

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/07/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Zana-di Jeans		10/16/2008	dba of Alpha Garment, Inc., a NY corporation: NEW YORK

RECEIVING PARTY DATA

Name:	Alpha Garment, Inc.
Street Address:	1385 Broadway
Internal Address:	5th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3386230	Z CO.
Serial Number:	77321338	Z CO.
Serial Number:	77168984	Z CO.

CORRESPONDENCE DATA

Fax Number: (212)336-8001
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ATTORNEY DOCKET NUMBER:	96914-0007
NAME OF SUBMITTER:	Chester Rothstein
Signature:	/Chester Rothstein/
Date:	10/16/2008
Total Attachments: 2 source=ZCO Assignment#page1.tif source=ZCO Assignment#page2.tif	

NUNC PRO TUNC TRADEMARK ASSIGNMENT
Effective As Of At Least As Early As SEPTEMBER 7, 2004

WHEREAS, Zana-di Jeans (“Assignor”) is a dba of Alpha Garment, Inc. with a principal place of business at 1385 Broadway, 5th Floor, New York, NY 10018; and

WHEREAS, Alpha Garment, Inc. (“Assignee”) is a corporation organized and existing under the laws of the State of New York, having a principal place of business at 1385 Broadway, 5th Floor, New York, NY 10018; and

WHEREAS Zana-di Jeans is listed in the records of the U.S. Patent and Trademark Office as the owner of:

(a) U.S. Trademark Registration No. 3,386,230 for the trademark Z CO., and all goodwill associated therewith; and

(b) U.S. Trademark Application Serial No. 77/321,338 for the trademark Z CO., and all goodwill associated therewith; and

(c) U.S. Trademark Application Serial No. 77/168,984 for the trademark Z CO., and all goodwill associated therewith; and

WHEREAS, Zana-di Jeans and Alpha Garment, Inc. wish to correct the records of the U.S. Patent and Trademark Office to properly reflect that Assignee is the owner of the ‘230 Registration, the ‘338 Application, and the ‘984 Application, and all goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby:

(1) confirms that it is a dba of Assignee; and

(2) sells, assigns and transfers to Assignee all of its right, title and interest in and to the trademark Z CO., in all forms and formatives, together with all goodwill of the business symbolized by the Trademark; and

(3) sells, assigns and transfers to Assignee all of its right, title and interest in and to the following:

(a) U.S. Trademark Registration No. 3,386,230 for the trademark Z CO., and all goodwill associated therewith; and

(b) U.S. Trademark Application Serial No. 77/321,338 for the trademark Z CO., and all goodwill associated therewith; and

(c) U.S. Trademark Application Serial No. 77/168,984; and

(4) states that to the extent this assignment concerns marks that are the subject of applications under §1(b) of the U.S. Trademark Act, 15 U.S.C. Section 1051(b), for which Statements of Use have not yet been filed in the U.S. Patent and Trademark Office, this assignment is to a successor of the business of the Assignor or to a successor to the segment and/or portion of the Assignor's business to which such marks specifically pertain.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed in its corporate name by its duly authorized officer this 16 day of October, 2008.

Zana-di Jeans, a dba of Alpha Garment, Inc.

By: 

Name: **Assad Jebara**

Title: **President**