

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advantis Technologies, Inc.		10/08/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Arch Chemicals, Inc.
Street Address:	501 Merritt 7
Internal Address:	P.O. Box 5204
City:	Norwalk
State/Country:	CONNECTICUT
Postal Code:	06856-5204
Entity Type:	CORPORATION: VIRGINIA

PROPERTY NUMBERS Total: 117

Property Type	Number	Word Mark
Registration Number:	2754340	ADVANTIS TECHNOLOGIES
Registration Number:	2803521	ADVANTIS TECHNOLOGIES
Registration Number:	1011352	AB
Registration Number:	1083831	ALGAETRINE
Registration Number:	2012506	ALGI-CURE
Registration Number:	1256608	ALGIMYCIN
Registration Number:	0684602	ALGIMYCIN
Registration Number:	1923170	APPLIED BIOCHEMISTS
Registration Number:	2795368	AQUA-PREP
Registration Number:	0961218	AQUASHADE
Registration Number:	2073862	AQUASHADOW
Registration Number:	1029115	BLACK ALGAETRINE
Registration Number:	2846137	BLUE BAYOU

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Registration Number:	2998637	BLUE BAYOU
Registration Number:	2843723	BLUE DOLPHIN
Registration Number:	1760526	BUG-OUT
Registration Number:	3209521	CITRABRIGHT
Registration Number:	2766569	CLEAR BLUE
Registration Number:	2012167	CLEARIGATE
Registration Number:	0576127	CUTRINE
Registration Number:	2291413	CUTRINE ULTRA
Registration Number:	1822298	CUTRINE-PLUS
Registration Number:	2027781	DIRTY DUCK
Registration Number:	1865128	DISSOLVE
Registration Number:	1869149	DOWN & OUT
Registration Number:	2176175	DOWN & OUT
Registration Number:	2001447	DROP N' VAC
Registration Number:	1256487	ENHANCE
Registration Number:	1779975	ESSCENTS
Registration Number:	1288545	E Z FILTER CLEANER
Registration Number:	1351231	FILTER FRESH
Registration Number:	1455944	GLB
Registration Number:	2894617	GLB
Registration Number:	1632823	GLB
Registration Number:	3452021	GLB POOL & SPA
Registration Number:	1123525	GLB SPA ACTIVATE
Registration Number:	1740462	GOLD-N-CLEAR
Registration Number:	1858090	HCL ADVANTAGE
Registration Number:	3071550	LEISURE TIME
Registration Number:	3056010	LEISURE TIME
Registration Number:	3103519	LEISURE TIME BOOST
Registration Number:	2894630	LEISURE TIME CITRABRIGHT
Registration Number:	3111547	LEISURE TIME CONTROL
Registration Number:	3103520	LEISURE TIME FREE
Registration Number:	3291457	LEISURE TIME SIMPLE SPA CARE
Registration Number:	2044746	MAXI-CLEAR
Registration Number:	1973403	METAL MASTER
Registration Number:	1862997	NATURAL CLEAR

Registration Number:	1822264	NAVIGATE
Registration Number:	2743293	NUTRI-SORB
Registration Number:	1045687	OXY-BRITE
Registration Number:	2891273	PARTY BLUE
Registration Number:	1457054	PERFECT PH
Registration Number:	1275575	PERFECT PH
Registration Number:	1977259	PH MAGIC
Registration Number:	3143554	PHYCOMYCIN
Registration Number:	2072558	PINK CURE
Registration Number:	2638834	
Registration Number:	1471163	POOLTRINE
Registration Number:	3321504	POWER BLAST
Registration Number:	1949373	PREVENT PLUS
Registration Number:	2956973	QUANTUM BIOCHEMICAL
Registration Number:	2061307	QWIK DIP
Registration Number:	2719516	REMOVIT
Registration Number:	3231132	RENDEZVOUS
Registration Number:	1899519	RENDEZVOUS
Registration Number:	2750582	RENEW
Registration Number:	2730203	RESERVE & RENEW
Registration Number:	1742058	RESIST
Registration Number:	1805612	SCUM DIGESTER
Registration Number:	1016219	SEPTICTRINE
Registration Number:	1264599	SEQUA-SOL
Registration Number:	1469576	SHOCKTRINE
Registration Number:	3255257	SHORE-KLEAR
Registration Number:	3477451	SHOREKLEAR-PLUS
Registration Number:	3321505	SHOXIDIZER
Registration Number:	1823522	SILKY SCENTS
Registration Number:	3130312	SIMPLE SPA CARE
Registration Number:	2070532	SPA LUSTRE
Registration Number:	1977270	STAIN-TAMER
Registration Number:	1011348	STOCKTRINE
Registration Number:	1415555	STRIKE-OUT
Registration Number:	1734241	SUDS-X

Registration Number:	1763996	SUPER ALGI-GON
Registration Number:	3061700	SUPER BLUE
Registration Number:	1260707	SUPER BLUE C-C
Registration Number:	1277600	SUPER BLUE CRYSTAL CLEAR
Registration Number:	3237881	SWIMMER'S CHOICE
Registration Number:	0943881	SWIMTRINE
Registration Number:	2742888	THE GREAT LIFE BEGINS HERE!
Registration Number:	1856146	TILE BUSTER
Registration Number:	1261405	TLC
Registration Number:	2742234	ULTIMA
Registration Number:	3211460	ULTRA QUICK SWIM
Registration Number:	2059946	VANQUISH
Registration Number:	1833593	VELVET TOUCH
Registration Number:	1835105	VELVET TOUCH
Registration Number:	1028388	WEEDTRINE
Registration Number:	1824796	YELLO FREE
Registration Number:	1886495	YELLOWTRINE
Serial Number:	77240430	AB BRAND DIQUAT
Serial Number:	77200549	ALGAL CHALLENGE TEST
Serial Number:	77115072	ALGI-CURE
Serial Number:	77220329	BACTI-KLEAR
Serial Number:	77260910	BLACK ORCA
Serial Number:	77318858	
Serial Number:	77369468	BLUEGRASS WATER PRODUCTS
Serial Number:	77200564	BUGS IN A BOTTLE
Serial Number:	78866164	CELL SAVER
Serial Number:	77539618	GREEN SCIENCE
Serial Number:	77540610	GREEN SCIENCE
Serial Number:	78957689	HARPOON
Serial Number:	77240623	HARVESTER
Serial Number:	77419103	LEISURE LIFE
Serial Number:	77240578	NAVITROL
Serial Number:	77200741	ULTIMA NIX
Serial Number:	77375665	ULTIMA PLATINUM PLUS

CORRESPONDENCE DATA

Fax Number: (203)782-2889
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 203.498.4347
Email: fduffin@wiggin.com
Correspondent Name: Francis J. Duffin, Wiggin and Dana LLP
Address Line 1: One Century Tower
Address Line 2: P.O. Box 1832
Address Line 4: New Haven, CONNECTICUT 06508-1832

ATTORNEY DOCKET NUMBER:	12800-15
NAME OF SUBMITTER:	Francis J. Duffin
Signature:	/Francis J. Duffin/
Date:	10/16/2008

Total Attachments: 12
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TRADEMARK ASSIGNMENT

WHEREAS, Advantis Technologies, Inc., a company under the laws of Delaware, USA, having a place of business at 1400 Bluegrass Lakes Parkway, Alpharetta, Georgia 30004, herein below called "Assignor", owns and has used in its business certain trademarks ("Marks") that are registered or for which registration has been applied for as listed on the attached Schedule.

and;

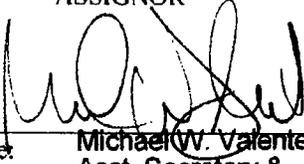
WHEREAS, Arch Chemicals, Inc., a corporation organized and existing under and by virtue of the laws of the Commonwealth of Virginia, and having a place of business at 501 Merritt 7, P.O. Box 5204, Norwalk, Connecticut 06856-5204, hereinbelow called "Assignee", is desirous of acquiring all right, title and interest in and to the Marks, said trademark applications and registrations, and to any renewals and extensions that may be granted thereon;

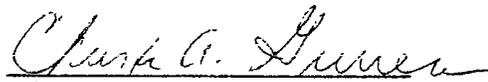
THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby assign, and transfer unto said Assignee, its successors or assigns, the entire right, title and interest in and to said Marks, said trademark and/or service mark applications and registrations and in and to any extensions and renewals that may be granted thereon and any right to recover for past infringement thereof. Assignor hereby confirms that it has assigned to Assignee the business with which the Marks are associated, and the good will connected therewith.

SIGNATURE PAGES FOLLOW

Signed on behalf of)
Advantis Technologies, Inc.)
in the presence of:)

ASSIGNOR

By: 
Name: Michael V. Valente
Title: Asst. Secretary &
General Counsel
Dated: 10/8, 2008


Witness

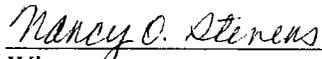
[Assignment of Trademarks]

Signed on behalf of)
Arch Chemicals, Inc.)
in the presence of:)

ASSIGNEE

By: 
Name: Louis S. Massimo
Title: Executive Vice President & Chief Operating
Officer

Dated: October 8, 2008


Witness

[Assignment of Trademarks]

12800152120502.1

SCHEDULE

U.S. REGISTRATIONS

REGISTRATION NO.	REGISTRATION DATE	MARK
2,754,340	August 19, 2003	ADVANTIS TECHNOLOGIES
2,803,521	January 6, 2004	ADVANTIS TECHNOLOGIES AND DESIGN
1,011,352	May 27, 1975	AB AND DESIGN
1,083,831	January 31, 1978	ALGAETRINE
2,012,506	October 29, 1996	ALGI-CURE
1,256,608	November 8, 1983	ALGIMYCIN
684,602	September 8, 1959	ALGIMYCIN AND DESIGN
1,923,170	October 3, 1995	APPLIED BIOCHEMISTS
2,795,368	December 16, 2003	AQUA-PREP
961,218	June 19, 1973	AQUASHADE
2,073,862	June 24, 1997	AQUASHADOW
1,029,115	January 6, 1976	BLACK ALGAETRINE
2,846,137	May 25, 2004	BLUE BAYOU
2,998,637	September 20, 2005	BLUE BAYOU AND DESIGN
2,843,723	May 18, 2004	BLUE DOLPHIN
1,760,526	March 23, 1993	BUG-OUT
3,209,521	February 13, 2007	CITRABRIGHT
2,766,569	September 23, 2003	CLEAR BLUE
2,012,167	October 29, 1996	CLEARIGATE
576,127	June 16, 1953	CUTRINE
2,291,413	November 9, 1999	CUTRINE ULTRA
1,822,298	February 22, 1994	CUTRINE-PLUS
2,027,781	December 31, 1996	DIRTY DUCK
1,865,128	November 29, 1994	DISSOLVE
1,869,149	December 27, 1994	DOWN & OUT
2,176,175	July 28, 1998	DOWN & OUT AND DESIGN
2,001,447	September 17, 1996	DROP N' VAC
1,256,487	November 8, 1983	ENHANCE
1,779,975	July 6, 1993	ESSCENTS (STYLIZED)
1,288,545	August 7, 1984	EZ FILTER CLEANER (STYLIZED)
1,351,231	July 30, 1985	FILTER FRESH
1,455,944	September 8, 1987	GLB
2,894,617	October 19, 2004	GLB AND DESIGN
1,632,823	January 29, 1991	GLB AND DESIGN
3,452,021	June 24, 2008	GLB POOL & SPA
1,123,525	August 7, 1979	GLB SPA ACTIVATE AND DESIGN
1,740,462	December 15, 1992	GOLD-N-CLEAR
1,858,090	October 11, 1994	HCL ADVANTAGE
3,071,550	March 21, 2006	LEISURE TIME
3,056,010	January 31, 2006	LEISURE TIME AND DESIGN

REGISTRATION NO.	REGISTRATION DATE	MARK
3,103,519	June 13, 2006	LEISURE TIME BOOST
2,894,630	October 19, 2004	LEISURE TIME CITRABRIGHT
3,111,547	July 4, 2006	LEISURE TIME CONTROL
3,103,520	June 13, 2006	LEISURE TIME FREE
3,291,457	September 11, 2007	LEISURE TIME SIMPLE SPA CARE
2,044,746	March 11, 1997	MAXI-CLEAR
1,973,403	May 7, 1996	METAL MASTER
1,862,997	November 15, 1994	NATURAL CLEAR
1,822,264	February 22, 1994	NAVIGATE
2,743,293	July 29, 2003	NUTRI-SORB
1,045,687	August 10, 1976	OXY-BRITE
2,891,273	October 5, 2004	PARTY BLUE
1,457,054	September 15, 1987	PERFECT PH
1,275,575	April 24, 1984	PERFECT PH
1,977,259	May 28, 1996	PH MAGIC
3,143,554	September 12, 2006	PHYCOMYCIN
2,072,558	June 17, 1997	PINK CURE
2,638,834	October 22, 2002	POND CYCLE ARROWS DESIGN
1,471,163	January 5, 1988	POOLTRINE
3,321,504	October 23, 2007	POWER BLAST
1,949,373	January 16, 1996	PREVENT PLUS
2,956,973	May 31, 2005	QUANTUM BIOCHEMICAL
2,061,307	May 13, 1997	QWIK DIP
2,719,516	May 27, 2003	REMOVIT
3,231,132	April 17, 2007	RENDEZVOUS
1,899,519	June 13, 1995	RENDEZVOUS
2,750,582	August 12, 2003	RENEW
2,730,203	June 24, 2003	RESERVE & RENEW
1,742,058	December 22, 1992	RESIST
1,805,612	November 16, 1993	SCUM DIGESTER
1,016,219	July 22, 1975	SEPTICTRINE
1,264,599	January 24, 1984	SEQUA-SOL
1,469,576	December 22, 1987	SHOCKTRINE
3,255,257	June 26, 2007	SHORE-KLEAR
3,477,451	July 29, 2008	SHOREKLEAR-PLUS
3,321,505	October 23, 2007	SHOXIDIZER
1,823,522	February 22, 1994	SILKY SCENTS
3,130,312	August 15, 2006	SIMPLE SPA CARE
2,070,532	June 10, 1997	SPA LUSTRE
1,977,270	May 28, 1996	STAIN-TAMER
1,011,348	May 27, 1975	STOCKTRINE
1,415,555	November 4, 1986	STRIKE-OUT
1,734,241	November 24, 1992	SUDS-X
1,763,996	April 13, 1993	SUPER ALGI-GON

3,061,700	February 28, 2006	SUPER BLUE
1,260,707	December 13, 1983	SUPER BLUE C-C
REGISTRATION NO.	REGISTRATION DATE	MARK
1,277,600	May 15, 1984	SUPER BLUE CRYSTAL CLEAR
3,237,881	May 1, 2007	SWIMMER'S CHOICE
943,881	October 3, 1972	SWIMTRINE
2,742,888	July 29, 2003	THE GREAT LIFE BEGINS HERE!
1,856,146	September 27, 1994	TILE BUSTER
1,261,405	December 20, 1983	TLC
2,742,234	July 29, 2003	ULTIMA
3,211,460	February 20, 2007	ULTRA QUICK SWIM
2,059,946	May 6, 1997	VANQUISH
1,833,593	May 3, 1994	VELVET TOUCH
1,835,105	May 10, 1994	VELVET TOUCH (STYLIZED)
1,028,388	December 30, 1975	WEEDTRINE
1,824,796	March 8, 1994	YELLO FREE
1,886,495	March 28, 1995	YELLOWTRINE

U.S. APPLICATIONS

APPLICATION NO.	FILING DATE	MARK
77/240,430	July 27, 2007	AB BRAND DIQUAT
77/200,549	June 7, 2007	ALGAL CHALLENGE TEST
77/115,072	February 23, 2007	ALGI-CURE
77/220,329	July 2, 2007	BACTI-KLEAR
77/260,910	August 21, 2007	BLACK ORCA
77/318,858	November 1, 2007	BLUE DOLPHIN DESIGN
77/369,468	January 11, 2008	BLUEGRASS WATER PRODUCTS
77/200,564	June 7, 2007	BUGS IN A BOTTLE
78/866,164	April 20, 2006	CELL SAVER
77/539,618	August 5, 2008	GREEN SCIENCE
77/540,610	August 6, 2008	GREEN SCIENCE AND DESIGN
78/957,689	August 22, 2006	HARPOON
77/240,623	July 27, 2007	HARVESTER
77/419,103	March 11, 2008	LEISURE LIFE
77/240,578	July 27, 2007	NAVITROL
77/200,741	June 7, 2007	ULTIMA NIX
77/375,665	January 18, 2008	ULTIMA PLATINUM PLUS

SCHEDULE

CANADIAN REGISTRATIONS

REGISTRATION NO.	REGISTRATION DATE	MARK
289,265	March 30, 1984	ALGIMYCIN
129,871	February 15, 1963	ALGIMYCIN AND DESIGN
412,093	May 7, 1993	ALGIMYCIN POLY 60
251,063	October 2, 1980	ACTIVATE AND DESIGN
305,308	July 26, 1985	ACTIVATE AND DESIGN
691,342	July 4, 2007	AQUASHADOW
463,632	September 27, 1996	BUG OUT
259,078	May 22, 1981	CLARIFIER AND DESIGN
466,399	November 26, 1996	CLEAR BLUE
182,253	April 7, 1972	CUTRINE
252,239	November 7, 1980	ENHANCE
329,132	June 26, 1987	FILTER-CLEANSE AND DESIGN
259,079	May 22, 1981	FILTER-CLEANSE AND DESIGN
327,177	May 8, 1987	FOAM-OUT AND DESIGN
263,498	October 16, 1981	FOAM-OUT AND DESIGN
242,524	April 3, 1980	GLB AND DESIGN
247,004	June 27, 1980	GREAT LAKES BIOCHEMISTS
289,263	March 30, 1984	OXY-BRITE
245,648	May 23, 1980	OXY-BRITE AND DESIGN
477,396	June 9, 1997	PH MAGIC
326,692	April 24, 1987	PROTECT PLUS & DESIGN
656,412	September 6, 1991	ROBARB
289,264	March 30, 1984	SEQUA-SOL
240,361	March 7, 1980	SEQUA-SOL AND DESIGN
457,469	May 24, 1991	SUPER BLUE THE ORIGINAL & Design
240,117	February 29, 1980	TLC
289,876	April 13, 1984	TRIANGLE AND WAVES DESIGN

CANADIAN APPLICATIONS

APPLICATION NO.	FILING DATE	MARK
1,326,621	November 17, 2006	CELL SAVER

SCHEDULE

AUSTRALIA REGISTRATIONS

REGISTRATION NO.	REGISTRATION DATE	MARK
872,467	April 11, 2001	ALGAE-X
195,491	June 22, 1965	ALGIMYCIN
872,458	January 8, 2002	BUG OUT
872,460	February 13, 2002	FILTER FRESH
872,459	January 8, 2002	GLB POOL & SPA
872,468	April 11, 2001	NATURAL CLEAR
872,464	January 10, 2002	OXY-BRITE
872,465	January 10, 2002	STAIN MAGNET
872,466	January 10, 2002	STRIKE OUT

SCHEDULE

GREAT BRITAIN REGISTRATIONS

REGISTRATION NO.	REGISTRATION DATE	MARK
817,338	February 22, 1961	ALGIMYCIN
1,392,201	January 4, 2001	AQUASHADE
2,249,504	October 20, 2000	LEISURE TIME

SCHEDULE

THAILAND REGISTRATIONS

REGISTRATION NO.	REGISTRATION DATE	MARK
TM1463	April 1, 1993	CUTRINE-PLUS

SCHEDULE

FRANCE REGISTRATION

REGISTRATION NO.	REGISTRATION DATE	MARK
93/463,573	April 9, 1993	LEISURE TIME