

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advantis Technologies, Inc.		10/08/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Arch Chemicals, Inc.
Street Address:	501 Merritt 7
Internal Address:	P.O. Box 5204
City:	Norwalk
State/Country:	CONNECTICUT
Postal Code:	06856-5204
Entity Type:	CORPORATION: VIRGINIA

PROPERTY NUMBERS Total: 117

Property Type	Number	Word Mark
Registration Number:	2754340	ADVANTIS TECHNOLOGIES
Registration Number:	2803521	ADVANTIS TECHNOLOGIES
Registration Number:	1011352	AB
Registration Number:	1083831	ALGAETRINE
Registration Number:	2012506	ALGI-CURE
Registration Number:	1256608	ALGIMYCIN
Registration Number:	0684602	ALGIMYCIN
Registration Number:	1923170	APPLIED BIOCHEMISTS
Registration Number:	2795368	AQUA-PREP
Registration Number:	0961218	AQUASHADE
Registration Number:	2073862	AQUASHADOW
Registration Number:	1029115	BLACK ALGAETRINE
Registration Number:	2846137	BLUE BAYOU

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Registration Number:	2998637	BLUE BAYOU
Registration Number:	2843723	BLUE DOLPHIN
Registration Number:	1760526	BUG-OUT
Registration Number:	3209521	CITRABRIGHT
Registration Number:	2766569	CLEAR BLUE
Registration Number:	2012167	CLEARIGATE
Registration Number:	0576127	CUTRINE
Registration Number:	2291413	CUTRINE ULTRA
Registration Number:	1822298	CUTRINE-PLUS
Registration Number:	2027781	DIRTY DUCK
Registration Number:	1865128	DISSOLVE
Registration Number:	1869149	DOWN & OUT
Registration Number:	2176175	DOWN & OUT
Registration Number:	2001447	DROP N' VAC
Registration Number:	1256487	ENHANCE
Registration Number:	1779975	ESSCENTS
Registration Number:	1288545	E Z FILTER CLEANER
Registration Number:	1351231	FILTER FRESH
Registration Number:	1455944	GLB
Registration Number:	2894617	GLB
Registration Number:	1632823	GLB
Registration Number:	3452021	GLB POOL & SPA
Registration Number:	1123525	GLB SPA ACTIVATE
Registration Number:	1740462	GOLD-N-CLEAR
Registration Number:	1858090	HCL ADVANTAGE
Registration Number:	3071550	LEISURE TIME
Registration Number:	3056010	LEISURE TIME
Registration Number:	3103519	LEISURE TIME BOOST
Registration Number:	2894630	LEISURE TIME CITRABRIGHT
Registration Number:	3111547	LEISURE TIME CONTROL
Registration Number:	3103520	LEISURE TIME FREE
Registration Number:	3291457	LEISURE TIME SIMPLE SPA CARE
Registration Number:	2044746	MAXI-CLEAR
Registration Number:	1973403	METAL MASTER
Registration Number:	1862997	NATURAL CLEAR

Registration Number:	1822264	NAVIGATE
Registration Number:	2743293	NUTRI-SORB
Registration Number:	1045687	OXY-BRITE
Registration Number:	2891273	PARTY BLUE
Registration Number:	1457054	PERFECT PH
Registration Number:	1275575	PERFECT PH
Registration Number:	1977259	PH MAGIC
Registration Number:	3143554	PHYCOMYCIN
Registration Number:	2072558	PINK CURE
Registration Number:	2638834	
Registration Number:	1471163	POOLTRINE
Registration Number:	3321504	POWER BLAST
Registration Number:	1949373	PREVENT PLUS
Registration Number:	2956973	QUANTUM BIOCHEMICAL
Registration Number:	2061307	QWIK DIP
Registration Number:	2719516	REMOVIT
Registration Number:	3231132	RENDEZVOUS
Registration Number:	1899519	RENDEZVOUS
Registration Number:	2750582	RENEW
Registration Number:	2730203	RESERVE & RENEW
Registration Number:	1742058	RESIST
Registration Number:	1805612	SCUM DIGESTER
Registration Number:	1016219	SEPTICTRINE
Registration Number:	1264599	SEQUA-SOL
Registration Number:	1469576	SHOCKTRINE
Registration Number:	3255257	SHORE-KLEAR
Registration Number:	3477451	SHOREKLEAR-PLUS
Registration Number:	3321505	SHOXIDIZER
Registration Number:	1823522	SILKY SCENTS
Registration Number:	3130312	SIMPLE SPA CARE
Registration Number:	2070532	SPA LUSTRE
Registration Number:	1977270	STAIN-TAMER
Registration Number:	1011348	STOCKTRINE
Registration Number:	1415555	STRIKE-OUT
Registration Number:	1734241	SUDS-X

Registration Number:	1763996	SUPER ALGI-GON
Registration Number:	3061700	SUPER BLUE
Registration Number:	1260707	SUPER BLUE C-C
Registration Number:	1277600	SUPER BLUE CRYSTAL CLEAR
Registration Number:	3237881	SWIMMER'S CHOICE
Registration Number:	0943881	SWIMTRINE
Registration Number:	2742888	THE GREAT LIFE BEGINS HERE!
Registration Number:	1856146	TILE BUSTER
Registration Number:	1261405	TLC
Registration Number:	2742234	ULTIMA
Registration Number:	3211460	ULTRA QUICK SWIM
Registration Number:	2059946	VANQUISH
Registration Number:	1833593	VELVET TOUCH
Registration Number:	1835105	VELVET TOUCH
Registration Number:	1028388	WEEDTRINE
Registration Number:	1824796	YELLO FREE
Registration Number:	1886495	YELLOWTRINE
Serial Number:	77240430	AB BRAND DIQUAT
Serial Number:	77200549	ALGAL CHALLENGE TEST
Serial Number:	77115072	ALGI-CURE
Serial Number:	77220329	BACTI-KLEAR
Serial Number:	77260910	BLACK ORCA
Serial Number:	77318858	
Serial Number:	77369468	BLUEGRASS WATER PRODUCTS
Serial Number:	77200564	BUGS IN A BOTTLE
Serial Number:	78866164	CELL SAVER
Serial Number:	77539618	GREEN SCIENCE
Serial Number:	77540610	GREEN SCIENCE
Serial Number:	78957689	HARPOON
Serial Number:	77240623	HARVESTER
Serial Number:	77419103	LEISURE LIFE
Serial Number:	77240578	NAVITROL
Serial Number:	77200741	ULTIMA NIX
Serial Number:	77375665	ULTIMA PLATINUM PLUS

CORRESPONDENCE DATA

Fax Number: (203)782-2889  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 203.498.4347  
Email: fduffin@wiggins.com  
Correspondent Name: Francis J. Duffin, Wiggins and Dana LLP  
Address Line 1: One Century Tower  
Address Line 2: P.O. Box 1832  
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ATTORNEY DOCKET NUMBER:	12800-15
NAME OF SUBMITTER:	Francis J. Duffin
Signature:	/Francis J. Duffin/
Date:	10/16/2008

Total Attachments: 12  
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## TRADEMARK ASSIGNMENT

**WHEREAS**, Advantis Technologies, Inc., a company under the laws of Delaware, USA, having a place of business at 1400 Bluegrass Lakes Parkway, Alpharetta, Georgia 30004, herein below called "Assignor", owns and has used in its business certain trademarks ("Marks") that are registered or for which registration has been applied for as listed on the attached Schedule.

and;

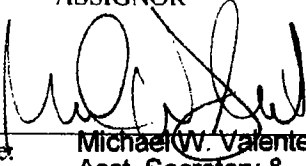
**WHEREAS**, Arch Chemicals, Inc., a corporation organized and existing under and by virtue of the laws of the Commonwealth of Virginia, and having a place of business at 501 Merritt 7, P.O. Box 5204, Norwalk, Connecticut 06856-5204, hereinbelow called "Assignee", is desirous of acquiring all right, title and interest in and to the Marks, said trademark applications and registrations, and to any renewals and extensions that may be granted thereon;

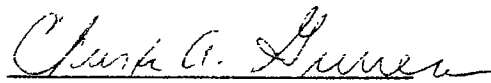
**THEREFORE, BE IT KNOWN** that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby assign, and transfer unto said Assignee, its successors or assigns, the entire right, title and interest in and to said Marks, said trademark and/or service mark applications and registrations and in and to any extensions and renewals that may be granted thereon and any right to recover for past infringement thereof. Assignor hereby confirms that it has assigned to Assignee the business with which the Marks are associated, and the good will connected therewith.

**SIGNATURE PAGES FOLLOW**

Signed on behalf of )  
Advantis Technologies, Inc.)  
in the presence of: )

ASSIGNOR


By:   
Name: Michael V. Valente  
Title: Asst. Secretary &  
General Counsel  
Dated: 10/8, 2008

  
Witness

[Assignment of Trademarks]

Signed on behalf of )  
Arch Chemicals, Inc. )  
in the presence of: )

ASSIGNEE

By:   
Name: Louis S. Massimo  
Title: Executive Vice President & Chief Operating  
Officer

Dated: October 8, 2008

  
Witness

[Assignment of Trademarks]

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**SCHEDULE**

**U.S. REGISTRATIONS**

<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>	<b>MARK</b>
2,754,340	August 19, 2003	<b>ADVANTIS TECHNOLOGIES</b>
2,803,521	January 6, 2004	<b>ADVANTIS TECHNOLOGIES AND DESIGN</b>
1,011,352	May 27, 1975	<b>AB AND DESIGN</b>
1,083,831	January 31, 1978	<b>ALGAETRINE</b>
2,012,506	October 29, 1996	<b>ALGI-CURE</b>
1,256,608	November 8, 1983	<b>ALGIMYCIN</b>
684,602	September 8, 1959	<b>ALGIMYCIN AND DESIGN</b>
1,923,170	October 3, 1995	<b>APPLIED BIOCHEMISTS</b>
2,795,368	December 16, 2003	<b>AQUA-PREP</b>
961,218	June 19, 1973	<b>AQUASHADE</b>
2,073,862	June 24, 1997	<b>AQUASHADOW</b>
1,029,115	January 6, 1976	<b>BLACK ALGAETRINE</b>
2,846,137	May 25, 2004	<b>BLUE BAYOU</b>
2,998,637	September 20, 2005	<b>BLUE BAYOU AND DESIGN</b>
2,843,723	May 18, 2004	<b>BLUE DOLPHIN</b>
1,760,526	March 23, 1993	<b>BUG-OUT</b>
3,209,521	February 13, 2007	<b>CITRABRIGHT</b>
2,766,569	September 23, 2003	<b>CLEAR BLUE</b>
2,012,167	October 29, 1996	<b>CLEARIGATE</b>
576,127	June 16, 1953	<b>CUTRINE</b>
2,291,413	November 9, 1999	<b>CUTRINE ULTRA</b>
1,822,298	February 22, 1994	<b>CUTRINE-PLUS</b>
2,027,781	December 31, 1996	<b>DIRTY DUCK</b>
1,865,128	November 29, 1994	<b>DISSOLVE</b>
1,869,149	December 27, 1994	<b>DOWN &amp; OUT</b>
2,176,175	July 28, 1998	<b>DOWN &amp; OUT AND DESIGN</b>
2,001,447	September 17, 1996	<b>DROP N' VAC</b>
1,256,487	November 8, 1983	<b>ENHANCE</b>
1,779,975	July 6, 1993	<b>ESSCENTS (STYLIZED)</b>
1,288,545	August 7, 1984	<b>EZ FILTER CLEANER (STYLIZED)</b>
1,351,231	July 30, 1985	<b>FILTER FRESH</b>
1,455,944	September 8, 1987	<b>GLB</b>
2,894,617	October 19, 2004	<b>GLB AND DESIGN</b>
1,632,823	January 29, 1991	<b>GLB AND DESIGN</b>
3,452,021	June 24, 2008	<b>GLB POOL &amp; SPA</b>
1,123,525	August 7, 1979	<b>GLB SPA ACTIVATE AND DESIGN</b>
1,740,462	December 15, 1992	<b>GOLD-N-CLEAR</b>
1,858,090	October 11, 1994	<b>HCL ADVANTAGE</b>
3,071,550	March 21, 2006	<b>LEISURE TIME</b>
3,056,010	January 31, 2006	<b>LEISURE TIME AND DESIGN</b>

<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>	<b>MARK</b>
3,103,519	June 13, 2006	LEISURE TIME BOOST
2,894,630	October 19, 2004	LEISURE TIME CITRABRIGHT
3,111,547	July 4, 2006	LEISURE TIME CONTROL
3,103,520	June 13, 2006	LEISURE TIME FREE
3,291,457	September 11, 2007	LEISURE TIME SIMPLE SPA CARE
2,044,746	March 11, 1997	MAXI-CLEAR
1,973,403	May 7, 1996	METAL MASTER
1,862,997	November 15, 1994	NATURAL CLEAR
1,822,264	February 22, 1994	NAVIGATE
2,743,293	July 29, 2003	NUTRI-SORB
1,045,687	August 10, 1976	OXY-BRITE
2,891,273	October 5, 2004	PARTY BLUE
1,457,054	September 15, 1987	PERFECT PH
1,275,575	April 24, 1984	PERFECT PH
1,977,259	May 28, 1996	PH MAGIC
3,143,554	September 12, 2006	PHYCOMYCIN
2,072,558	June 17, 1997	PINK CURE
2,638,834	October 22, 2002	POND CYCLE ARROWS DESIGN
1,471,163	January 5, 1988	POOLTRINE
3,321,504	October 23, 2007	POWER BLAST
1,949,373	January 16, 1996	PREVENT PLUS
2,956,973	May 31, 2005	QUANTUM BIOCHEMICAL
2,061,307	May 13, 1997	QWIK DIP
2,719,516	May 27, 2003	REMOVIT
3,231,132	April 17, 2007	RENDEZVOUS
1,899,519	June 13, 1995	RENDEZVOUS
2,750,582	August 12, 2003	RENEW
2,730,203	June 24, 2003	RESERVE & RENEW
1,742,058	December 22, 1992	RESIST
1,805,612	November 16, 1993	SCUM DIGESTER
1,016,219	July 22, 1975	SEPTICTRINE
1,264,599	January 24, 1984	SEQUA-SOL
1,469,576	December 22, 1987	SHOCKTRINE
3,255,257	June 26, 2007	SHORE-KLEAR
3,477,451	July 29, 2008	SHOREKLEAR-PLUS
3,321,505	October 23, 2007	SHOXIDIZER
1,823,522	February 22, 1994	SILKY SCENTS
3,130,312	August 15, 2006	SIMPLE SPA CARE
2,070,532	June 10, 1997	SPA LUSTRE
1,977,270	May 28, 1996	STAIN-TAMER
1,011,348	May 27, 1975	STOCKTRINE
1,415,555	November 4, 1986	STRIKE-OUT
1,734,241	November 24, 1992	SUDS-X
1,763,996	April 13, 1993	SUPER ALGI-GON

3,061,700	February 28, 2006	<b>SUPER BLUE</b>
1,260,707	December 13, 1983	<b>SUPER BLUE C-C</b>
<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>	<b>MARK</b>
1,277,600	May 15, 1984	<b>SUPER BLUE CRYSTAL CLEAR</b>
3,237,881	May 1, 2007	<b>SWIMMER'S CHOICE</b>
943,881	October 3, 1972	<b>SWIMTRINE</b>
2,742,888	July 29, 2003	<b>THE GREAT LIFE BEGINS HERE!</b>
1,856,146	September 27, 1994	<b>TILE BUSTER</b>
1,261,405	December 20, 1983	<b>TLC</b>
2,742,234	July 29, 2003	<b>ULTIMA</b>
3,211,460	February 20, 2007	<b>ULTRA QUICK SWIM</b>
2,059,946	May 6, 1997	<b>VANQUISH</b>
1,833,593	May 3, 1994	<b>VELVET TOUCH</b>
1,835,105	May 10, 1994	<b>VELVET TOUCH (STYLIZED)</b>
1,028,388	December 30, 1975	<b>WEEDTRINE</b>
1,824,796	March 8, 1994	<b>YELLO FREE</b>
1,886,495	March 28, 1995	<b>YELLOWTRINE</b>

**U.S. APPLICATIONS**

<b>APPLICATION NO.</b>	<b>FILING DATE</b>	<b>MARK</b>
77/240,430	July 27, 2007	<b>AB BRAND DIQUAT</b>
77/200,549	June 7, 2007	<b>ALGAL CHALLENGE TEST</b>
77/115,072	February 23, 2007	<b>ALGI-CURE</b>
77/220,329	July 2, 2007	<b>BACTI-KLEAR</b>
77/260,910	August 21, 2007	<b>BLACK ORCA</b>
77/318,858	November 1, 2007	<b>BLUE DOLPHIN DESIGN</b>
77/369,468	January 11, 2008	<b>BLUEGRASS WATER PRODUCTS</b>
77/200,564	June 7, 2007	<b>BUGS IN A BOTTLE</b>
78/866,164	April 20, 2006	<b>CELL SAVER</b>
77/539,618	August 5, 2008	<b>GREEN SCIENCE</b>
77/540,610	August 6, 2008	<b>GREEN SCIENCE AND DESIGN</b>
78/957,689	August 22, 2006	<b>HARPOON</b>
77/240,623	July 27, 2007	<b>HARVESTER</b>
77/419,103	March 11, 2008	<b>LEISURE LIFE</b>
77/240,578	July 27, 2007	<b>NAVITROL</b>
77/200,741	June 7, 2007	<b>ULTIMA NIX</b>
77/375,665	January 18, 2008	<b>ULTIMA PLATINUM PLUS</b>

**SCHEDULE**

**CANADIAN REGISTRATIONS**

<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>	<b>MARK</b>
289,265	March 30, 1984	<b>ALGIMYCIN</b>
129,871	February 15, 1963	<b>ALGIMYCIN AND DESIGN</b>
412,093	May 7, 1993	<b>ALGIMYCIN POLY 60</b>
251,063	October 2, 1980	<b>ACTIVATE AND DESIGN</b>
305,308	July 26, 1985	<b>ACTIVATE AND DESIGN</b>
691,342	July 4, 2007	<b>AQUASHADOW</b>
463,632	September 27, 1996	<b>BUG OUT</b>
259,078	May 22, 1981	<b>CLARIFIER AND DESIGN</b>
466,399	November 26, 1996	<b>CLEAR BLUE</b>
182,253	April 7, 1972	<b>CUTRINE</b>
252,239	November 7, 1980	<b>ENHANCE</b>
329,132	June 26, 1987	<b>FILTER-CLEANSE AND DESIGN</b>
259,079	May 22, 1981	<b>FILTER-CLEANSE AND DESIGN</b>
327,177	May 8, 1987	<b>FOAM-OUT AND DESIGN</b>
263,498	October 16, 1981	<b>FOAM-OUT AND DESIGN</b>
242,524	April 3, 1980	<b>GLB AND DESIGN</b>
247,004	June 27, 1980	<b>GREAT LAKES BIOCHEMISTS</b>
289,263	March 30, 1984	<b>OXY-BRITE</b>
245,648	May 23, 1980	<b>OXY-BRITE AND DESIGN</b>
477,396	June 9, 1997	<b>PH MAGIC</b>
326,692	April 24, 1987	<b>PROTECT PLUS &amp; DESIGN</b>
656,412	September 6, 1991	<b>ROBARB</b>
289,264	March 30, 1984	<b>SEQUA-SOL</b>
240,361	March 7, 1980	<b>SEQUA-SOL AND DESIGN</b>
457,469	May 24, 1991	<b>SUPER BLUE THE ORIGINAL &amp; Design</b>
240,117	February 29, 1980	<b>TLC</b>
289,876	April 13, 1984	<b>TRIANGLE AND WAVES DESIGN</b>

**CANADIAN APPLICATIONS**

<b>APPLICATION NO.</b>	<b>FILING DATE</b>	<b>MARK</b>
1,326,621	November 17, 2006	<b>CELL SAVER</b>

**SCHEDULE**

**AUSTRALIA REGISTRATIONS**

<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>	<b>MARK</b>
872,467	April 11, 2001	<b>ALGAE-X</b>
195,491	June 22, 1965	<b>ALGIMYCIN</b>
872,458	January 8, 2002	<b>BUG OUT</b>
872,460	February 13, 2002	<b>FILTER FRESH</b>
872,459	January 8, 2002	<b>GLB POOL &amp; SPA</b>
872,468	April 11, 2001	<b>NATURAL CLEAR</b>
872,464	January 10, 2002	<b>OXY-BRITE</b>
872,465	January 10, 2002	<b>STAIN MAGNET</b>
872,466	January 10, 2002	<b>STRIKE OUT</b>

**SCHEDULE**

**GREAT BRITAIN REGISTRATIONS**

<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>	<b>MARK</b>
817,338	February 22, 1961	<b>ALGIMYCIN</b>
1,392,201	January 4, 2001	<b>AQUASHADE</b>
2,249,504	October 20, 2000	<b>LEISURE TIME</b>

**SCHEDULE**

**THAILAND REGISTRATIONS**

<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>	<b>MARK</b>
TM1463	April 1, 1993	CUTRINE-PLUS



**SCHEDULE**

**FRANCE REGISTRATION**

<b>REGISTRATION NO.</b>	<b>REGISTRATION DATE</b>	<b>MARK</b>
93/463,573	April 9, 1993	LEISURE TIME