

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Walter's Publishing Acquisition Corporation		10/08/2008	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Walter's Publishing, Inc.		
Street Address:	1725 Roe Crest Drive		
City:	North Mankato		
State/Country:	MINNESOTA		
Postal Code:	56002-3728		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2954813	WALTER'S	
Registration Number:	2825233	COOKBOOK XPRESS	
Registration Number:	2796262	EZBOOK	
CORRESPONDENCE DATA			
Fax Number:	(612)632-4444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(612) 632-3000		
Email:	trademark@gpmlaw.com		
Correspondent Name:	Gray, Plant, Mooty, Mooty & Bennett, P.A		
Address Line 1:	P.O. Box 2906		
Address Line 4:	Minneapolis, MINNESOTA 55402-0906		
NAME OF SUBMITTER:	Cynthia Hefferan, Paralegal		
Signature:	/Cynthia Hefferan/		

CH \$90.00 2954813

Date:

10/16/2008

Total Attachments: 2

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Assignee:
WALTER'S PUBLISHING, INC.

Date: October 8, 2008

By *Gregory W. Jackson*
Name: Gregory W. Jackson
Title: Secretary

STATE OF MINNESOTA)
) ss.
COUNTY OF NICOLLET)

The foregoing was acknowledged before me this 8th day of Oct 2008, by Gregory W. Jackson, the Secretary of Walter's Publishing, Inc., a corporation under the laws of Minnesota, on behalf of the corporation.

(NOTARIAL STAMP OR SEAL)

Stacy Augeson
Signature of person taking Acknowledgment

