

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
True Specialties Corporation		10/14/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Genovique Specialties Holdings Corporation		
<b>Street Address:</b>	10400 West Higgins Road		
<b>Internal Address:</b>	Suite 600		
<b>City:</b>	Rosemont		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60018		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77158762	GENOVIQUE SPECIALTIES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)276-4433		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312 577-7000		
<b>Email:</b>	Trademark@fitcheven.com		
<b>Correspondent Name:</b>	Joseph T. Nabor		
<b>Address Line 1:</b>	120 S. LaSalle Street		
<b>Address Line 2:</b>	Suite 1600		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60603-3406		
<b>ATTORNEY DOCKET NUMBER:</b>	8880-90252		
<b>NAME OF SUBMITTER:</b>	Joseph T. Nabor		
<b>Signature:</b>	/Joseph T. Nabor/		

CH \$40.00 77158762

Date:

10/16/2008

**Total Attachments: 2**

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TRADEMARK ASSIGNMENT

WHEREAS, True Specialties Corporation, a Delaware Corporation located at 10400 West Higgins Road, Suite 600, Rosemont, Illinois 60018, is the owner of record of the Trademark Application

<u>MARK</u>	<u>APPL NO.</u>	<u>FILING DATE</u>
GENOVIQUE SPECIALTIES	77/158762	April 17, 2007

WHEREAS, Genovique Specialties Holdings Corporation, a Delaware Corporation located at 10400 West Higgins Road, Suite 600, Rosemont, Illinois 60018, desires to acquire said marks, the appurtenant goodwill, and the subsequent Registration thereof.

NOW, THEREFORE, for good and valuable consideration in the amount of \$10.00 U.S., the receipt and sufficiency of which is hereby acknowledged, True Specialties Corporation, hereby assigns and transfers to Genovique Specialties Holdings Corporation, its successors, assignees and legal representatives, the entire worldwide right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and all rights to past damages, and the subsequent Registration thereof.

Dated 10/14, 2008

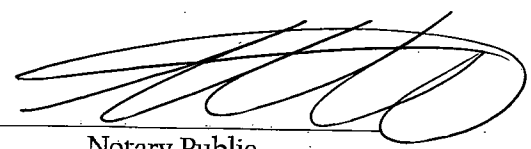
True Specialties Corporation

By:

Name: ELIZABETH A. KARKULA  
Title: GENERAL COUNSEL & CORPORATE SECRETARY

STATE OF ILLINOIS )  
  ) SS.  
COUNTY OF COOK )

On this 14<sup>th</sup> day of October, 2008, before me personally appeared Elizabeth A. Karkula, who executed the foregoing Assignment and who acknowledged to me that he executed the same for the purpose herein set forth.

  
Notary Public

(SEAL)

