# Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Walter's Publishing Acquisition Corporation		10/08/2008	CORPORATION: MINNESOTA

# **RECEIVING PARTY DATA**

Name:	Walter's Publishing, Inc.
Street Address:	1725 Roe Crest Drive
City:	North Mankato
State/Country:	MINNESOTA
Postal Code:	56002-3728
Entity Type:	CORPORATION: MINNESOTA

# PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2954813	WALTER'S
Registration Number:	2825233	COOKBOOK XPRESS
Registration Number:	2796262	EZBOOK

### **CORRESPONDENCE DATA**

Fax Number: (612)632-4444

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (612) 632-3000

Email: trademark@gpmlaw.com

Correspondent Name: Gray, Plant, Mooty, Mooty & Bennett, P.A

Address Line 1: P.O. Box 2906

Address Line 4: Minneapolis, MINNESOTA 55402-0906

a Hefferan/

TRADEMARK
REEL: 003871 FRAME: 0845

900118597

Date:	10/16/2008
Total Attachments: 2 source=WALTER'S PUBLISHING, INC#page1.tif	

source=WALTER'S PUBLISHING, INC#page2.tif

TRADEMARK REEL: 003871 FRAME: 0846

#### ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, WALTER'S PUBLISHING ACQUISITION CORPORATION

("Assignor"), a Minnesota corporation, with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, has adopted, used, and are using the marks which are registered in the United States Patent and Trademark Office, as identified below:

Registration	Mark	Registration Date
No.		
2954813	WALTER'S	May 24, 2005
2825233	COOKBOOK XPRESS	May 24, 2005 March 23, 2004
2796262	EZBOOK	December 16, 2003

and

WHEREAS WALTER'S PUBLISHING, INC. ("Assignee"), a Minnesota corporation with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said WALTERS'S PUBLISHING ACQUISITION CORPORATION does hereby assign to WALTER'S PUBLISHING, INC., all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the registrations thereof identified above.

	Assignor:
	WALTER'S PUBLISHING ACQUISITION
	CORPORATION
	Ву
Date: October 5, 2008	Name: Sheila B. Hagen
<del></del>	Title: Vice President & Deputy General Counsel
STATE OF MINNESOTA )	• •
) s	S.
COUNTY OF NICOLLET )	
Shella B. Hagen the	edged before me this flay of 2008, by e of Walter's a, a corporation under the laws of Minnesota, on behalf of the
(NOTARIAL STAMP OR SEAL)	Sam Augusou
STACY J. AUGESON	Signature of person taking Acknowledgment

MY COMMISSION EXPIRES 01/81/2013

TRADEMARK REEL: 003871 FRAME: 0847

	WALTER'S PUBLISHING, INC.
D. C. S. S. S.	By Jewa
Date: October \( \frac{\frac{1}{3}}{3}, 2008 \)	Name: Gregory W. Jackson Title: Secretary
STATE OF MINNESOTA ) ) ss.	
COUNTY OF NICOLLET )	
STEADY W. Jack Son, the St	before me this the day of Ott 2008, by Ottown of Walter's laws of Minnesota, on behalf of the corporation.
(NOTARIAL STAMP OR SEAL)	
	Signature of person taking Acknowledgment
STACY J. AUGESON NOTATIT PLEUC - MINNESOTA MY COMMISSION EXPRES 01/81/2013	2-8-sould of parties making realition reaginement

**RECORDED: 10/16/2008** 

Assignee:

TRADEMARK REEL: 003871 FRAME: 0848