Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
House of Windsor, Inc.		07/17/2008	CORPORATION:

## RECEIVING PARTY DATA

Name:	Durfort Holdings, S.A.		
Street Address:	Calle Aquilino de la Guardia #8		
Internal Address:	Edificio IGRA, Piso 2, Officina 201A		
City:	Panama, Rep. de Panama		
State/Country:	PANAMA		
Entity Type:	S.A.:		

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	1131937	ARGOSY
Registration Number:	1118405	BARKING DOG NEVER BITES
Registration Number:	1100325	BLACK ARGOSY
Registration Number:	0370968	BRIGGS
Registration Number:	0527241	COUNTRY DOCTOR PIPE MIXTURE JEAN HERSHOLT
Registration Number:	0371245	COUNTRY DOCTOR
Registration Number:	0523871	FIELD & STREAM
Registration Number:	0776495	FIELD & STREAM
Registration Number:	0520388	MODEL
Registration Number:	0185165	REVELATION
Registration Number:	0501106	UNION LEADER

#### **CORRESPONDENCE DATA**

Fax Number: (504)835-2070

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

**TRADEMARK REEL: 003871 FRAME: 0186** 

900118478

Phone: 5048352000

Email: BrettNorth@gsnn.us

Correspondent Name: Brett A. North

Address Line 1: Garvey, Smith, Nehrbass & North, L.L.C. Address Line 2: 3838 N. Causeway Blvd., Suite 3290

Address Line 4: Metairie, LOUISIANA 70002

ATTORNEY DOCKET NUMBER:

99230.1-11

#### DOMESTIC REPRESENTATIVE

Name: Brett A. North

Address Line 1: Garvey, Smith, Nehrbass & North, L.L.C. Address Line 2: 3838 N. Causeway Blvd., Suite 3290

Address Line 4: Metairie, LOUISIANA 70002

NAME OF SUBMITTER: Brett A. North

Signature: /Brett A. North #42040/

Date: 10/15/2008

Total Attachments: 3

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TRADEMARK
REEL: 003871 FRAME: 0187

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is effective as of this 17th day of

July, 2008, from House of Windsor, Inc. ("Assignor"), to Durfort Holdings, S.A., a Panamanian

bearer share corporation ("Assignee").

WHEREAS, Assignor has adopted, have used, are using, and are the owners of the

trademarks shown on Schedule A attached hereto, and made a part hereof (the "Trademarks");

WHEREAS, Assignee wishes to acquire from Assignor the entirety of Assignor's and

right, title and interest in and to such Trademarks, including, but not limited to, the goodwill

symbolized thereby, along with substantially all of the assets in connection with which the

Trademarks are used and have been used, and Assignor desires to assign such Trademarks,

goodwill and assets to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of

which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee,

their successors and assigns forever, the entire right, title and interest in, to the Trademarks, and

the assets and goodwill of the business symbolized thereby. This assignment includes all

statutory and/or common law rights for such Trademarks, and any and all trade names,

trademarks, and trade dress used therewith, and any and all rights to contest, protest or sue at law

or in equity for any infringement, imitation, impairment, distortion, dilution or other

unauthorized use or conduct in derogation of the Trademarks, including the right to receive all

proceeds and damages therefrom. This Assignment includes all rights to obtain registrations

and/or renewals of registration or other legal protections pertaining to the Trademarks.

Assignee, its successors and assigns, shall hold the rights to the foregoing for and during

the existence of such Trademarks, and all renewals thereof, as fully and as entirely as the same

would have been held and enjoyed by Assignor had this Assignment not been made.

[Signatures on Following Page]

2550069.3

TRADEMARK
REEL: 003871 FRAME: 0188

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed and delivered as of the 17th day of July, 2008. ASSIGNOR HOUSE OF WINDSOR, INC.: . Signature: John E Woltman President

Printed Name: John E Woltman President County of York On this Tday of 127 2008, before me appeared 1000 two the person who signed this instrument, who acknowledged that he signed it as a free act on his own behalf. Signature of Notary Public

COMMONWEALTH OF PENNSYLVANIA

Notarial Seal
Rephael Pez, Notary Public
Spring Garden Twp., York County
My Controverun Express Dec. 15, 2010
Mombor, Paprio arts Association of Notaries

# Schedule A

# PIPE TOBACCO DIVISION TRADEMARKS

	Trademark	U.S. Registration Number
1.	ARGOSY	1,131,937
2.	BARKING DOG NEVER BITES	1,118,405
3.	BLACK ARGOSY	1,100,325
4.	BOURBON STREET	[NO U.S. REGISTRATION]
5.	BRIGGS	370,968
6.	CLEARVIEW	[NO U.S. REGISTRATION]
7.	COUNTRY DOCTOR PIP MIXTU JEAN HERSHORT & DESI	
8.	COUNTRY DOCTOR	371,245
9.	FIELD & STREAM	523,871
10.	FIELD & STREAM DESIGN	776,495
11.	MAPLETON	[NO U.S. REGISTRATION]
12.	MODEL	520,388
13.	REVELATION	185,165
14.	UNION LEADER	1,052,575
15.	UNION LEADER	501,106

2550069.3

**RECORDED: 10/15/2008** 

**TRADEMARK REEL: 003871 FRAME: 0190**