUCK CLASSICS
Registration Number:	2980851	MOTOR MADNESS
Registration Number:	1331306	MOTOR SPECTACULAR
Registration Number:	2937119	MXHOUR
Registration Number:	3077926	MXHOUR
Registration Number:	2416998	PACE MOTOR SPORTS
Registration Number:	2843966	POWER FORWARD
Registration Number:	2325176	PRO ARENA TRUCKS
Registration Number:	2325906	QUAD WARS
Registration Number:	2904655	RAGIN' STEEL
Serial Number:	77470364	SPITFIRE MONSTER TRUCK
Serial Number:	77469842	SPITFIRE MONSTER TRUCK
Serial Number:	77470305	SPITFIRE MONSTER TRUCK
Registration Number:	3176130	STREET WARRIORZ SERIES
Registration Number:	3122575	SUMMER HEAT
Registration Number:	3476640	SUPERCROSS LIVE!
Registration Number:	2150094	THE MARQUEE GROUP
Serial Number:	77413655	THUNDER NATIONALS
Registration Number:	1795316	THUNDER NATIONALS
Registration Number:	2974655	WORLD SUPERCROSS GP
Serial Number:	78812468	WORLD SUPERCROSS GP

CORRESPONDENCE DATA

Fax Number: (703)448-4095
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 7034484065
Email: jstrauss@feldinc.com
Correspondent Name: Julie Alexa Strauss
Address Line 1: 8607 Westwood Center Dr.
Address Line 4: Vienna, VIRGINIA 22182

NAME OF SUBMITTER:	Julie Alexa Strauss
Signature:	/Julie Alexa Strauss/
Date:	10/15/2008

Total Attachments: 0

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**